

**SEMINOLE COUNTY GOVERNMENT
AGENDA MEMORANDUM**

SUBJECT: 2005 Crappie USA Wildcard Qualifier

DEPARTMENT: Tourism Development **DIVISION:** _____

AUTHORIZED BY: *Suzan Bunn* **CONTACT:** Suzan Bunn **EXT.** 2901

Agenda Date <u>11/15/05</u> Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> Work Session <input type="checkbox"/> Briefing <input type="checkbox"/>
Public Hearing – 1:30 <input type="checkbox"/> Public Hearing – 7:00 <input type="checkbox"/>

MOTION/RECOMMENDATION:

Approve and authorize Chairman to execute a marketing agreement between Seminole County and the Central Florida Sports Commission for the Crappie USA Wildcat Qualifier to be held November 2005 at Sanford Civic Center and in Lake Monroe.

BACKGROUND:

On September 22, 2005, The Central Florida Sports Commission submitted a request for funding in the amount of \$4,000 for marketing of the November 2005 Crappie USA Wildcat Qualifier. This is a multi-day fishing event that will be held in Lake Monroe and at the Sanford Civic Center. Anglers from across the United States will arrive at least three (3) days earlier in preparation for the tournament activities that will run from November 16-19. The tournament will also feature activities such as a complimentary on-shore kids' fair with a casting contest.

Proposal Overview:

- Requestor: Central Florida Sports Commission
- Event Organizer: Crappie USA Wildcat Qualifier
- Requested Amount: \$4,000 for a Marketing Fee
- Room Nights: 416
- Resort/Sales Tax: \$2,611
- Economic Impact: \$116,596
- Location: Lake Monroe/Sanford Civic Center

Reviewed by:
Co Atty: _____
DFS: _____
Other: _____
DCM: <u>SS/H</u>
CM: <u>[Signature]</u>
File No. <u>CID51</u>

TDC approved this expenditure at the October 25, 2005 meeting. Funds are available in the approved Tourist Development Department's FY 05/06 budget.

2005 CRAPPIE USA WILDCARD QUALIFIER AGREEMENT

THIS AGREEMENT is made and entered this _____ day of _____, 20____, by and between **SEMINOLE COUNTY**, a political subdivision of the State of Florida, whose address is Seminole County Services Building, 1101 East First Street, Sanford, Florida 32771, hereinafter referred to as "COUNTY," and **THE CENTRAL FLORIDA SPORTS COMMISSION, INC.**, whose address is 126 E. Lucerne Circle, Orlando, Florida 32801, hereinafter referred to as the "CFSC".

W I T N E S S E T H:

WHEREAS, the Florida State Legislature enacted *Section 125.0104, Florida Statutes*, known as the Local Option Tourist Development Act in response to the growing need of Florida counties to provide additional revenue sources for tourist development to stimulate the local economy; and

WHEREAS, the voters of Seminole County approved by referendum, the imposition of the Tourist Development Tax on transient rental accommodations in Seminole County; and

WHEREAS, the COUNTY, in coordination with the Tourist Development Council, appropriated Tourist Development Tax revenues to assist in advertising and promoting the Seminole County-based 2005 Crappie USA Wildcard Qualifier to be held November 16-19, 2005, to promote tourism in Seminole County.

NOW, THEREFORE, in consideration of the mutual understandings and agreements set forth herein, the COUNTY and the CFSC agree as follows:

Section 1. Term. The term of this Agreement is from October 1, 2005, through September 30, 2006, the date of signature by the parties notwithstanding, unless earlier terminated, as provided herein.

Section 2. Termination. This Agreement may be terminated by either party at any time, with or without cause, upon not less than

thirty (30) days written notice to the other party, as provided for herein, or, at the option of the COUNTY, immediately in the event that the CFSC fails to fulfill any of the terms, understandings or covenants of this Agreement. The COUNTY shall not be obligated to pay for any services provided or costs incurred by the CFSC after the CFSC has received notice of termination. Upon said termination, the CFSC shall immediately refund to the COUNTY, or otherwise utilize as the COUNTY directs, any unused funds provided hereunder.

