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February 14, 2014

SEMINOLE CULTURAL ARTS COUNCIL

www.seminoleculturalarts.org

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230 E First St, Sanford FL 32771
P O Box 28, Sanford FL 32772-0028

407-302-1099

Ms. Sonia Nordelo
U.S. 17-92 CRA Manager
Economic Development Office
1101 East First Street
Sanford, Florida 32771

Dear Ms. Nordelo:

The Seminole Cultural Arts Council (SCAC) is proposing a beautification program along the U.S. Hwy. 17-92 CRA Corridor whereby traffic signal boxes in that area will be wrapped with art by Seminole County artists and students.

The art will reflect Seminole County's parks, attractions or areas of significance, and highlight our historic preservation, cultural diversity, transportation, agricultural heritage and unique environment.

Phase I: a Call to Artists, creation of a selection committee, project design, and installation of 18 of the total 36 signal boxes as shown on the 17-92 CRA map.

Phase II: art for the last 18 signal boxes and the beginning of a maintenance schedule.

Phase III: an additional 5 years of maintenance.

We are requesting funds from the CRA over a 3-year period as indicated below:

Phase I (FY 2013-14) - $28,000

Phase II (FY 2014-15) - $25,000

Phase III (2015-16) - $7,000

Please refer to the examples we previously emailed to you of the signal box art produced in the City of Orlando and along the International Drive corridor. If you have any questions, please contact us. Thank you for your consideration.

Donna Bundy

D. L. Bundy

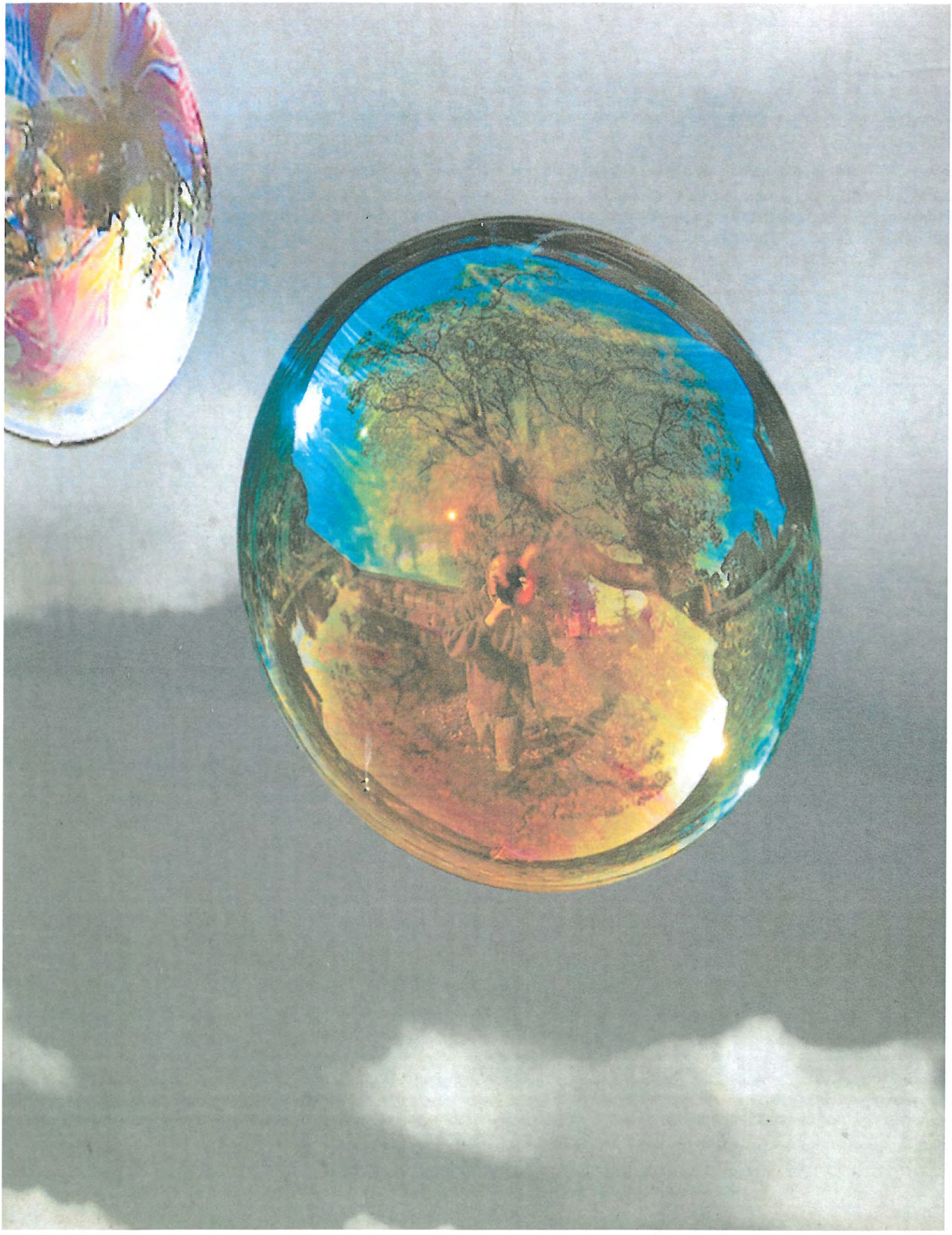
Executive Director

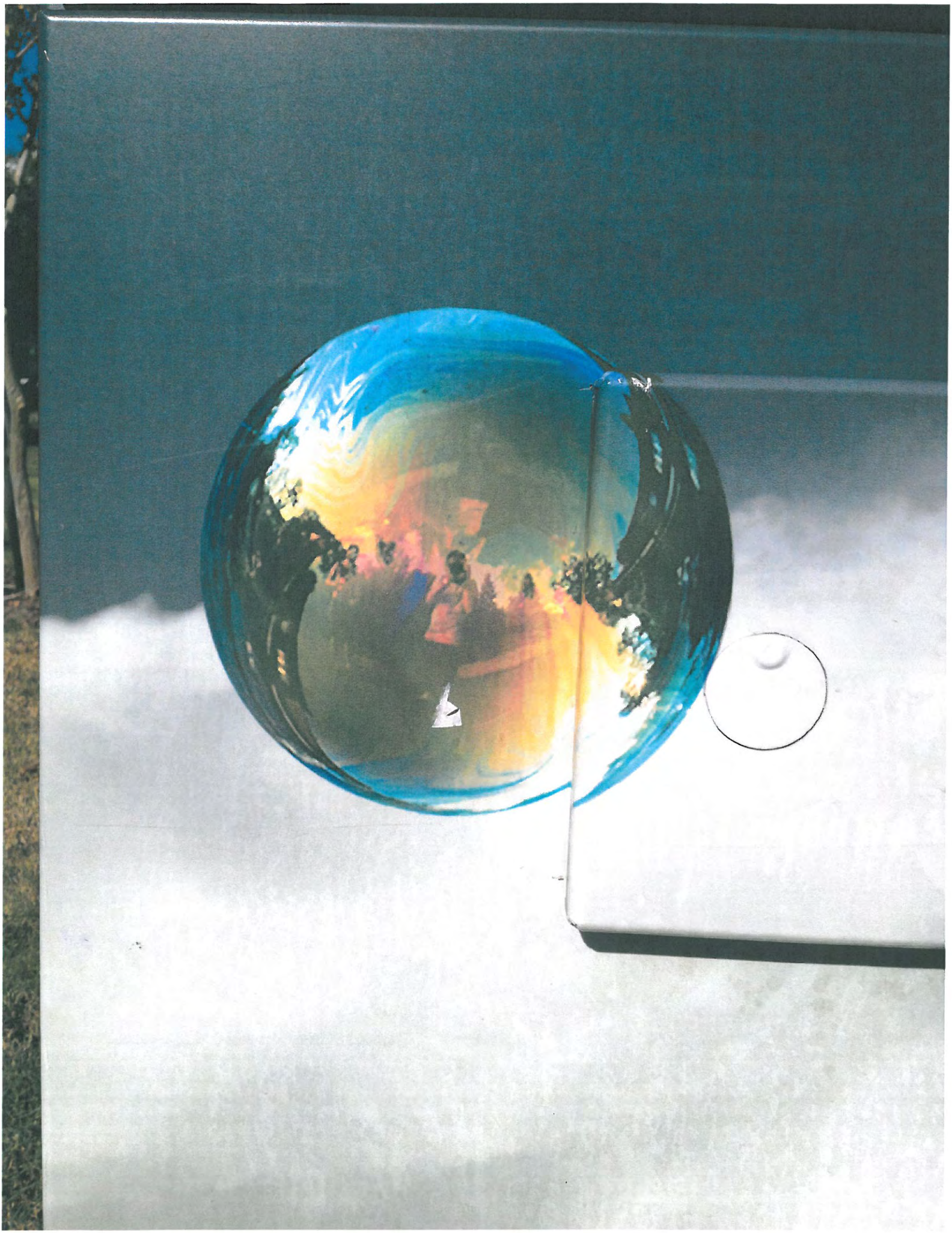
Formed in 1994, the Seminole Cultural Arts Council (SCAC) is a registered public 501 (c) 3 nonprofit organization and a member of the Florida Association of Local Arts Agencies. The SCAC supports the cultural and artistic needs of Seminole County and is an advocate for the preservation of local cultural and historic heritage including performing, literary, and visual arts and sciences, and serves to sustain, develop and advance the cultural life of Seminole County.

