

**SEMINOLE COUNTY GOVERNMENT  
AGENDA MEMORANDUM**

**SUBJECT:** Colonial Realty Ltd. Partnership – Applicant; Requesting a  
Special Event Permit for the Heathrow/Lake Mary Festival of the Arts, to  
be held at 1120-1145 Town Center Avenue (Colonial Town Center)

**DEPARTMENT:** Planning & Development **DIVISION:** Planning

**AUTHORIZED BY:** Dan Matthys **CONTACT:** Michael Rumer **EXT.** 7387

**Agenda Date:** 10/25/05 **Regular**  **Consent**  **Work Session**  **Briefing**   
**Public Hearing – 1:30**  **Public Hearing – 7:00**

**MOTION/RECOMMENDATION:**

1. APPROVE the request by Colonial Realty Ltd. Partnership – Applicant; for a Special Event permit for an art festival; to be held at 1120-1145 Town Center Avenue (Colonial Town Center) in Lake Mary on November 5 & 6, 2005 from 9am to 5pm, with a free outdoor concert on November 4, 2005 from 7:30 pm to 10pm and November 5 from 7:00 pm to 10:00 pm; or
2. DENY the request by Colonial Realty Ltd. Partnership – Applicant; for a Special Event permit for an art festival; to be held at 1120-1145 Town Center Avenue (Colonial Town Center) in Lake Mary on November 5 & 6, 2005 from 9am to 5pm, with a free outdoor concert on November 4, 2005 from 7:30 pm to 10pm and November 5 from 7:00 pm to 10:00 pm; or

District 5– Carey

Michael Rumer – Senior Planner

**BACKGROUND:**

Colonial Realty Ltd. Partnership and the Lake Mary/Heathrow Festival of the Arts Committee are requesting a Special Event permit for the Lake Mary/Heathrow Festival of the Arts. The applicant proposes to hold the event at the Colonial Town Center shopping center on November 5 & 6, 2005 from 9am to 5pm, with a free outdoor concert on Friday, November 4, 2005 from 7:30 pm to 10pm and Saturday, November 5, 2005 from 7:00 pm to 10:00 pm. The proposed festival will also consist of art displays, music, food and alcohol sales, and an antique car show.

The event will be held entirely within the grounds of the Colonial Town Center shopping center and sanitation will be handled by the Lake Mary/Heathrow Festival of the Arts Committee through use of the existing shopping center facilities, additional port-o-lets,

<b>Reviewed by:</b>	
<b>Co Atty:</b>	<u>KR</u>
<b>DFS:</b>	
<b>Other:</b>	<u>TJ</u>
<b>DCM:</b>	<u>DF</u>
<b>CM:</b>	<u>LB</u>
<b>File No.</b>	<u>cpdp02</u>

trash cans and dumpsters. Security and traffic control are being handled by the Seminole County Sheriff's Department and Lake Mary Police Department, and medical issues are being handled by Seminole County Public Safety.

**STAFF RECOMMENDATION:**

Staff recommends APPROVAL of the special event permit.