Section 3. Services.

(a) The CFSC shall use funds from this Agreement in conjunction with monies granted by the Federal Government, the State of Florida, or any public or private agency to promote the 2005 Crappie USA Wildcard Qualifier as described in Exhibit "A" attached hereto and incorporated herein by reference. As indicated in Exhibit "A" funds shall be used for direct marketing of the event via advertising in Crappie USA Magazine and in a Crappie USA direct mail flyer sent to out-of-County residents.

(b) The Seminole County Convention and Visitors Bureau logo with telephone numbers and website address must appear on all promotional material for which reimbursement will be requested.

(c) The CFSC shall submit proposed advertisement and promotional copy to the COUNTY for review and approval prior to publication. Advertising and promotional copy that has not been approved by the COUNTY shall not be eligible for reimbursement.

(d) Promotional packages sent out by the CFSC for the event must contain a list of all Seminole County hotels, provided by the Seminole County Convention and Visitors Bureau. No other hotel list may be included in the promotional packet. All such promotional packets must be approved by the COUNTY prior to distribution in order to qualify for reimbursement.

(e) The CFSC is strongly encouraged to use the Event Questionnaire provided by the Seminole County Convention and Visitors Bureau; non-use shall directly impact the CFSC's future qualification for Tourism Development Tax funding. The minimum number of required surveys is ten percent (10%) of projected attendance or one hundred fifty (150), whichever is greater.

(f) In order to qualify for reimbursement under this Agreement, the CFSC must submit written proof of liability coverage to the COUNTY upon execution of this Agreement.

(g) After-event preliminary statistics for room nights and economic impact must be submitted to the COUNTY no later than thirty (30) days after the event.

(h) A hotel poll reflecting an accurate accounting of room nights used for the event shall be conducted by CFSC and submitted to the COUNTY no later than one (1) week after the event.

(i) CFSC shall be required to have and maintain a website for the purpose of promoting tourism to and attendance at CFSC's event. Said website shall be linked to the Seminole County Tourism website (www.visitseminole.com) and such link shall be maintained throughout the duration of this Agreement.

(j) Failure to comply with or failure to meet the requirements of said Section, including time deadlines, shall result in termination of this Agreement and forfeiture of all financial assistance rendered to CFSC by the COUNTY pursuant to this Agreement.

Section 4. Liability and Insurance.

(a) **Liability.** COUNTY, its Commissioners, officers, employees and agents shall not be deemed to assume any liability for the acts, omissions and negligence of CFSC, its officers, employees and agents in the performance of services provided hereunder and the CFSC hereby

agrees to fully and completely indemnify, insure and hold harmless the COUNTY from and against any liability, of whatsoever type or nature howsoever arising, relating, in any way, to the acts or omissions of the CFSC and its officers, members, agents and employees.

(b) **Insurance.**

(1) CFSC shall furnish the COUNTY with a Certificate of Insurance signed by an authorized representative of the insurer evidencing the insurance required by this Section (Commercial General Liability). The COUNTY, its officials, officers, and employees shall be named additional insured under the Commercial General Liability policy. The Certificate of Insurance shall provide that the COUNTY shall be given not less than thirty (30) days written notice prior to the cancellation or restriction of coverage. Until such time as the insurance is no longer required to be maintained by CFSC, CFSC shall provide the COUNTY with a renewal or replacement Certificate of Insurance not less than thirty (30) days before expiration or replacement of the insurance for which a previous certificate has been provided.

(2) The Certificate shall contain a statement that it is being provided in accordance with the Agreement and that the insurance is in full compliance with the requirements of the Agreement. In lieu of the statement on the Certificate, CFSC shall, at the option of the COUNTY submit a sworn, notarized statement from an authorized representative of the insurer that the Certificate is being provided in accordance with the Agreement and that the insurance is in full compliance with the requirements of the Agreement.

(3) In addition to providing the Certificate of Insurance, if required by the COUNTY, CFSC shall, within thirty (30) days after receipt of the request, provide the COUNTY with a certified copy of each

of the policies of insurance providing the coverage required by this Section.