YOU MAY OBTAIN A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. REG. #CH18619

SCAC inspires the cultural livability of the community through the arts.

Art on I Drive Sponsored by:
The International Drive Master Transit Improvement District

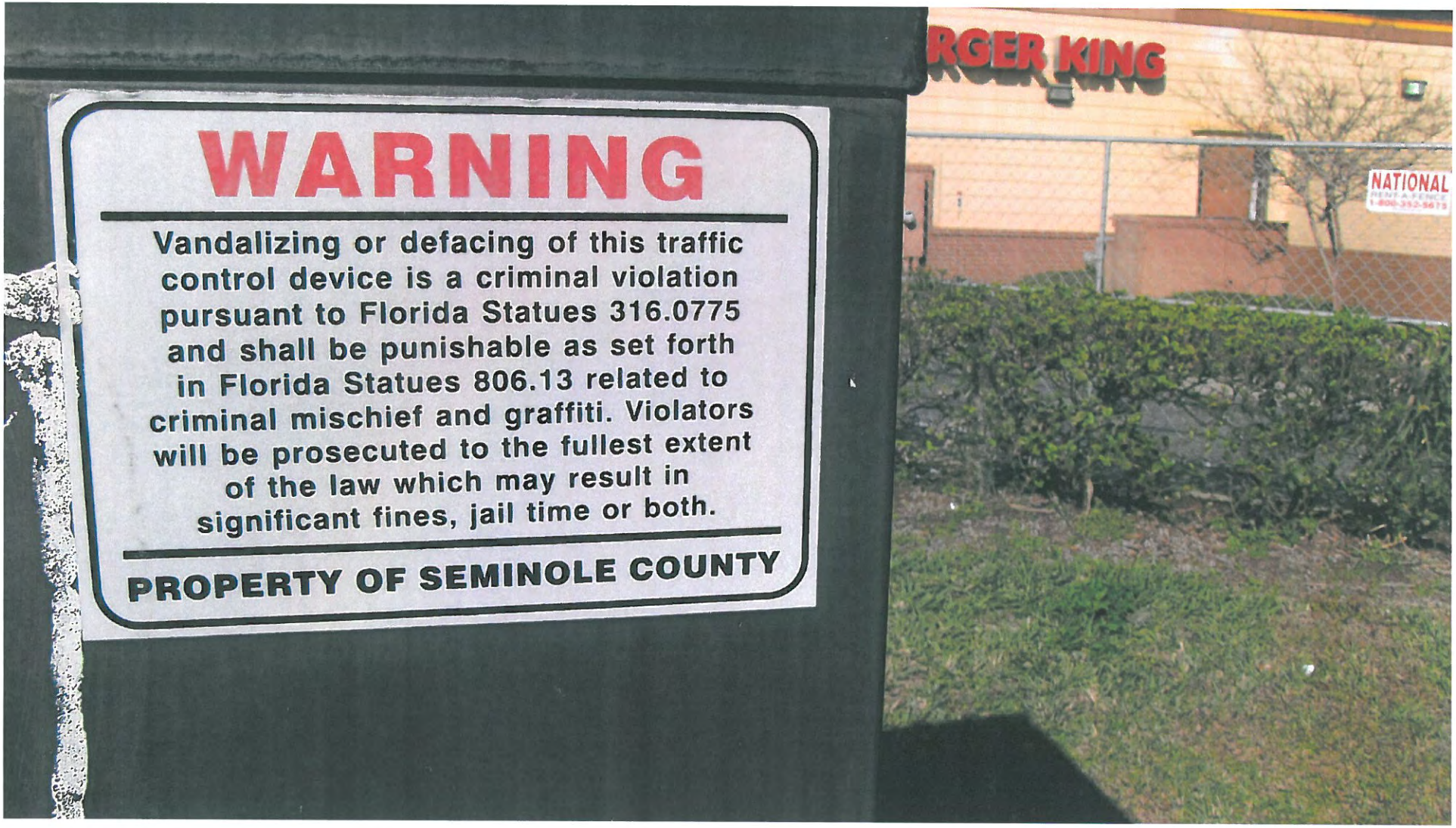




147

147
START CROSSING
Watch For
Vehicles
DON'T START
Finish Crossing
If Started
DON'T CROSS
TO CROSS
USH BUTTON

BURGER KING
WARNING

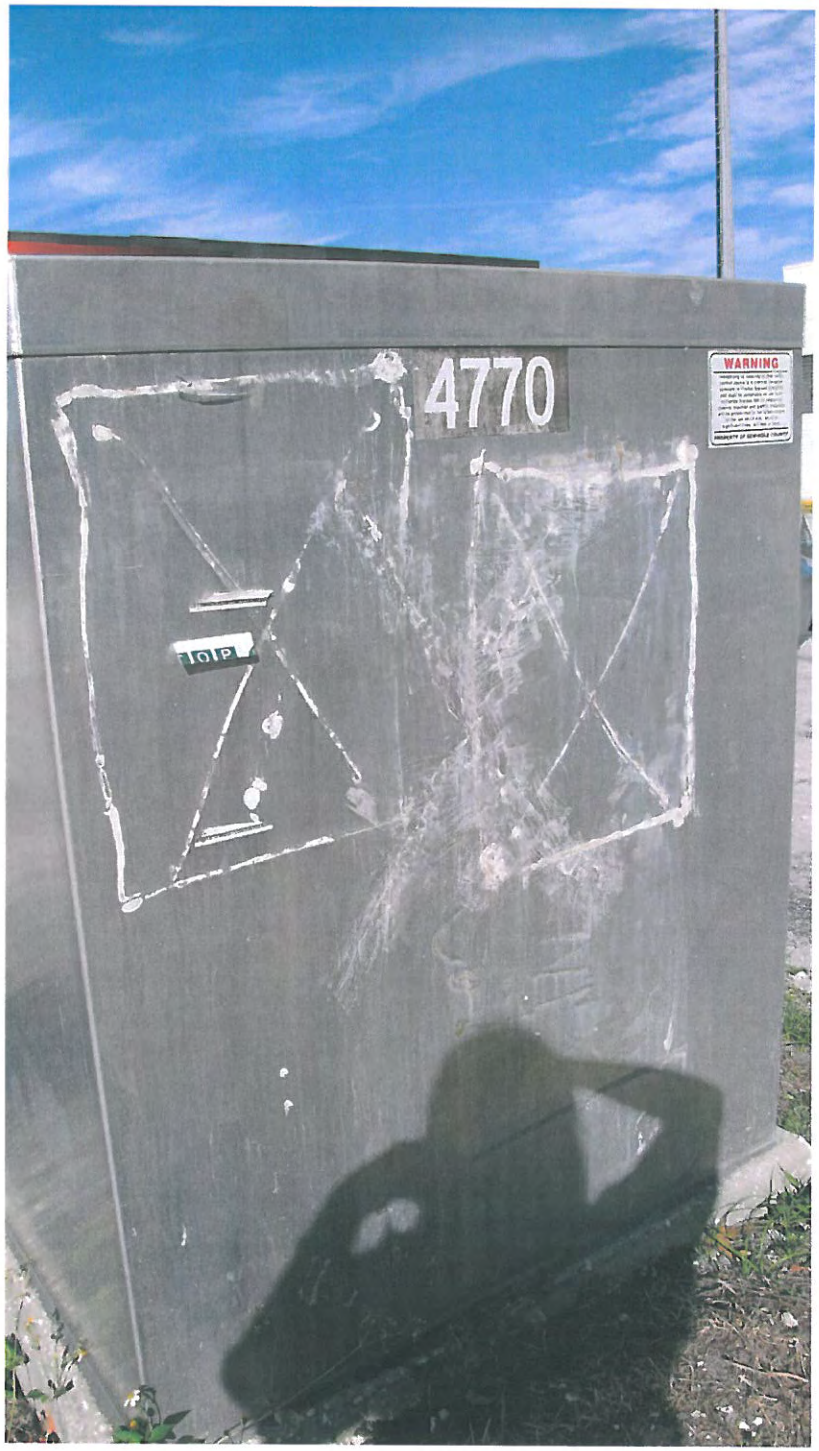

WARNING
Vandalizing or defacing of this traffic control device is a criminal violation pursuant to Florida Statues 316.0775 and shall be punishable as set forth in Florida Statues 806.13 related to criminal mischief and graffiti. Violators will be prosecuted to the fullest extent of the law which may result in significant fines, jail time or both.
PROPERTY OF SEMINOLE COUNTY
RGER KING
NATIONAL