**ATTACHMENTS:**

- Locator map
- Site Plan
- Aerial
- Festival Details
- Traffic Control Plan

Seminole County, Florida **Property Appraiser Services** H.W. "Bill" Suber CFA, ASA  
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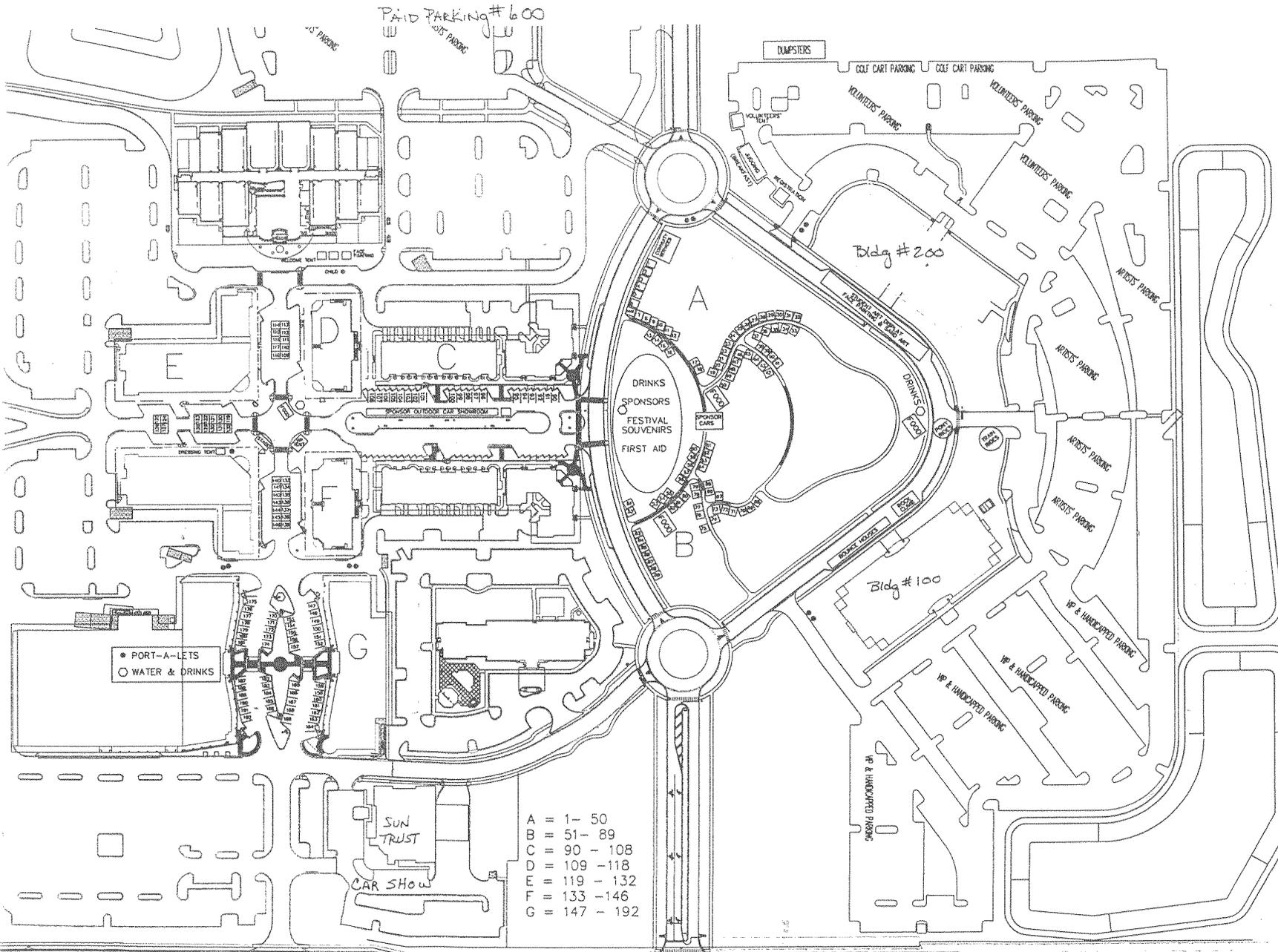


**Seminole County**  
*Property Appraiser Services*  
 1101 E. First St.  
 Sanford FL 32771  
 407-665-7506

- Legend**
- Selected Features
  - County Boundary
  - Major Roads
  - Streets
  - Hydrology
  - Subdivision Lines
  - Parcels

Seminole County Property Appraiser - Copyright (C) 2000-2003

Rec	Parcel	Owner	Owner Addr	City	State	Zip
1	31193030002000000	COLONIAL REALTY LP	2101 6TH AVE N	BIRMINGHAM	AL	35203



PAID PARKING # 600

Bldg # 200

Bldg # 100

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FESTIVAL OF THE ARTS

NOVEMBER 4 & 5  
2005

- A = 1 - 50
- B = 51 - 89
- C = 90 - 108
- D = 109 - 118
- E = 119 - 132
- F = 133 - 146
- G = 147 - 192

- PORT-A-LETS
- WATER & DRINKS

SUN TRUST

CAR SHOW

DRINKS  
SPONSORS  
FESTIVAL SOUVENIRS  
FIRST AID

DUMPSTERS

GOLF CART PARKING

VOLUNTEERS PARKING

VOLUNTEERS PARKING

VOLUNTEERS PARKING

ARTISTS PARKING

ARTISTS PARKING

ARTISTS PARKING

ARTISTS PARKING

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## **19<sup>TH</sup> LAKE MARY HEATHROW FESTIVAL OF THE ARTS**

**NOVEMBER 5 & 6, 2005**

**COLONIAL TOWNPARK, LAKE MARY, FL**

### **BACKGROUND**

The Lake Mary-Heathrow Festival of the Arts returns November 5 & 6 for the Nineteenth consecutive year, bringing more than 200 world renown artists to exhibit, and compete in this world class juried art show. The festival is designed to inspire an appreciation for quality art forms, as well as awarding college scholarships to local students desiring a higher education. The Lake Mary Heathrow Festival of the arts is a non-profit (501C4) organization that raises money through sponsorships and donations.

Ranked by Sunshine Artists Magazine as "one of the best art festivals in the U.S.", the Lake Mary-Heathrow Festival of the Arts has been named "Seminole County's most prestigious event", and through the generosity of our corporate participants, has awarded more than 500 scholarships since 1986.

In addition to world-class art, this premier festival also features live entertainment, children's art displays and activities, a classic car show, and specialty foods throughout the weekend.

In total, the Lake Mary-Heathrow Festival of the Arts has invested well over \$1.5 million dollars in the community to educate, entertain and promote goodwill and support for the arts.

The Lake Mary Heathrow Festival of the Arts is supported by the Festival Directors and committee members, Colonial Properties Trust, Seminole County, the City of Lake Mary, Seminole County School Board, and all four Seminole County Chambers of Commerce.

### **LOCATION**

The 19<sup>th</sup> Annual Lake Mary Heathrow Festival of the Arts will take place at – Colonial TownPark just off the interchange of I-4 in Lake Mary., which is a unique village-like retail development in Lake Mary. Festival goers can shop for fabulous art, dine in one of the many fine restaurants at Colonial TownPark, or shop in the exquisite shops and boutiques.