(4) Neither approval by the COUNTY or failure to disapprove the insurance furnished by CFSC shall relieve CFSC of CFSC's full responsibility for performance of any obligation including CFSC's indemnification of COUNTY under this Agreement.

(5) Insurance Company Requirements. Insurance companies providing the insurance under this Agreement must meet the following requirements:

(A) Companies issuing policies must be authorized to conduct business in the State of Florida and prove same by maintaining Certificates of Authority issued to the companies by the Department of Insurance of the State of Florida.

(B) In addition, such companies other than those authorized by Section 440.57, Florida Statutes, shall have and maintain a Best's Rating of "A" or better and a Financial Size Category of "VII" or better according to A.M. Best Company.

(C) If, during the period which an insurance company is providing the insurance coverage required by this Agreement, an insurance company shall: 1) lose its Certificate of Authority, or 2) fail to maintain the requisite Best's Rating and Financial Size Category, CFSC shall, as soon as CFSC has knowledge of any such circumstance, immediately notify the COUNTY and immediately replace the insurance coverage provided by the insurance company with a different insurance company meeting the requirements of this Agreement. Until such time as CFSC has replaced the unacceptable insurer with an insurer acceptable to the COUNTY CFSC shall be deemed to be in default of this Agreement.

(6) Specifications. Without limiting any of the other obligations or liability of CFSC, CFSC shall, at CFSC's sole expense, procure, maintain and keep in force amounts and types of insurance conforming to the minimum requirements set forth in this Section. Except as otherwise specified in the Agreement, the insurance shall become effective prior to the commencement of the event and shall be maintained in force until the Agreement completion date. The amounts and types of insurance shall conform to the following minimum requirements.

(A) Commercial General Liability.

(1) CFSC's insurance shall cover CFSC for those sources of liability which would be covered by the latest edition of the standard Commercial General Liability Coverage Form (ISO Form CG 00 01), as filed for use in the State of Florida by the Insurance Services Office, without the attachment of restrictive endorsements other than the elimination of Coverage C, Medical Payment and the elimination of coverage for Fire Damage Legal Liability.

(2) The minimum limits to be maintained by CFSC (inclusive of any amounts provided by an Umbrella or Excess policy) shall be as follows:

	<u>LIMITS</u>
General Aggregate	\$Three (3) Times the Each Occurrence Limit
Personal & Advertising Injury Limit	\$1,000,000.00
Each Occurrence Limit	\$1,000,000.00

(7) Coverage. The insurance provided by CFSC pursuant to this Agreement shall apply on a primary basis and any other insurance or self-insurance maintained by the COUNTY or the COUNTY's officials, officers, or employees shall be excess of and not contributing with the

insurance provided by or on behalf of CFSC.

(8) Occurrence Basis. The Commercial General Liability required by this Agreement shall be provided on an occurrence rather than a claims-made basis.

Section 5. Billing and Payment. The COUNTY hereby agrees to provide financial assistance to the CFSC up to a maximum sum of FOUR THOUSAND AND NO/100 DOLLARS (\$4,000.00) for all services provided hereunder by the CFSC during the term of this Agreement in accordance with the project budget and requirements set forth in Exhibit "A". Qualified expenditures are reimbursable upon:

(a) Receipt by the COUNTY of a Request for Funds form, attached hereto and incorporated herein as Exhibit "B," from the CFSC requesting all or part of the above amount. The Request for Funds form shall be completed properly and documentation attached including original invoices and copies of canceled checks. Such request by the CFSC shall only be for services specifically provided for herein necessary to serve Seminole County. Said Request for Funds form shall be submitted no later than ninety (90) days after the event. Failure to comply with this requirement shall result in termination of this Agreement and forfeiture of all financial assistance granted to CFSC under this Agreement.