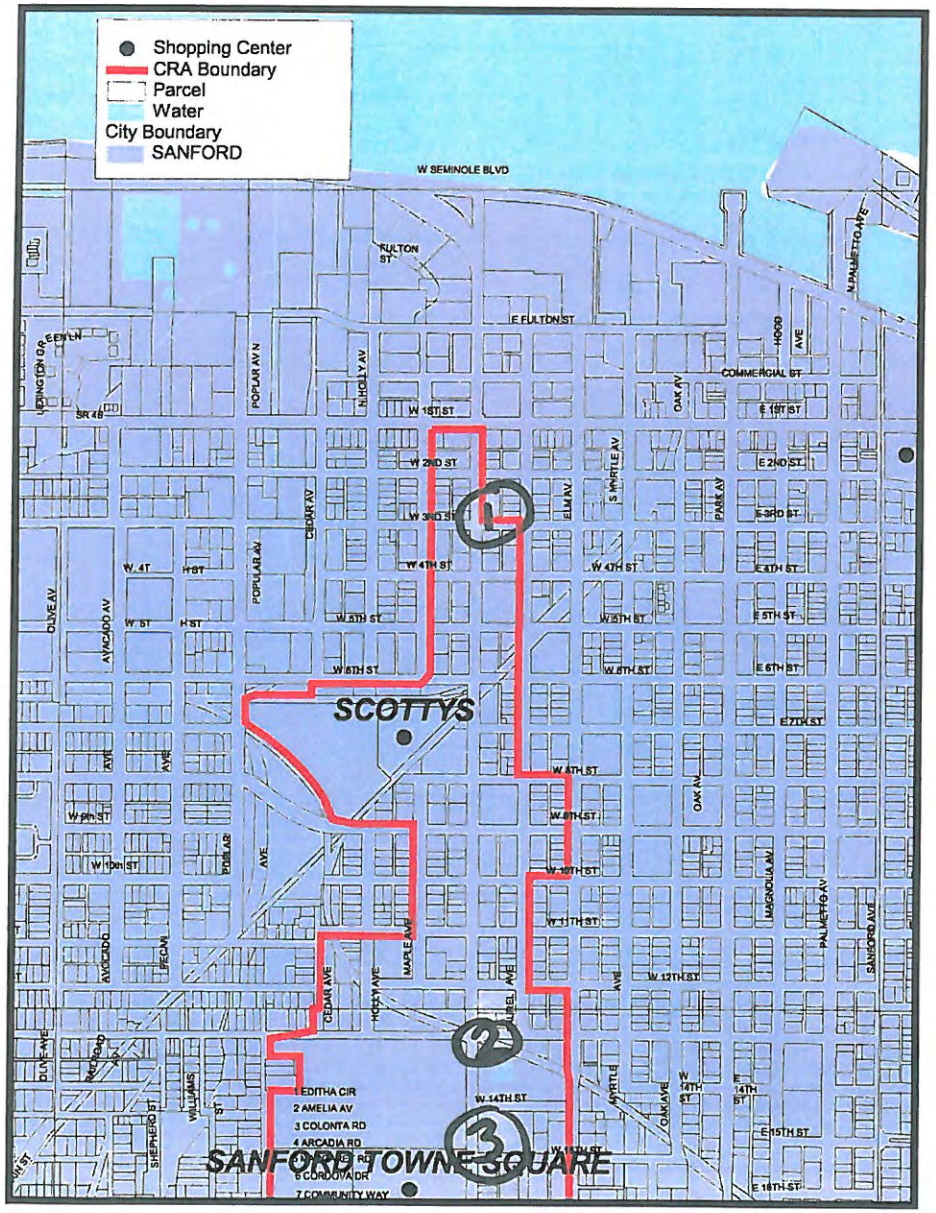
WARNING
PROPERTY OF SEMINOLE COUNTY

THE BARN
131h Street

13TH ST.
621352V
AU-770.29

4770
WARNING
CARS


4770
WARNING
JOIP


Shopping Center
CRA Boundary
Parcel
Water
City Boundary
SANFORD
W SEMINOLE BLVD
FULTON ST
E FULTON ST
COMMERCIAL ST
W 1ST ST
W 2ND ST
W 3RD ST
W 4TH ST
W 5TH ST
W 6TH ST
W 7TH ST
W 8TH ST
W 9th ST
W 10th ST
W 11TH ST
W 12TH ST
W 14TH ST
W 15TH ST
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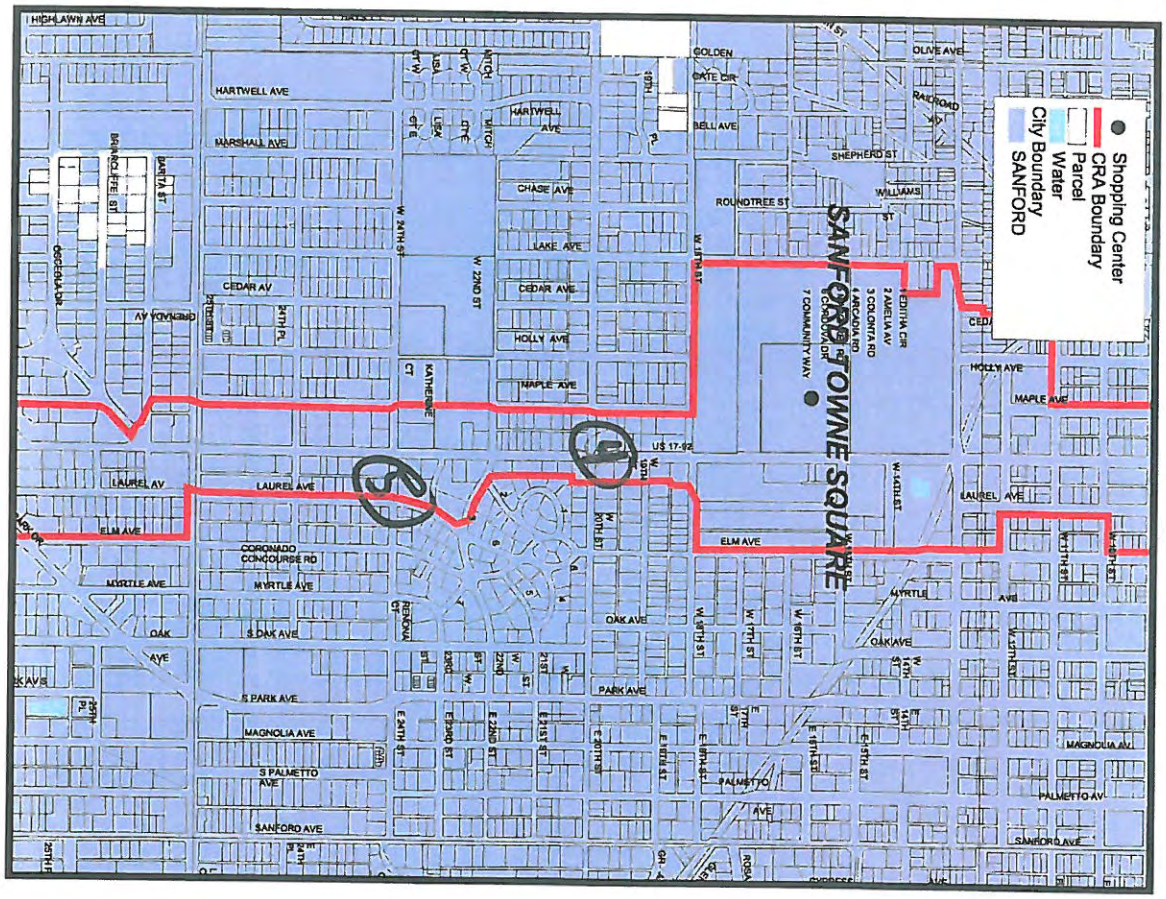
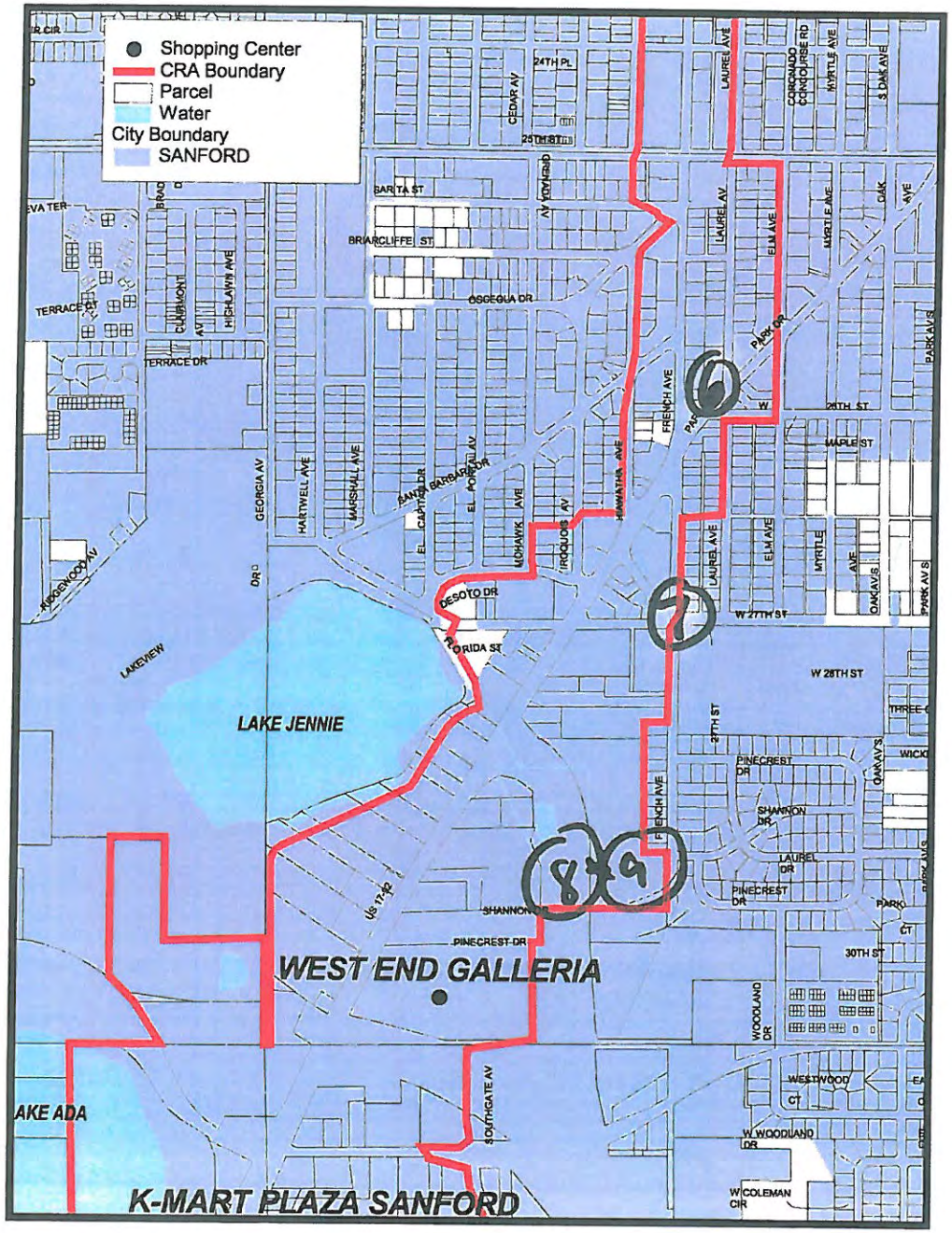
E 4TH ST
E 5TH ST
E 6TH ST
E 7TH ST
E 14TH ST
E 15TH ST
E 16TH ST
SCOTTYS
SANFORD TOWNE SQUARE
1 EDITHA CIR
2 AMELIA AV
3 COLONTA RD
4 ARCADIA RD
6 CORDOVA DR
7 COMMUNITY WAY
1
2
3


