

Seminole County

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SEMINOLE COUNTY

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Introducing Seminole County

Where innovation, business, and a creative workforce come together

Welcome to Seminole County, just 15 minutes north of the downtown Orlando area and right in the heart of Central Florida. Seminole County offers a collection of diverse communities, each offering something special, from historical charm to sophisticated style we have it all right here.

Since the 1950s, Seminole has been one of the fastest-growing communities in Florida. By the county's centennial celebration in 2013, it is projected to be home to nearly 500,000 residents. It may be the second-smallest county in Florida, but Seminole is anything but small when it comes to its ability to offer the best of many different worlds. A hotbed for high-tech and other industry growth, Seminole is recognized for its vitality and diversity, and for the new jobs and capital investment it has generated over the past

decade. With a business climate that has fostered quality development, this county has become home to a plethora of dynamic and innovative corporations.

Working in Seminole's favor is a robust infrastructure, available land and a collection of highly regarded educational offerings. Quality of life abounds with a broad selection of entertainment, cultural arts, dining, shopping and recreational activities highlighted by an extensive recreational trail system. Combined, these factors make Seminole a progressive Florida county that boasts some of the highest wages and best quality-of-life opportunities around. Enjoy the great weather and scenery at our picturesque parks or thriving urban centers. From trails, to playgrounds, to sports fields, you'll find that Seminole County is Florida's natural choice.

Snap Shot Seminole County



Population Demographics

	2010 Estimate	2015 Projection
Total Population	412,660	416,056
Population Density (Pop/Sq Mi)	1,196.60	1,213.90
Total Households	157,144	166,734

Population by Gender

	2010 Estimate	Percentage	2015 Projection	Percentage
Male	203,891	49.4%	207,466	49.6%
Female	208,769	50.6%	211,160	50.4%

Population by Cities

	Total Population	Median Age	Population Density (per sq. mi.)	Employees	Establishments
Altamonte Springs city	41,794	38.0	4,461.50	21,855	2,257
Casselberry city	22,573	41.2	3,221	10,644	1,262
Lake Mary city	12,986	41.4	1,348.40	12,379	988
Longwood city	13,373	41.6	2,389.20	13,148	1,449
Oviedo city	31,561	35.6	2,039.10	8,361	921
Sanford city	43,774	36.5	1,769.20	23,155	1,937
Winter Springs city	34,149	41.0	2,380.20	6,005	827



Attracting High Quality Growth and Innovation

Innovative approach to economic development

Seminole has prepared for growth with a keen eye towards continued future expansion, including: an expressway, pre-approved development sites, plans for commuter rail service, new local roadway projects, specialized job training, and infrastructure incentives. The county's public school system is rated among the highest in the state, and the median household effective buying income is the highest in the region.

Expansion at the Orlando Sanford International Airport (www.orlandosanfordairport.com) – including the international complex and enlargement of the domestic terminal – has helped this airport become the third most active international airport in Florida and the 19th most active in the U.S.

Bill McDermott, Director of Economic Development for Seminole, says two key drivers have encouraged the growth in the region: its top-rated educational offerings and high quality-of-life standards. “The county's school system is

ranked as one of the best in the state,” he says, “and the rapid business growth has been successfully balanced against quality-of-life initiatives that make Seminole a great place to live, work and play.”

Seminole County has developed an innovative approach to economic development linking job growth to target areas. The County's Economic Development Strategy is based on seven strategic actions related to building a strong business environment:

- Increase International Trade
- Support Tourism Business
- Strengthen Workforce Development
- Promote redevelopment of existing infrastructure
- Provide incentives to businesses with high value, high wage jobs in the target areas.
- Support small and existing businesses
- Preserve existing jobs through business retention

Target Areas

The Target Areas selected for economic development all have strong business-oriented traits. Each has immediate access to the regional highway system as well as access to both the Orlando Sanford International Airport and Orlando International Airport. Each Target Area is dedicated to improving its respective infrastructure systems. Each Target Area has access to a variety of housing opportunities and price ranges. In addition to these Target Areas, each city has a downtown or economic zone which supports economic growth.