(b) Verification by the Seminole County Tourism Development Director that the CFSC is providing the services for which reimbursement is sought and has complied with the reporting requirements contained hereinafter;

(c) The final Request for Funds form shall be accompanied by a detailed report of the economic impact on the COUNTY resulting from the event or activity, funds for which have been provided hereunder. Such report shall include, but not be limited to, the actual number of hotel

or motel rooms occupied, restaurant meals consumed and estimated goods and services expenditures; and

(d) Payment requests shall be sent to:

Original: Director
Seminole County Tourism Development
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

Duplicate: Director, Department of Finance
Seminole County Services Building
1101 East First Street
Sanford, Florida 32771

(e) Reimbursement shall be contingent upon the CFSC's compliance with the requirements as stated in Exhibit "A".

Section 6. Reporting Requirements. In the performance of this Agreement, CFSC shall maintain books, records and accounts of all activities in compliance with normal accounting procedures. CFSC shall transmit and certify interim records with each Request for Funds form submitted to the COUNTY. Each Request for Funds form shall detail costs incurred as referenced in Exhibit "A". CFSC shall submit an interim Narrative Progress Report form, attached hereto and incorporated herein as Exhibit "C," with each Request for Funds form. Additionally, the CFSC shall submit a final Narrative Progress Report form and a financial report within ninety (90) days of project completion or lapse or termination of this Agreement.

Section 7. Non-Allowable Costs. The purpose for which Tourist Development Tax grant funds are provided to the CFSC shall not duplicate programs for which monies have been received, committed or applied for from another source. The monies provided hereunder shall be expended only for the activities or purposes set forth in Exhibit "A". Non-reimbursable expenditures include, but are not limited to, legal, engineering, accounting, auditing, planning, marketing, feasibility studies or other consulting services; real property or capital

improvements; interest reduction in deficits and loans; prize money, scholarships, awards, plaques or certificates; private entertainment, lodging, food and beverages; and wages, salaries, administrative or travel expenses other than those appearing, if any, in Exhibit "A".

Section 8. Unavailability of Funds. The CFSC acknowledges that Tourist Development Tax revenues are the source of funding for this Agreement and that no other COUNTY revenues shall or may be utilized to meet the COUNTY's obligations hereunder. If, for whatever reason, the funds pledged by the COUNTY to this program should become unavailable, this Agreement may be terminated immediately, at the option of the COUNTY, by written notice of termination to the CFSC as provided hereinafter. The COUNTY shall not be obligated to pay for any services provided or costs incurred by the CFSC after the CFSC has received such notice of termination. In the event there are any unused COUNTY funds, CFSC shall promptly refund those funds to the COUNTY, or otherwise use such funds as the COUNTY directs.

Section 9. Access to Records. The CFSC shall allow the COUNTY, its duly authorized agent and the public access to such of the CFSC's records as are pertinent to all services provided hereunder, at reasonable times and under reasonable conditions for inspection and examination in accordance with Florida Statutes.

Section 10. Liaison. The CFSC shall submit the originals of the Request for Funds form, the Narrative Progress Report form and any other required reports or correspondence to the following:

Director
Seminole County Tourism Development
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

Section 11. Notices. Whenever either party desires to give notice unto the other, it shall be given in writing by certified United States mail, with return receipt requested, and sent to:

For COUNTY:

Director
Seminole County Tourism Development
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

For CFSC:

John P. Saboor, Executive Director
The Central Florida Sports Commission
126 E. Lucerne Circle
Orlando, Florida 32801

Either of the parties may change, by written notice as provided above, the person or address for receipt of notice.

Section 12. Assignments. Neither party to this Agreement shall assign this Agreement, nor any interest arising herein, without the written consent of the other.

Section 13. Entire Agreement.

(a) It is understood and agreed that the entire Agreement of the parties is contained herein and that this Agreement supersedes all oral agreements and negotiations between the parties relating to the subject matter hereof as well as any previous agreements presently in effect between the parties relating to the subject matter hereof.

(b) Any alterations, amendments, deletions, or waivers of the provisions of this Agreement shall be valid only when expressed in writing and duly signed by the parties.

Section 14. Compliance with Laws and Regulations. In providing all services pursuant to this Agreement, the CFSC shall abide by all statutes, ordinances, rules, and regulations pertaining to, or regulating the provisions of, such services, including those now in effect and hereafter adopted. Any violation of said statutes, ordinances, rules, or regulations shall constitute a material breach of this Agreement, and shall entitle the COUNTY to terminate this Agreement immediately upon delivery of written notice of termination to the CFSC

as provided hereinabove.