Shopping Center
CRA Boundary
Parcel
Water
City Boundary
SANFORD
SANFORD TOWNE SQUARE
HIGHLAWN AVE
HARTWELL AVE
MARSHALL AVE
CHASE AVE
LAKE AVE
CEDAR AVE
HOLLY AVE
MAPLE AVE
LAUREL AVE
ELM AVE
MYRTLE AVE
OAK AVE
PARK AVE
MAGNOLIA AVE
PALMETTO AVE
SANFORD AVE
US 17-92
GOLDEN GATE CIR
BELL AVE
ROUNDTREE ST
SHEPHERD ST
OLIVE AVE
RAILROAD
W 24TH ST
W 22ND ST
W 18TH ST
W 20TH ST
W 17TH ST
W 16TH ST
W 14TH ST
W 11TH ST
W 12TH ST
E 24TH ST
E 23RD ST
E 22ND ST
E 21ST ST
E 20TH ST
E 18TH ST
E 17TH ST
E 16TH ST
E 15TH ST
OSCEOLA DR
BRIARCLIFFE ST
BARTA ST
CORONADO CONCOURSE RD
S OAK AVE
S PARK AVE
S PALMETTO AVE
KATHERINE CT
RENOVA CT
1 EDITHA CIR
2 AMELIA AV
3 COLONTA RD
4 ARCADIA RD
6 CORDOVA DR
7 COMMUNITY WAY