**####**

## **19TH ANNUAL LAKE MARY HEATHROW FESTIVAL OF THE ARTS**

### **Seminole County Planning & Development Department Special Event Application Addendum**

Enclosed, please find 6 copies of the sit plan

- A. Complete legal description of the property (please see attached legal description) Colonial TownPark – Corner CR 46a & International Parkway, Lake Mary**
- B. Dates/Times and duration of event:**
  - a. Fri 11/4/2005 – free concert 7:30-10:00pm**
  - b. Sat 11/5/2005 Festival 9am – 5pm**
  - c. Sat 11/5/2005 free concert 7:pm – 10:00pm**
  - d. Sun 11/6/2005 Festival 9am – 5pm**
- C. Lake Mary Heathrow Festival of the arts is a Non-profit organization. The festival will be fully responsible for all finances**

**Performers: Festival consists of Artists from around the country,**  
**Concerts: Friday "Planet 9", Saturday "Paul Howards"**
- D. Food shall be sold by licensed vendors. The festival and Lake Mary Rotary will sell beer during the festival and concerts and will obtain proper insurance and permits.**
- E. Location of tents or temporary structures – please see site plan**
- F. All music and announcements will come from the stage located within the retail area of Colonial TownPark (please see site plan for location)**
- G. Sanitation: The festival will provide port—o-lets, trash cans and dumpsters during the duration of the event**
- H. Patron parking will be in the parking lots behind the 100 and 200 office buildings. Also - Free shuttle busses will transport patrons from free parking at 701 and 801 Intl. Parkway office bldg. parking lots to the festival**
- I. All medical issues will be handled by Seminole County Public Safety**
- J. Seminole County Sheriff's Department and Lake Mary Police Department will oversee all security and Traffic control for the events**

## SPECIAL CONSIDERATIONS:

### OFF-SITE SHUTTLE PARKING, TO AND FROM THE FESTIVAL AREA, WILL BE AVAILABLE FROM 801 AND 901 INTERNATIONAL PARKWAY.

1. INTERSECTION-ONE: Colonial Center Parkway/CR 46A; No northbound through traffic on Colonial Center Parkway allowed, Southbound traffic will exit only. Eastbound traffic on CR 46A will not be permitted to make a left or U-turn at the intersection. (South end of the Festival area.) All drivers wishing to make a left turn or U-turn must drive through and make a U-turn farther up the road.
2. INTERSECTION-TWO: No right turn into the plaza from CR 46A onto Market Promenade Avenue will be permitted. This is to prevent back-up standing traffic on CR 46A and to alleviate confusion as to where the Festival Parking area is. Entrance into the plaza will be obtained from the entrances on International Parkway.
3. INTERSECTION-THREE: From southbound International Parkway, left turns into the plaza will be permitted. Also, U-turns northbound onto International Parkway will also be permitted so that traffic may go to the Festival Parking area. Traffic from the plaza will not be permitted to exit from this egress area.
4. INTERSECTION-FOUR: International Parkway/Colonial Center Parkway; The median cut will be blocked to prevent northbound or southbound traffic on International Parkway from making left or U-turns at this intersection. Northbound traffic will make a right turn onto Colonial Center Parkway into the festival area or continue north on International Parkway. All Festival parking will be directed into the Colonial Center Parkway, near the 600 Building entrance. All traffic must proceed through the parking lot and exit at Building 600 or at CR 46A.
5. INTERSECTION-FIVE: International Parkway/Building 600. Colonial Center Parkway; The median cut will be blocked to prevent northbound or southbound traffic on International Parkway from

making left or U-turns at this intersection. Traffic exiting from Building 600 will make a right turn onto International Parkway.

6. All Festival parking will be directed into Colonial Center Parkway, near the Building 600 parking lot entrance. The parking area is to be coned off as needed to help increase traffic flow. All traffic must proceed to and exit at the CR46A or Building 600.
7. The designated Handicap parking is at the Building 100, 200 and 600 parking lots, as needed.
8. Building 600, Colonial Center Parkway, northeast section of the parking lot is to be used for artist parking and staff parking.
9. The front northeast lot of Building 200 will be for V.I.P. parking. It will be coned off to prevent vehicles driving to the area in front of the building.
10. The antique car show will stage their car trailers in the parking lot of Building 600. The Antique Car and Classic Car Show will be located north of the theater, in the rear parking lot and designated cars will be placed on display on Market Promenade Avenue.
11. Bike Patrols and foot patrols will be deployed to randomly patrol throughout the parking lot and the festival area.
12. Personnel assigned to parking lot areas will conduct traffic direction and parking lot security where possible.
13. The Chrysler Test cars will park on the paved construction ingress/egress area north of the theater. They will be allowed to make turns on Colonial Center Parkway and come back through to their original staging area.
14. All personnel are to be alert for security and safety concerns. Law Enforcement Officers will be notified and take the appropriate actions needed for any threat or safety concerns present.