Section 15. Conflict of Interest.

(a) The CFSC agrees that it will not engage in any action that would create a conflict of interest in the performance of its obligations pursuant to this Agreement with the COUNTY or which would violate or cause others to violate the provisions of *Part III, Chapter 112, Florida Statutes*, relating to ethics in government.

(b) The CFSC hereby certifies that no officer, agent or employee of the COUNTY has any material interest (as defined in *Section 112.312(15), Florida Statutes*, as over 5%) either directly or indirectly, in the business of the CFSC to be conducted here, and that no such person shall have any such interest at any time during the term of this Agreement.

(c) Pursuant to *Section 216.347, Florida Statutes*, the CFSC hereby agrees that monies received from the COUNTY pursuant to this Agreement will not be used for the purpose of lobbying the Legislature or any other State or Federal Agency.

IN WITNESS WHEREOF, the parties to this Agreement have caused their names to be affixed hereto by the proper officers thereof for the purposes herein expressed on the day and year first above written.

THE CENTRAL FLORIDA SPORTS COMMISSION

Witness

By: _____
JOHN P. SABOOR, Executive Director

Witness

Date: _____

ATTEST:

BOARD OF COUNTY COMMISSIONERS
SEMINOLE COUNTY, FLORIDA

MARYANNE MORSE
Clerk to the Board of
County Commissioners of
Seminole County, Florida

By: _____, Chairman

Date: _____

For the use and reliance
of Seminole County only.

As authorized for execution by
the Board of County Commissioners
at their _____, 20____
regular meeting.

Approved as to form and
legal sufficiency.

County Attorney
AC/lpk
11/7/05
crappie

Attachments:

- Exhibit "A" - Project Application
- Exhibit "B" - Request For Funds Form
- Exhibit "C" - Narrative Progress Report Form

APPLICATION
TOURIST DEVELOPMENT COUNCIL
FY 2003-04

I GENERAL INFORMATION

- (1) NAME OF ORGANIZATION The Central Florida Sports Commission
- (2) NAME OF EVENT/PROJECT 2005 Crappie USA Wildcard Qualifier
- (3) CONTACT PERSON Doug Barclay, Seminole County Marketing Manager
- (4) COMPLETE ADDRESS OF ORGANIZATION:

Central Florida Sports Commission
126 East Lucerne Circle
Orlando, FL 32801
- (5) ORGANIZATION'S CHIEF OFFICIAL: John P. Saboor

TITLE: Executive Director Address if different from above:

Phone: 407-648-4900 Fax: 407-649-2072
- (6) INTENDED USE OF FUNDS: (Refer to Page 5 – Authorized Uses of Funds and Page 6-
Unauthorized Uses of Funds)
Marketing Funds
Print Media – Crappie USA Magazine
Print Media – Crappie USA Flyer Direct Mail
- (7) AMOUNT REQUESTED \$ 4,000.00
- (8) IF ENTIRE REQUEST CANNOT BE FUNDED, CAN THE PROJECT BE
RESTRUCTURED FOR LESS FUNDING? () YES (X) NO

II DETAILS ON YOUR ORGANIZATION:

In narrative form please describe your organization in the following areas.

- (1) What are your organization's goals and objectives?

The Central Florida Sports Commission is a private, non-profit organization created to attract international, national and regional sporting events and activities to the Central Florida area.

The Central Florida Sports Commission solicits and supports activities and events and sports related businesses that stimulate our local economy; construct and utilize sports facilities; enhance the area's image worldwide; provide outstanding entertainment and participatory opportunities; and contribute to our communities quality of life.