Shopping Center
CRA Boundary
Parcel
Water
City Boundary
SANFORD
LAKE JENNIE
WEST END GALLERIA
K-MART PLAZA SANFORD
LAKE ADA
LAKEVIEW
DESOTO DR
FLORIDA ST
PINECREST DR
SHANNON DR
LAUREL DR
FRENCH AVE
LAUREL AVE
ELM AVE
MYRTLE AVE
OAK AVE
PARK AV S
MAPLE ST
W 24TH ST
W 27TH ST
W 28TH ST
30TH ST
OSCEOLA DR
BRIARCLIFFE ST
TERRACE DR
GEORGIA AV
HARTWELL AVE
MARSHALL AVE
EL CAPITAN DR
EL PORTAL AV
MOHAWK AVE
IROQUOIS AV
HIAWATHA AVE
SOUTHGATE AV
WOODLAND DR
W WOODLAND DR
WESTWOOD CT
W COLEMAN CIR
PARK CT
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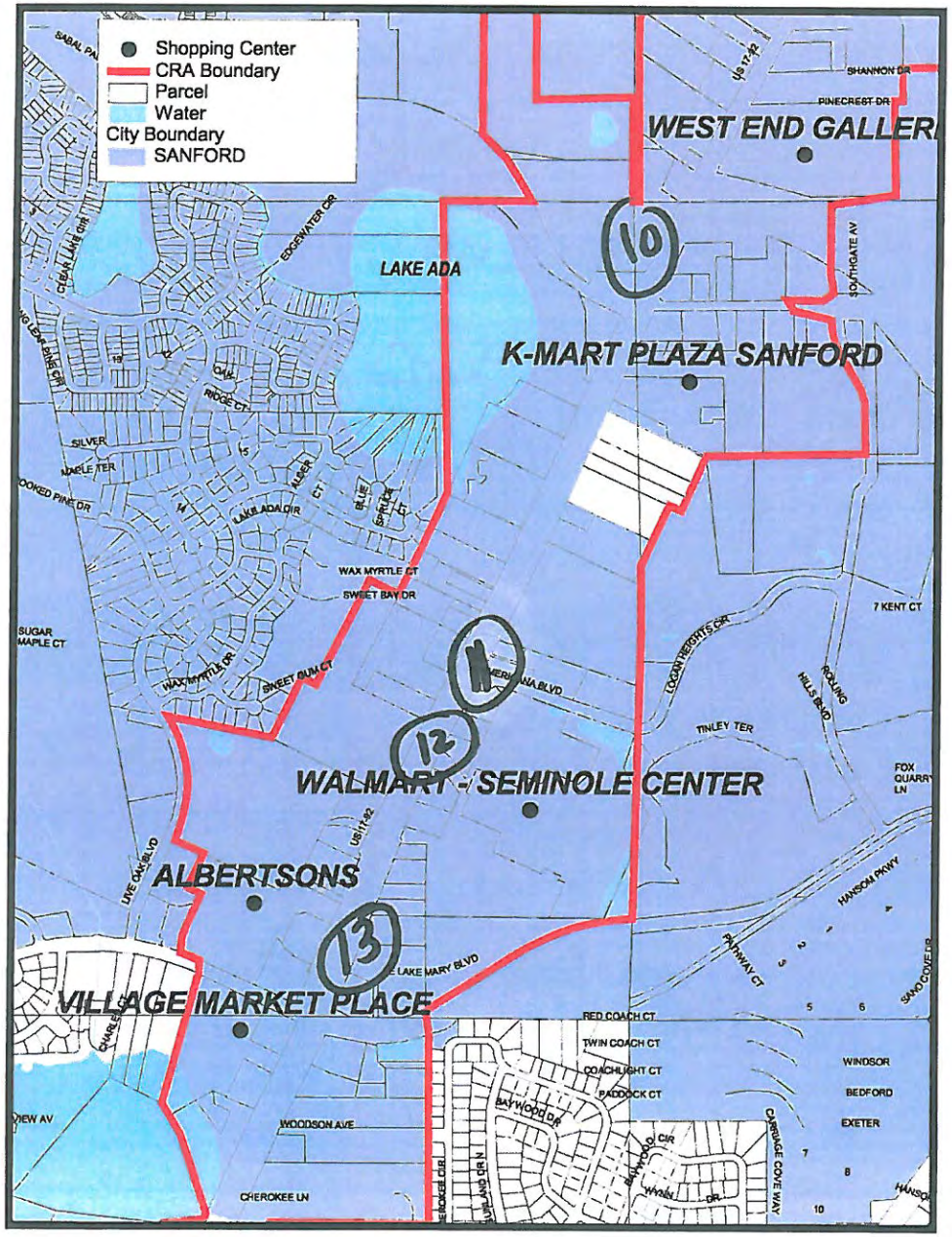
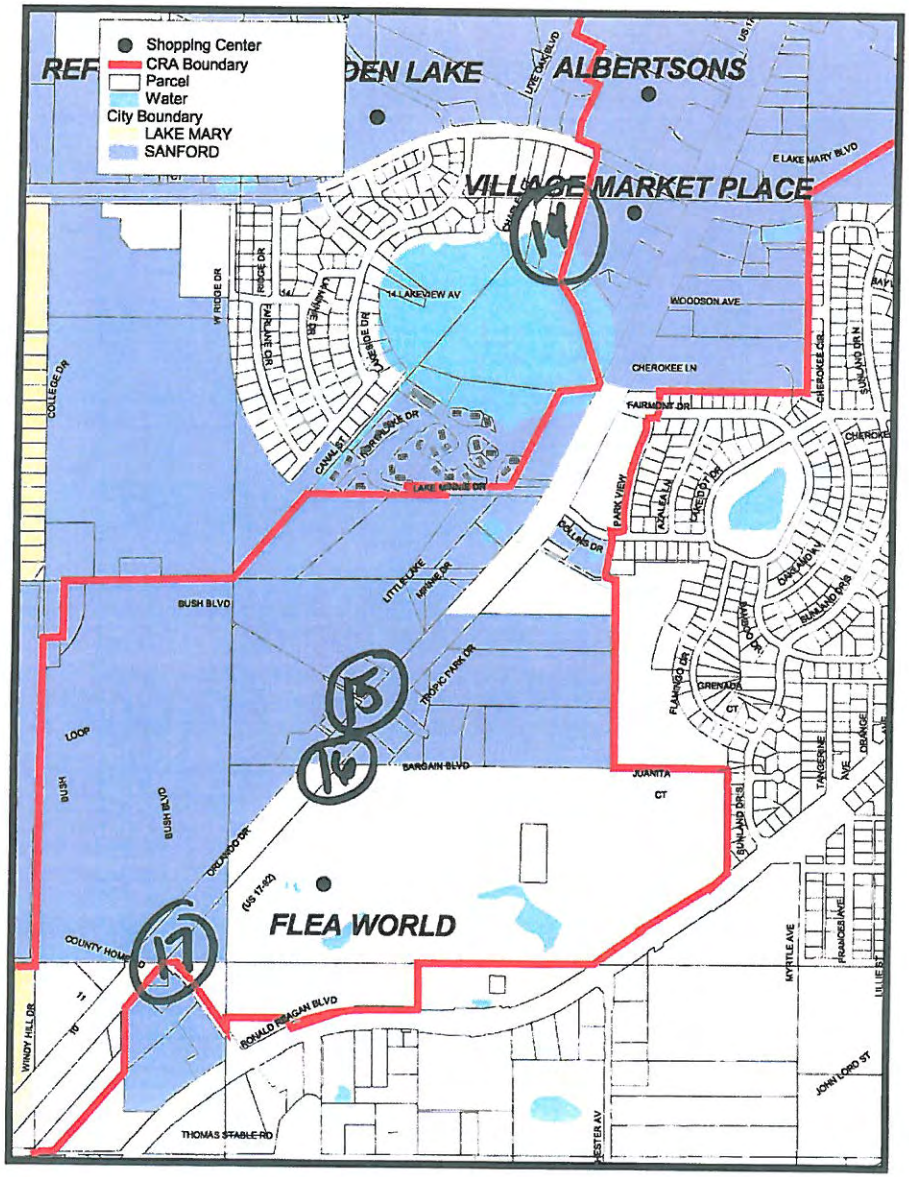
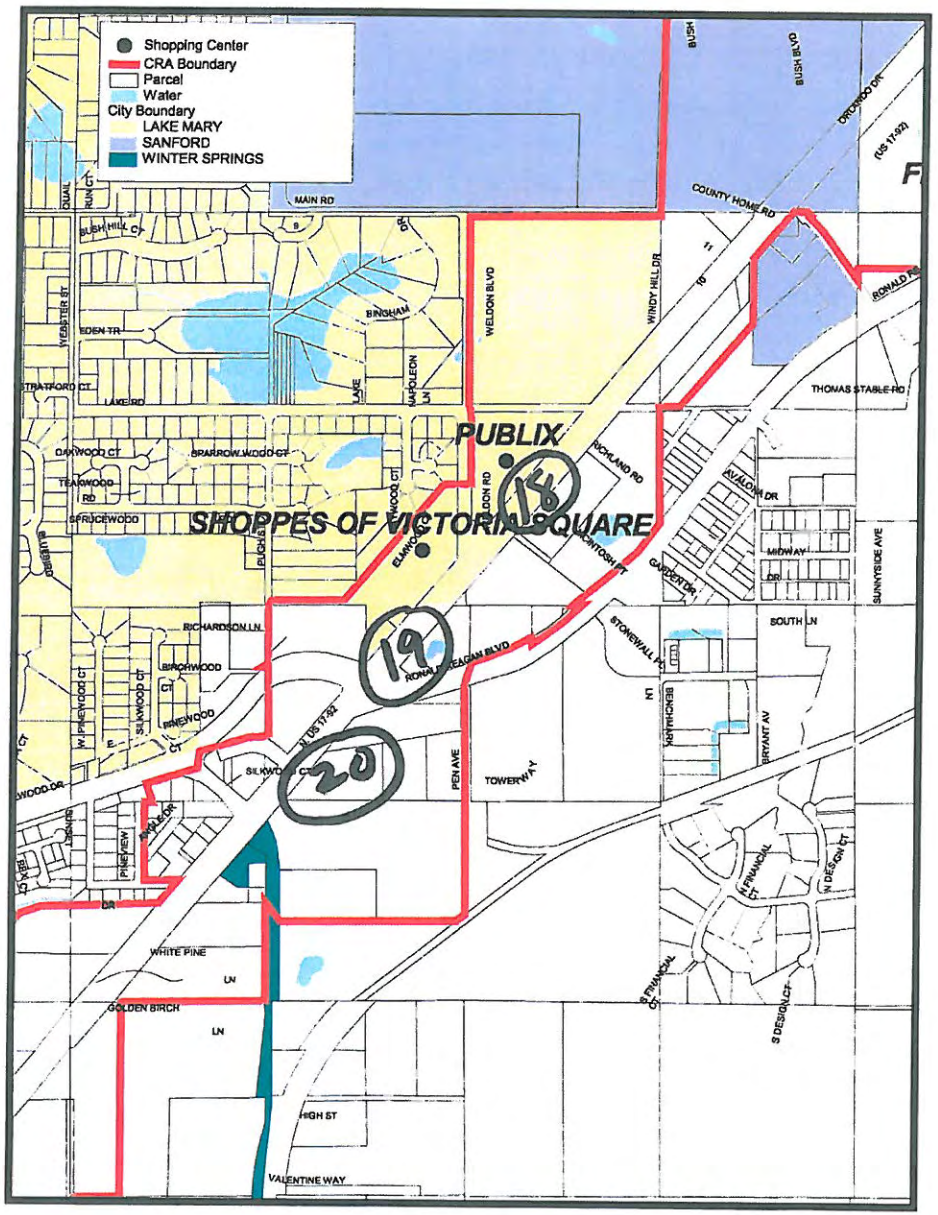
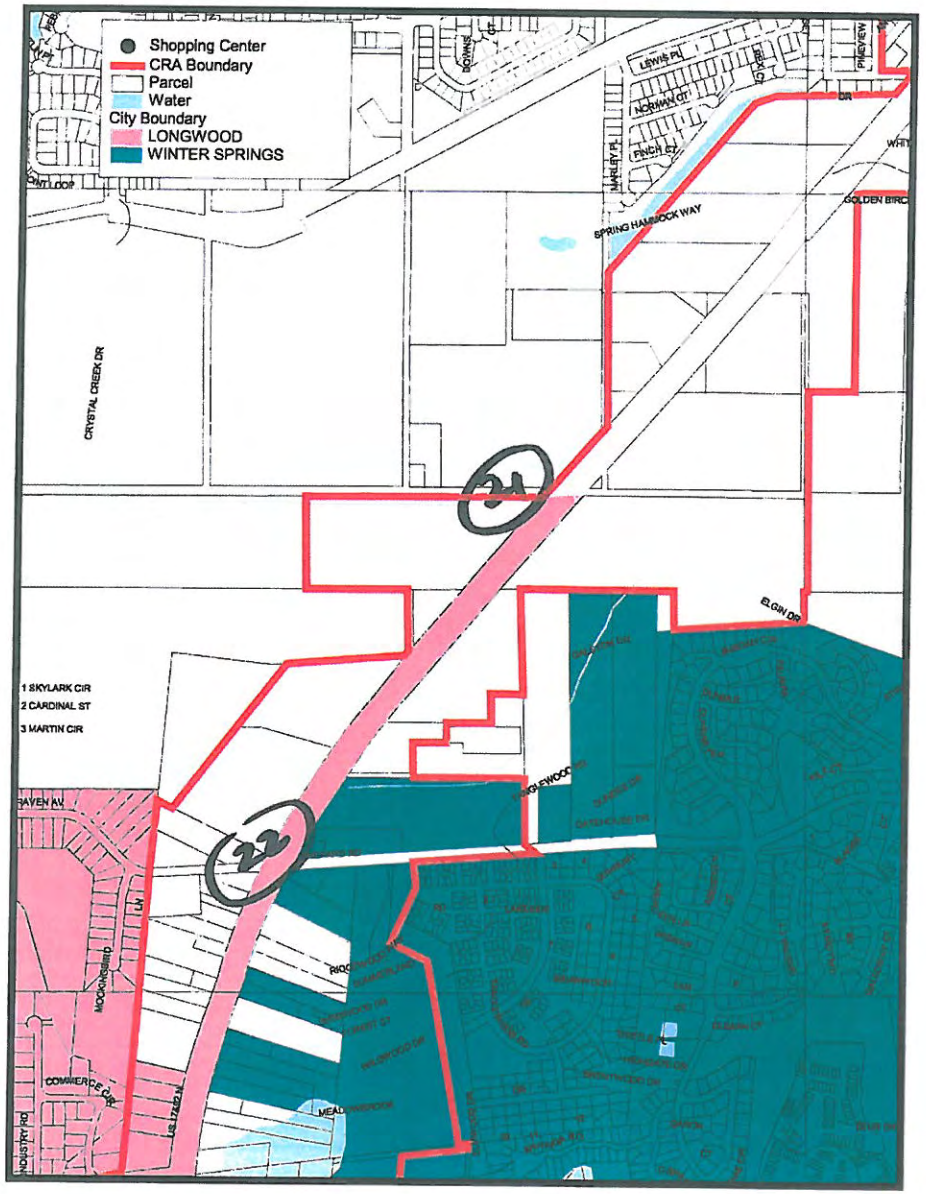
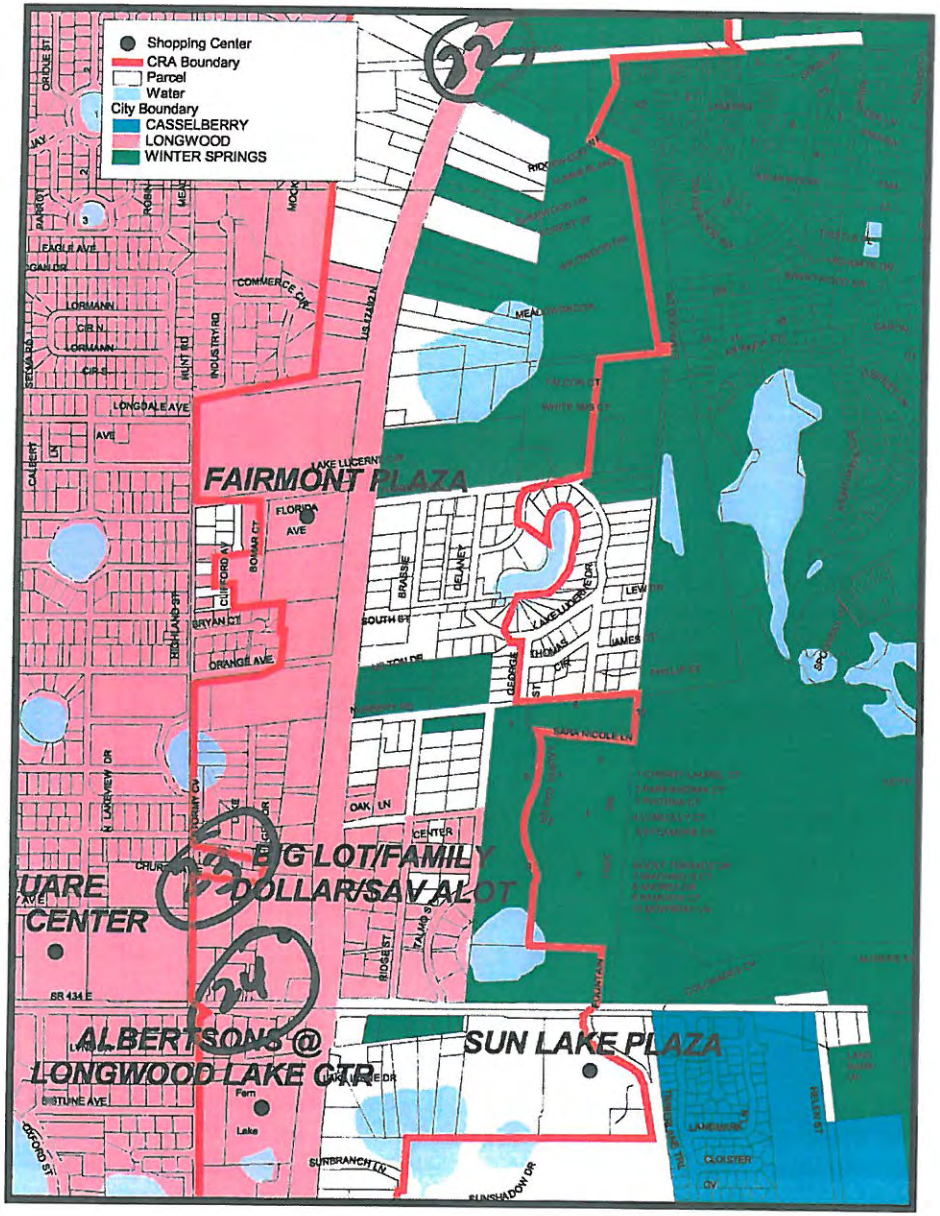

