

SEMINOLE COUNTY GOVERNMENT
AGENDA MEMORANDUM

SUBJECT: Most Populous City Representation Policy for Tourist Development Council

DEPARTMENT: Tourism Development DIVISION: _____

Susan K. Bunn

AUTHORIZED BY: Susan K. Bunn CONTACT: Kathryn Townsend EXT. 2905

Agenda Date	12-09-03	Regular	<input type="checkbox"/>	Consent	<input checked="" type="checkbox"/>	Work Session	<input type="checkbox"/>	Briefing	<input type="checkbox"/>
		Public Hearing – 1:30	<input type="checkbox"/>			Public Hearing – 7:00	<input type="checkbox"/>		

MOTION/RECOMMENDATION:

Board of County Commissioners' approval and authorization, as required by Florida Statute, to adopt the Tourist Development Council (TDC) Policy and Procedure for Most Populous City Representation.

BACKGROUND:

Florida Statutes Section 125.0104 provides for the establishment and appointment of members of the County Tourist Development Council. According to the statute two members of the council shall be elected municipal officials. At least one council member shall be from the most populous municipality in the county. Staff is seeking Board acceptance of the following procedure.

The Most Populous City representation on the Tourist Development Council shall be determined by the following procedure:

The Most Populous City Tourist Development Council representative shall serve a four-year term according to the policy for all TDC positions with the exception of the County Commission representative. The Bureau of Economic Business Research (BEBR) Study shall be the instrument used to determine the most populous Seminole County City at the time of nominations. This study is conducted annually by the University of Florida and is published in the Florida Statistical Abstract. This study will provide a timelier update than the United State Census.

The Most Populous City Representative will serve on the Tourist Development Council until the current term expires. Prior to the expiration of that term the Most Populous City status will be updated and a nomination from the most populous city will be provided to the Seminole County Board of Commissioners for consideration.

Reviewed by:	_____
Co Atty:	_____
DFS:	_____
Other:	_____
DCM:	<i>SS</i>
CM:	<i>KS</i>
File No	CTD02