The Central Florida Sports Commission goals are to:

- I. Attract and develop international, national, and regional events, meetings, conventions and sports related activities through National Governing Bodies (NGB's), U.S. Olympic Committee, NCAA, AAU, and Professional Leagues.
- II. Attract sports related business through NGB's and similar sports organizations throughout the United States.
- III. Develop community-wide athletic programs, which contribute to the quality of life throughout the area and enhance the opportunity for youth development through sports.
- IV. Become the corporate sports clearinghouse/authority for the Central Florida region.
- V. Develop a PR/communications plan, which reinforces our mission.
- VI. Develop the necessary economic resources and identify a variety of revenue streams for long range funding of the CFSC.
- VI. Develop the necessary infrastructure to support the efforts of the CFSC through City/County governments, athletic community, private sector and the media.

- (2) What services does your organization provide?

The Central Florida Sports Commission will provide assistance to Crappie USA with respect to communications, entertainment, event merchandise, hospitality, hotel, media relations, promotions, registration packages, transportation and volunteers at Lake Monroe.

- (3) How will your organization monitor expenditure of funds?

The Central Florida Sports Commission's Director of Operations will monitor all expenses of the funding. In addition, the Director of Operations will adhere to the Tourist Development Request for Sponsorship Funds application in the expense of funds consistent with the terms of the agreement developed by Seminole County government.

- (4) How will your event bring additional visitors and hotel room nights to Seminole County?

The Central Florida Sports Commission will work with the event organizers to explore all possible avenues to promote Seminole County to the teams and family members of the teams competing in the tournament. *See Attachment "B"*

- (5) What is your organization's experience in managing sponsorships and grants?

The Central Florida Sports Commission has a history dating back to its inception in 1992 of working with sponsorships and grants from numerous organizations throughout the State of Florida. In the past, the Central Florida Sports Commission has applied and received approval of sponsorships from the Seminole County Tourist Development Council for the following events:

- 1992-2004 The Central Florida Sports Commission**
- 1994 World Cup**
- 1994 United States Field Hockey Festival**
- 1996 Senior Softball World Series**
- 1998 United States Water Polo Junior Olympic Championships**
- 2000 Amateur Athletic Union Junior Olympic Games**
- 2001 Sunshine State Summer Games**
- 2002-03 Got Milk? 3v3 Shootout Regional Championships**
- 2004 NCAA Division II National Championships Festival**

III EVENT INFORMATION

- (1) EVENT NAME: 2005 Crappie USA Wildcard Qualifier
- (2) TYPE OF EVENT: Adult Crappie Fishing Tournament
- (3) DATE OF EVENT: November 19, 2005 (Pre-fish November 16-18)
- (4) NUMBER OF DAYS: 4 HOURS: FROM: 6AM TO: 5PM
- (5) EVENT PROMOTER (IF OTHER THAN YOUR ORGANIZATION)
NAME OF PROMOTER Rick Solomon
COMPANY NAME Crappie USA
ADDRESS 120 Seaboard Lane, Franklin, TN 37067
PHONE & FAX 615-377-7800/615-371-0639
- (6) PROJECTED NUMBER LOCAL PARTICIPANTS,
GUESTS AND MEDIA 30
- (7) PROJECTED NUMBER OF OUT-OF-TOWN PARTICIPANTS: 135
AVERAGE NUMBER OF DAYS STAY IN SEMINOLE COUNTY: 3
- (8) PROJECTED NUMBER OF OUT-OF-TOWN GUESTS OF PARTICIPANTS: 135
NUMBER OF DAYS STAY IN SEMINOLE COUNTY: 3
- (9) PROJECTED NUMBER OF OUT-OF-TOWN MEDIA PERSONS: 4
NUMBER OF DAYS STAY IN SEMINOLE COUNTY: 3
- (10) TOTAL NUMBER OF HOTEL ROOMS REQUIRED IN SEMINOLE
COUNTY FOR EVENT: Approximately 416
- (11) PROVIDE THE ESTIMATED DIRECT ECONOMIC IMPACT ON SEMINOLE
COUNTY FROM YOUR EVENT. (DO NOT USE MULTIPLIERS): \$111,064.00
- (12) HOW DID YOU CALCULATE THIS ESTIMATED IMPACT? PLEASE EXPLAIN.
See Attached Economic Impact Form
- (13) PROVIDE A LIST OF ALL OTHER EVENT SPONSORS AND THE AMOUNT(S) OF
THEIR SPONSORSHIPS. Other Sponsors – TBD
- (14) PROVIDE THE LOCATION, CONTACT NAME AND PHONE NUMBER FOR THE
EVENT FOR THE LAST THREE YEARS.
2005 – Created Event