Shopping Center
CRA Boundary
Parcel
Water
City Boundary
SANFORD
WEST END GALLERI
K-MART PLAZA SANFORD
WALMART - SEMINOLE CENTER
ALBERTSONS
VILLAGE MARKET PLACE
LAKE ADA
10
11
12
13
SHANNON DR
PINECREST DR
EDGEWATER CIR
SOUTHGATE AV
RIDGE CT
SILVER MAPLE TER
LAKE ADA DR
ALDER CT
BLUE SPRUCE CT
WAX MYRTLE CT
SWEET BAY DR
SUGAR MAPLE CT
WAX MYRTLE DR
SWEET GUM CT
7 KENT CT
LOCUST HEIGHTS CIR
ROLLING HILLS BLVD
TINLEY TER
FOX QUARRY LN
US 17-92
LIVE OAK BLVD
HANSOM PKWY
PATHWAY CT
SANDCOVE DR
LAKE MARY BLVD
RED COACH CT
TWIN COACH CT
COACHLIGHT CT
PADDOCK CT
WINDSOR
BEDFORD
EXETER
BAYWOOD DR
BAYWOOD CIR
CARRIAGE COVE WAY
WOODSON AVE
CHEROKEE LN
RIDGE CIR

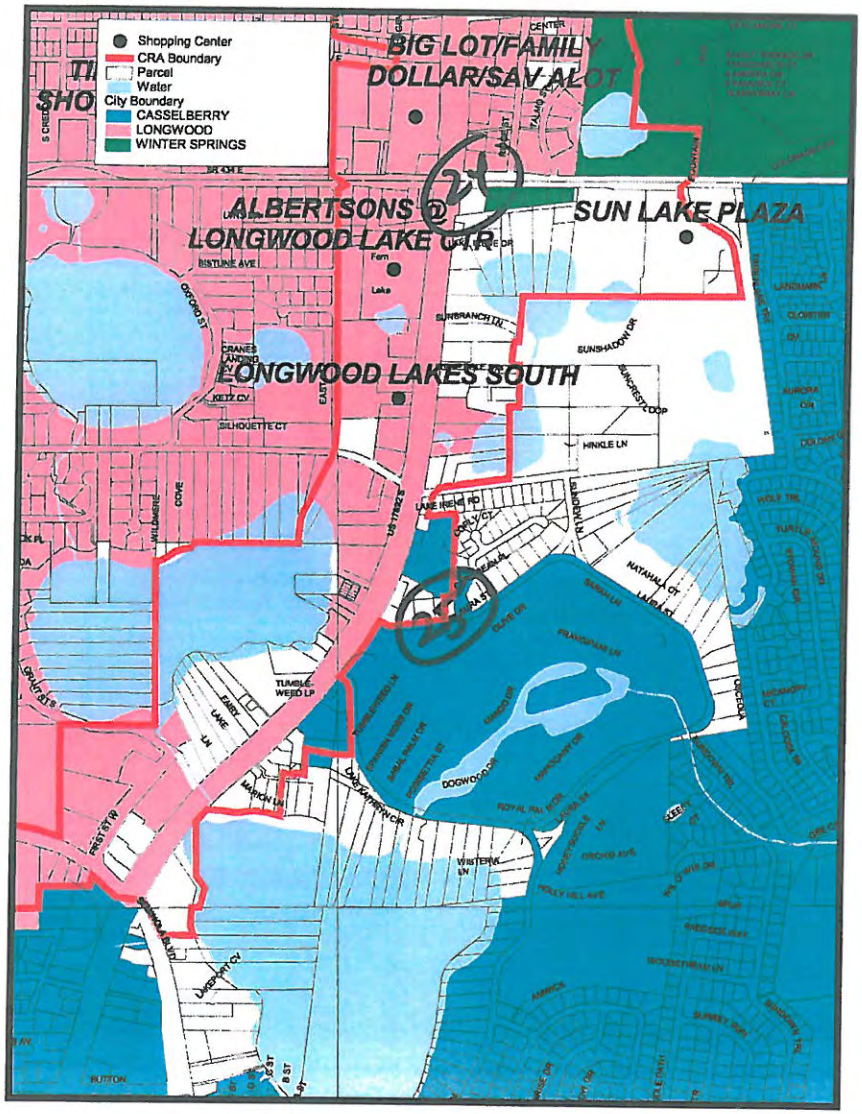


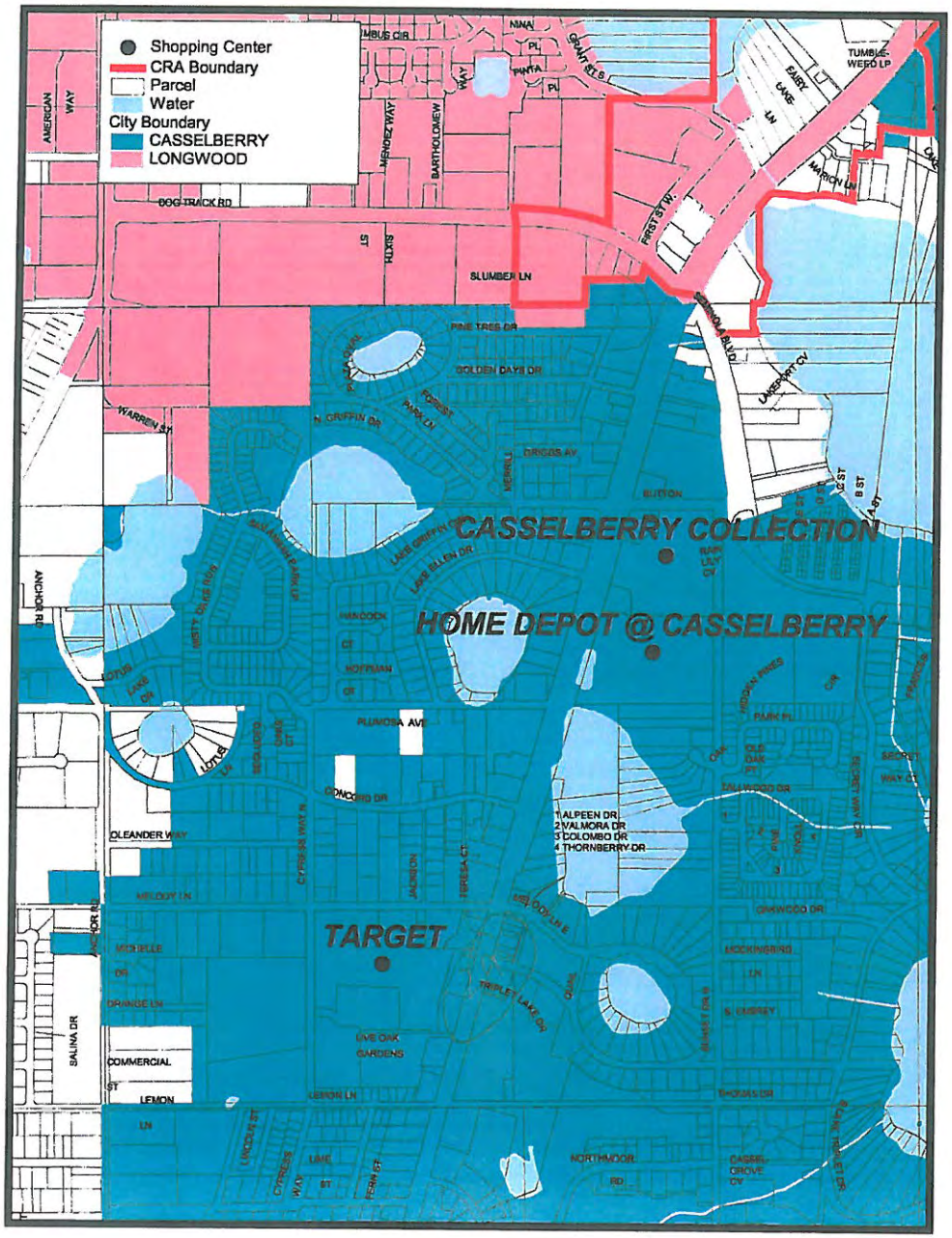
Shopping Center
CRA Boundary
Parcel
Water
City Boundary
LAKE MARY
SANFORD
ALBERTSONS
VILLAGE MARKET PLACE
FLEA WORLD
14
15
16
17
E LAKE MARY BLVD
WOODSON AVE
CHEROKEE LN
FAIRMONT DR
14 LAKEVIEW AV
LAKE MINNIE DR
BUSH BLVD
TROPIC PARK DR
BARGAIN BLVD
JUANITA CT
ORLANDO DR
(US 17-92)
RONALD REAGAN BLVD
THOMAS STABLE RD
COLLEGE DR
W RIDGE DR
RIDGE DR
FAIRLANE DR
LAKESIDE DR
CANAL ST
LITTLE LAKE
MINNIE DR
PARK VIEW
COLLINS DR
FLAMINGO DR
GRENADA CT
SUNLAND DR S
TANGERINE AVE
ORANGE AVE
MYRTLE AVE
FRANCES AVE
ULLIE ST
JOHN LORD ST
WINDY HILL DR

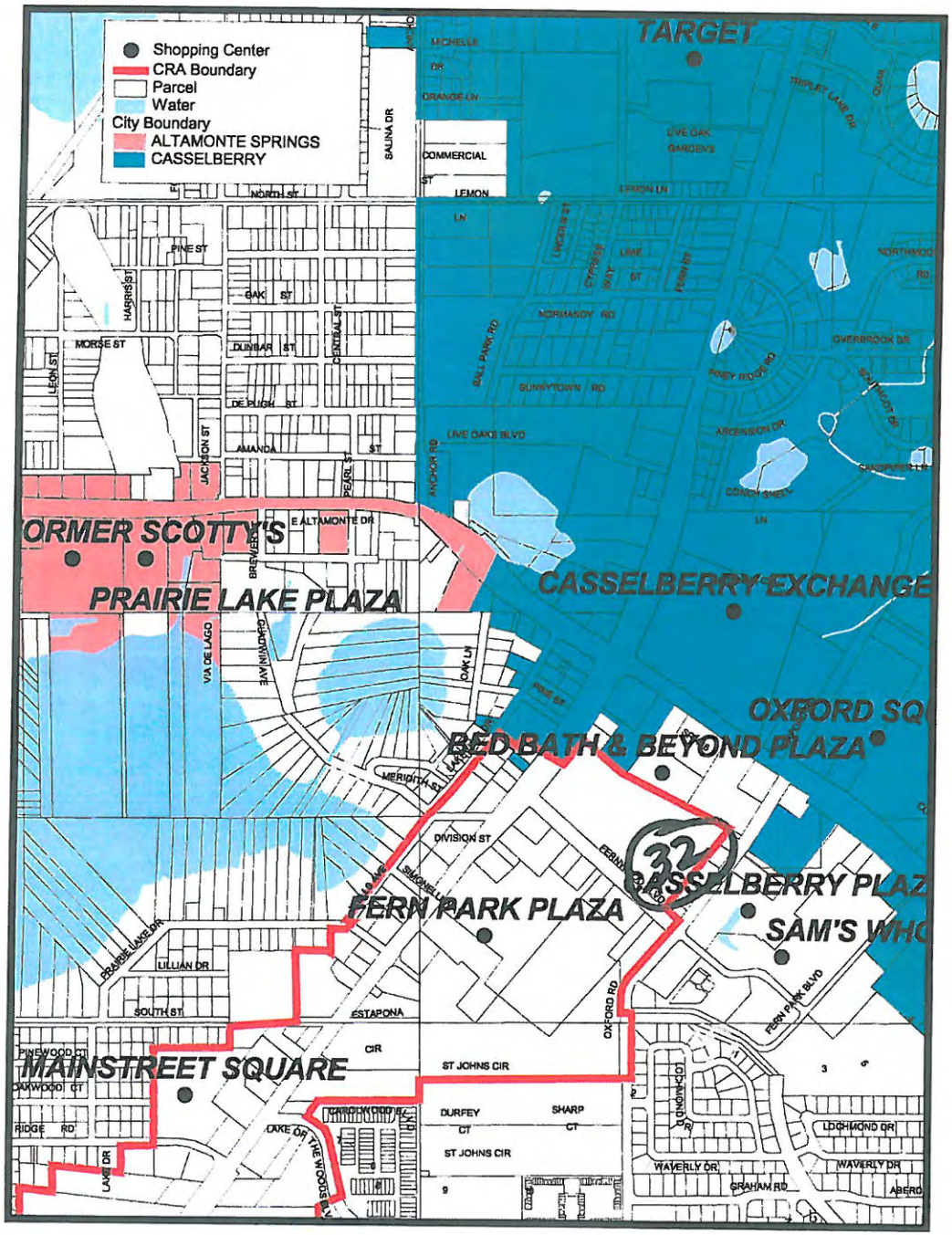

Shopping Center
CRA Boundary
Parcel
Water
City Boundary
LAKE MARY
SANFORD
WINTER SPRINGS
PUBLIX
SHOPPES OF VICTORIA SQUARE
18
19
20
MAIN RD
COUNTY HOME RD
WELDON BLVD
WINDY HILL DR
THOMAS STABLE RD
RICHLAND RD
AVALONA DR
MIDWAY DR
SUNNYSIDE AVE
SOUTH LN
STONEWALL PL
BENCHMARK LN
BRYANT AV
TOWER WAY
PEN AVE
RICHARDSON LN
BIRCHWOOD CT
PINEWOOD CT
SILKWOOD CT
WHITE PINE LN
GOLDEN BIRCH LN
HIGH ST
VALENTINE WAY
BUSH HILL CT
EDEN TR
STRATFORD CT
LAKE RD
OAKWOOD CT
SPARROW WOOD CT
TEAKWOOD RD
SPRUCEWOOD
BINGHAM
NAPOLEON LN
ELKWOOD CT
PUGH ST
BLUEBIRD
WEBSTER ST
QUAIL
RUN CT
BUSH BLVD
ORONDO DR
(US 17-92)
RONALD RD
N FINANCIAL CT
N DESIGN CT
S FINANCIAL CT
S DESIGN CT
W PINEWOOD CT
PINEVIEW
ANGLE DR
N US 17-92