The Seminole County Economic Target Development Areas are:

North I-4/ Lake Mary

Ideal for high-tech related businesses, corporate headquarters and banking. This area has seen tremendous growth in building space and property values.



Orlando Sanford International Airport

Strategically located to foster growth; this area has vacant land available at the Airport with additional vacant lands available in the vicinity. The new terminal and upcoming federally funded improvements to the runways help keep



the airport competitive in drawing international business. The Airport serves international tourism and recently received Foreign Trade Zone status.

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Exceptional quality of life makes Seminole County a destination of choice for both business and family.

Seminole County statistics speak volumes to the success of the various programs and initiatives undertaken by Seminole County and their respective partners.

- Top 100 school district as ranked by Money Magazine
- The third highest household income in Florida
- The third most active international airport in Florida
- Lake Mary ranked fourth best city to live nationally. Winter Springs ranked Thirty-first nationally. This also places the cities as the first and second best places to live in Florida.
- The Jobs Growth Incentive grant program which has assisted 46 companies in creating 12,872 jobs
- Model parks and trail system
- Property values which have increased by 180.2 percent during the past decade (1997-2007)
- Seminole County holds the 5th highest taxable value in Florida based on value per square mile. Each square mile, on an average, in Seminole County contains \$97,437,722 of taxable value.
- Successful County wide tax increase referendums providing for the funding of additional schools/classrooms and rehabilitation of older schools, road and trail construction, libraries, and purchase of natural lands.

Source: Seminole County Economic Development Department



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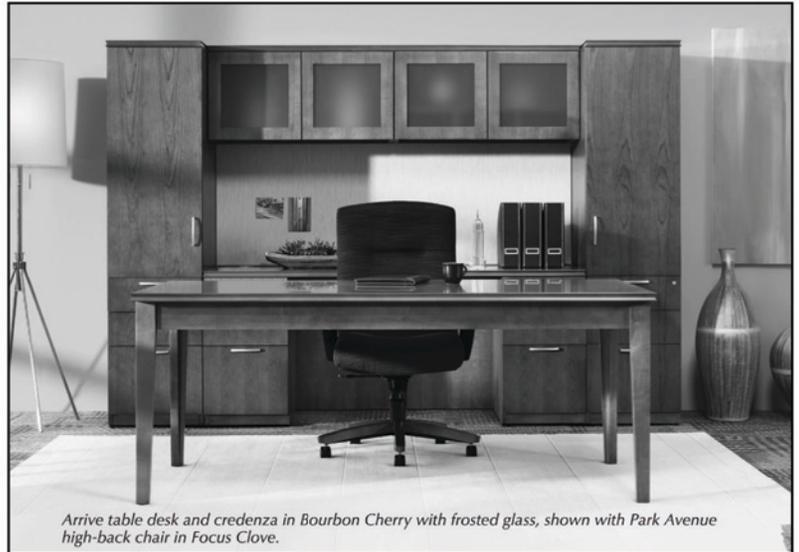
US 17/92 Corridor



This corridor is a 13.5 mile community redevelopment area (CRA) located in the heart of Seminole County. The primary purpose of the CRA Agency is to encourage redevelopment and foster new mixed use development along the corridor.

SeminoleWay

Seminole County's newest targeted development area runs north from State Road 426 in Oviedo to Interstate 4 in Lake Mary following the State Road 417 Seminole Expressway (Greenway). The SeminoleWay economic target area is highly correlated with S.R. 417 interchange areas and the attraction of quality jobs to these areas.



Arrive table desk and credenza in Bourbon Cherry with frosted glass, shown with Park Avenue high-back chair in Focus Clove.