- (15) PLEASE PROVIDE DETAILS OF HOW THE EVENT WILL WORK.
Anglers from across the United States will arrive three (3) days prior to the tournament date to pre-fish Lake Monroe. Anglers will use these three (3) days to determine the best area for fishing. On the tournament date, anglers will launch their boats at 6:00 a.m. and fish until 5:00 p.m. Tournament participants will then weigh-in their fish at the Sanford Civic Center, with the anglers with the highest combined weight taking home top honors. Included, as part of the event will be a free on-shore kids fair with a casting contest and other related activities. Crappie USA will receive a 10% rebate for each room night generated. The Sports Commission will not receive income as a part of this event, as well as having no expenses related to this event.

IV SPORTING EVENT (If Applicable)

- (1) NAME OF SPORTS/EVENT: 2005 Crappie USA Wildcard Qualifier
- (2) LOCATION OF EVENT: (IF MORE THAN ONE, LIST ON A SEPARATE SHEET)
Lake Monroe
- (3) TOTAL NUMBER OF FIELDS NEEDED: N/A
- (4) TOTAL NUMBER OF FIELDS NEEDED PER DAY: N/A
- (5) NUMBER OF LIGHTED FIELDS REQUIRED: N/A
- (6) PROVIDE FIELD USE TIMES BY DAY:
Nov. 16 – 6am – 5pm
Nov. 17 – 6am – 5pm
Nov. 18 – 6am – 5pm
Nov. 19 – 6am – 5pm
- (7) SPECIAL FIELD REQUIERMENTS: (PLEASE SPECIFY)
n/a

V OUTDOOR EVENT

- (1) LOCATION AND SIZE OF LOCATION: Lake Monroe, with weigh in at the Sanford Civic Center
- SPECIAL SITE REQUIREMENTS: _____

PROJECT BUDGET RECAP

INCOME SOURCES:

TOURISM DEVELOPMENT TAX REQUEST \$ 4,000.00

ADDITIONAL FUNDING SOURCES

_____ \$ _____
_____ \$ _____
_____ \$ _____
_____ \$ _____
_____ \$ _____
_____ \$ _____
_____ \$ _____

TOTAL ADDITIONAL FUNDS \$ _____

OTHER INCOME SOURCES

No other CFSC income sources \$ _____
_____ \$ _____
_____ \$ _____
_____ \$ _____

TOTAL OTHER INCOME \$ _____

TOTAL INCOME \$ 4,000.00

PROJECT EXPENSES:

Provide an itemized summary indicating the intended use of TDC funds. Please be as explicit as possible, including intended publications, promotional materials, etc. and how much money will be expected (tentatively) for each category. Use additional sheets if necessary.

Intended Utilization of Tourism Funds

(Please refer to authorized and unauthorized uses on page 5-6)

Marketing/Advertising Expenses	\$	4,000.00
_____	\$	_____
_____	\$	_____
Total Tourism Funds:	\$	4,000.00

Other Project Expenses

No other CFSC expenses	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
Total Other Project Expenses:	\$	_____

TOTAL PROJECT EXPENSES	\$	4,000.00
Profit (Loss)	\$	0.00

CERTIFICATION

I have reviewed this Application for Funds from the Tourist Development Council for FY 2003-04 . I am in full agreement with the information contained herein. To the best of my knowledge, the information contained in this Application and its attachments is accurate and complete.