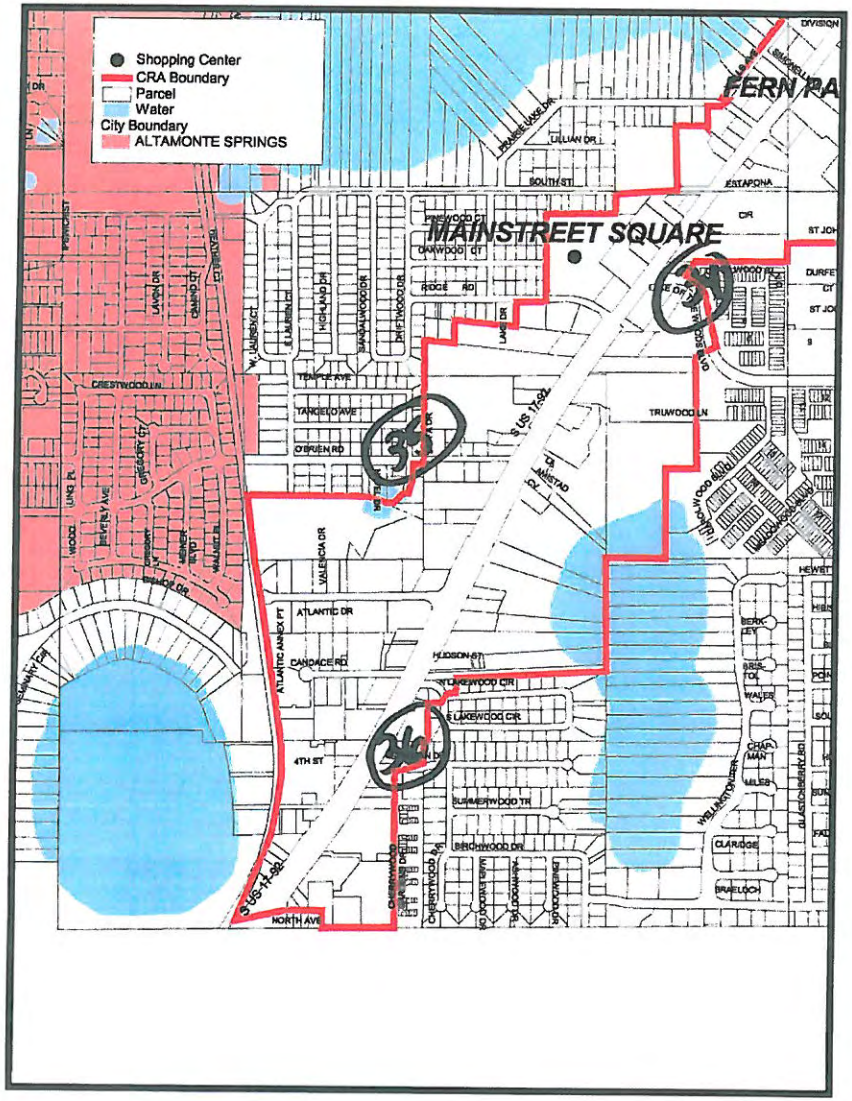

Shopping Center
CRA Boundary
Parcel
Water
City Boundary
LONGWOOD
WINTER SPRINGS
LEWIS PL
NORMAN CT
FINCH CT
MARLEY PL
SPRING HAMMOCK WAY
GOLDEN BIRC
CRYSTAL CREEK DR
ELGIN DR
1 SKYLARK CIR
2 CARDINAL ST
3 MARTIN CIR
RAVEN AV
MOCKINGBIRD
COMMERCE CIR
21
22


Shopping Center
CRA Boundary
Parcel
Water
City Boundary
CASSELBERRY
LONGWOOD
WINTER SPRINGS
FAIRMONT PLAZA
BIG LOT/FAMILY DOLLAR/SAV A LOT
UARE CENTER
ALBERTSONS @ LONGWOOD LAKE CTR
SUN LAKE PLAZA
1
2
3
4


Shopping Center
CRA Boundary
Parcel
Water
City Boundary
CASSELBERRY
LONGWOOD
WINTER SPRINGS
BIG LOT/FAMILY DOLLAR/SAV-A-LOT
ALBERTSONS @ LONGWOOD LAKE DR
SUN LAKE PLAZA
LONGWOOD LAKES SOUTH


Shopping Center
CRA Boundary
Parcel
Water
City Boundary
CASSELBERRY
LONGWOOD
CASSELBERRY COLLECTION
HOME DEPOT @ CASSELBERRY
TARGET
SLUMBER LN
PINE TREES DR
GOLDEN DAYS DR
N GRIFFIN DR
WARREN ST
LAKE ELLEN DR
PLUMOSA AVE
OLEANDER WAY
MELODY LN
ANCHOR RD
SALINA DR
COMMERCIAL ST
LEMON LN
LIVE OAK GARDENS
TRIPLEY LAKE DR
ORANGEWOOD DR
NORTHMOOR RD
1 ALPEEN DR
2 VALMORA DR
3 COLOMBO DR
4 THORNBERRY DR


Shopping Center
CRA Boundary
Parcel
Water
City Boundary
ALTAMONTE SPRINGS
CASSELBERRY
TARGET
ORMER SCOTTY'S
PRAIRIE LAKE PLAZA
CASSELBERRY EXCHANGE
OXFORD SQ
BED BATH & BEYOND PLAZA
CASSELBERRY PLAZ
SAM'S WHO
FERN PARK PLAZA
MAINSTREET SQUARE
32
MICHELLE DR
ORANGE LN
COMMERCIAL ST
LEMON LN
LIVE OAK GARDENS
TRIPLET LAKE DR
NORTH ST
PINE ST
OAK ST
HARRIS ST
MORSE ST
DUNBAR ST
CENTRAL ST
LEON ST
DE PUGH ST
AMANDA ST
JACKSON ST
PEARL ST
E ALTAMONTE DR
BREWER
VIA DE LAGO
GLADWIN AVE
OAK LN
MERIDITH ST
DIVISION ST
SIMONELLI
PRAIRIE LAKE DR
LILLIAN DR
SOUTH ST
ESTAPONA CIR
PINEWOOD CT
OAKWOOD CT
RIDGE RD
LAKE DR
THE WOODS BLVD
ST JOHNS CIR
DURFEY CT
SHARP CT
OXFORD RD
FERN PARK BLVD
LOCHMOND DR
WAVERLY DR
GRAHAM RD
ABERD
NORMANDY RD
SUNNYTOWN RD
BALL PARK RD
LIVE OAKS BLVD
ANCHOR RD
LIME ST
FERN ST
OVERBROOK DR
PINEY RIDGE RD
ARCENSION DR
CONCH SHELL LN
CANDIPIPER LN
NORTHWOOD RD
LINCOLN ST
CYPRESS WAY


Shopping Center
CRA Boundary
Parcel
Water
City Boundary
ALTAMONTE SPRINGS
MAINSTREET SQUARE
FERN PA
DIVISION
LILLIAN DR
SOUTH ST
ESTAPONA
CIR
ST JOH
DURFE
CT
ST JO
PINEWOOD CT
OAKWOOD CT
RIDGE RD
LAKE DR
TEMPLE AVE
TANGELO AVE
O'BRIEN RD
TRUWOOD LN
S US 17-92
CRESTWOOD LN
LAVON DR
CAMINO CT
HIGHLAND DR
SANDALWOOD DR
DRIFTWOOD DR
VALENCIA DR
ATLANTIC DR
ATLANTIC ANNEX PT
CANDACE RD
HUDSON ST
N LAKEWOOD CIR
S LAKEWOOD CIR
4TH ST
SUMMERWOOD TR
BIRCHWOOD DR
CHERRYWOOD
NORTH AVE
HEWIT
BERK-LEY
BRIS-TOL
WALES
CHAP-MAN
MILES
WELLINGTON CIR
CLARIDGE
BRAELOCH
GLASTONBERRY RD
SEVERLY AVE
GREGORY CT
WEINER
WALNUT PL
BISHOP DR
LUNG PL
WOOD
PINEWOOD
SEMINOLE DR

Nordelo, Sonia

From: Wetzel, Charles
Sent: Tuesday, February 18, 2014 10:21 AM
To: Nordelo, Sonia; Snead, Lisa
Subject: RE: Additional information please

Sonia,

We are fine with trying is out. We will work with Lisa on the specifications to make sure any concerns we may have are addressed.

Thank you and please contact me with any questions.

Charlie

Charles R. Wetzel, P.E., PTOE
County Traffic Engineer
Seminole County Public Works / Traffic Engineering
140 Bush Loop
Sanford, FL 32773
Office (407) 665-5686
Fax (407) 665-5623
cwetzel@seminolecountyfl.gov

From: Nordelo, Sonia
Sent: Monday, February 17, 2014 10:39 AM
To: Snead, Lisa
Cc: Wetzel, Charles
Subject: Additional information please
Importance: High

Lisa,
I got the letter request for the funds to do the art on traffic boxes.

I need a little more information to be able to advance the request. Please provide the following.

1. I need some evidence that the traffic engineering folks are okay with this –...I understand you were going to speak to Charlie. Maybe an email from him?
2. I need examples/photos of boxes that have done in the past. I have some examples of ones you would like to address. But the application says I got examples via email....I don't see that email in my archives.
3. I would like the option of using the art to feature local businesses of and we need to ensure all art includes credits for the CRA funding. I just want to make sure everyone is aware and okay with that.
4. How do we plan to conduct the review/selection of the approved art? The letter does not really specify.