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Employment and Business

	2010 Estimate		2015 Projection	
Age 16 + Population	333,851		343,446	
In Labor Force	229,807	68.8%	236,593	68.9%
Employed	207,353	90.2%	223,953	94.7%
Unemployed	22,179	9.7%	12,349	5.2%
In Armed Forces	275	0.1%	291	0.1%
Not In Labor Force	104,044	31.2%	106,853	31.1%
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Number of Employees (Daytime Pop)	193,966			
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Number of Establishments	20,137			
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Employees in Blue Collar Occupations	44,996	21.7%		
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Employees in White Collar Occupations	162,357	78.3%		

Source: Decision Data Resources, October 2010



Leading the way Education and Quality Workforce

Established in 1965, Seminole State College of Florida has expanded steadily over the decades to become one of Central Florida's major economic drivers and one of the fastest growing colleges in the nation. With six sites to serve residents throughout Seminole County, the college has taken a leading role in preparing students to compete in the global economy.

As a full-service education provider, Seminole State offers more than a 150 degrees, certificates and programs, including bachelor's degrees (B.S., B.A.S.); two-year college-credit degrees (A.A., A.S.); specialized career certificates; continuing professional education; adult education. In addition, the college offers an array of culturally stimulating events and timely guest speakers.

Seminole State, a member of the public Florida College System, has more than 32,000 students.

Many students also take advantage of Seminole State's partnership with the University of Central Florida. Through DirectConnect to UCF, Seminole State A.A. and A.S. graduates receive guaranteed admission to the university. UCF offers more than a dozen degree tracks from its regional campus, based in the \$32 million Partnership Center at Seminole State's Sanford/Lake Mary Campus.



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Educational Attainment

	2010 Estimate		2015 Projection	
Age 25+ Population	284,903		295,396	
Grade K - 8	7,547	2.7%	6,858	2.3%
Grade 9 - 12	19,925	7.0%	19,180	6.5%
High School Graduate	74,831	26.3%	80,495	27.3%
Some College, No Degree	62,845	22.1%	61,872	21.0%
Associates Degree	26,796	9.4%	28,2563	9.6%
Bachelor's Degree	62,968	22.1%	66,861	22.6%
Graduate Degree	29,991	10.5%	31,874	10.8%

Source: Decision Data Resources, October 2010

Labor

Labor Force	243,489
County Unemployment Rate	11.2%
National Unemployment Rate	9.6%
Florida Unemployment Rate	11.7%
MSA Unemployment Rate	11.9%

Source: Agency for Workforce Innovation, August 2010



NEWSWEEK Magazine ranked all nine Seminole County Public Schools in the nation's top 3%, based on participation by seniors in Advanced Placement (AP) and International Baccalaureate (IB) courses. The sixth straight year the district high schools have placed in NEWSWEEK's top rankings.



Looking To The Future

The County is committed to its future growth and prosperity by continuing to attract business investments and high wage job growth. The creation of a strong identity for Seminole County in a regional setting and actively supporting economic development infrastructures will allow the County to benefit from the worldwide strength of the Central Florida region and further increase our local economy. Economic

Development Programs and partnerships will continue to carry out objectives to further enhance the County as a great place to live that will attract economic prosperity; build a strong business environment and communicate the extraordinary Seminole County opportunity to families, businesses, and visitors.



Why Seminole County is Florida's natural choice for business.



Nothing adds more to productivity and profit than having your company in the right location. Lately, more and more companies are discovering the location is Seminole County – Florida's Natural Choice. This is where the trees are greener, the air is sweeter, and the roads less congested. A vibrant workforce is educated and abundant. And the community has seen the advantage of offering companies incentives for relocation, education and development. When it comes to lifestyle, you'll find beautiful neighborhoods, the state's best school system and weekends that make the work week worthwhile.

For a free tour and review of available incentives, just give us a call at 407-665-7135, toll-free 1-866-718-6916. Or email us at makethejump@seminolecountyfl.gov.

www.BusinessInSeminole.com