Chief Corporate Officer

Date

Seal

Corporation Secretary

Date

EXHIBIT "B"
REQUEST FOR FUNDS FORM
SEMINOLE COUNTY TOURISM DEVELOPMENT

EVENT NAME: 2005 Crappie USA Wildcard Qualifier
ORGANIZATION: The Central Florida Sports Commission
ADDRESS: 126 E. Lucerne Circle, Orlando, Florida 32801
CONTACT PERSON: John Saboor, Executive Director
TELEPHONE: 407-648-4900 FAX: 407-649-2072
REQUEST PERIOD FROM _____ TO _____

REQUEST NUMBER _____

() INTERIM REPORT () FINAL REPORT

TOTAL CONTRACT AMOUNT \$ _____

EXPENSE	BUDGET	REIMBURSEMENT REQUESTED
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
TOTALS	_____	_____

NOTE: Furnishing false information may constitute a violation of applicable State and Federal laws.

CERTIFICATION OF FINANCIAL OFFICER: I certify that the above information is correct based on our official accounting system and records. Consistently applied and maintained and that the costs shown have been made for the purpose of an in accordance with, the terms of the contract. The funds requested are for reimbursement of actual costs made during this time period.

SIGNATURE _____

TITLE _____

INSTRUCTIONS FOR COMPLETING THE REQUEST FOR FUNDS FORM

FUNDS CAN ONLY BE REIMBURSED WHEN THIS FORM IS SUBMITTED to the Seminole County Tourism Development Department and it is completed correctly and required documentation attached. Allow at least 30 days for reimbursement. If this form is not completed correctly and/or required documentation is not attached, reimbursement will be delayed or denied.

EVENT NAME: The name of the event your organization is requesting reimbursement (if applicable).

ORGANIZATION: Your organization name.

ADDRESS: The address the reimbursement check should be sent.

CONTACT PERSON: The person who is responsible for the request.

TELEPHONE NUMBER: The number of the contact person.

REQUEST PERIOD: Beginning and ending date of the request period.

CONTRACT AMOUNT: The total of the contract with Seminole County.

REQUEST #: The sequential number of this request.

INTERIM/FINAL: Indicate what type of request this is.

EXPENSE: The category of the expense for which you are requesting reimbursement.

BUDGET: The amount budgeted for that expense from Exhibit "A" of the contract.

REIMBURSEMENT: The amount you are requesting for reimbursement.

TOTALS: Enter total for each column.

CERTIFICATION: Type in name, title and date the certifying Officer of your organization signs request.

EXHIBIT "C"
NARRATIVE PROGRESS REPORT

SEMINOLE COUNTY TOURISM DEVELOPMENT
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

EVENT NAME: **2005 Crappie USA Wildcard Qualifier**

ORGANIZATION: **The Central Florida Sports Commission**

ADDRESS: **126 E. Lucerne Circle, Orlando, Florida 32801**

CONTACT PERSON: **John Saboor, Executive Director**

TELEPHONE: **407-648-4900** FAX: **407-649-2072**

REPORT PERIOD FROM _____ TO _____

() INTERIM REPORT () FINAL REPORT

Please describe below the status of your event, including the final completion date and status of each of the promotional elements for which you will be requesting reimbursement. Use additional sheets, if necessary.

Please indicate the total expenditures your organization plans to make in Seminole County, such as advertising and promotion, for this event.

(For Final Report Only)
Please indicate the economic impact generated by your event.

# of hotels used	_____
# of hotel room nights	_____
# of out-of-town participants	_____
# of out-of-town fans	_____
# of out-of-town media	_____

INSTRUCTIONS FOR COMPLETING NARRATIVE PROGRESS REPORTS

A Narrative Progress Report is to be submitted to the Tourism Development office along with your request(s) for reimbursement. This report is considered an "interim report" when it accompanies any reimbursement request other than the final request. If the first request is the final request (i.e., one and the same), then that request is considered "Final" and the Narrative Progress Report would be considered a "Final Report," to accompany the final request for reimbursement.

The Narrative Progress Report should be completed as follows:

REPORTING PERIOD: Indicate the period the report covers.

() INTERIM () FINAL Indicate what report you are submitting.

Answer the questions as completely as possible. For an interim report, use projections. For a final report, please use actual figures.

Please call the Tourism Development Office if you have any questions in completing the report. It is important these reports be submitted in a timely manner in order that progress reports can be made to the Tourism Development Council.