

Item No. 4

PRESENTATION

“HEART READY COUNTY AWARD”

Presented by:

Ms. Allisson Yu, Executive Director

American Heart Association



To: Sally Sherman, Deputy County Manager
Thru: Ken Roberts, Director
From: Angel J. Nater, Program Manager
Date: July 5, 2006
Subject: **Heart Ready Community**

Please accept this memorandum requesting a presentation in front of the Board of County Commissioners on July 25, 2006. Seminole County has been notified by the American Heart Association (AHA) that we have met the criteria to receive their "Heart Ready County Award". This award recognizes communities who have provided leadership and commitment to saving lives through continued and significant contributions to advancing the "Chain of Survival."

Ms. Allisson Yu, AHA Metro Orlando Executive Director will present the award to the County. In addition, I will provide a brief overview of the Seminole County Community AED Response Enhancement (CARE) program and recognize the following stakeholders that have supported or joined the County in this initiative.

American Heart Association
City of Altamonte Springs
Markoly Foundation
Orlando-Sanford Airport
Philips Medical Systems
Project Adam of Central Florida
Seminole County Public Schools
Seminole County Fire Chiefs
Seminole County Sheriff's Office

HEART READY AWARD CRITERIA

EARLY ACCESS

CRITERIA	MEASUREMENT
*EMS utilizes enhanced 9-1-1	EMS uses enhanced 9-1-1
*EMS tracks AED locations	Process in place to record AED site information and incorporate it as an integral part of the computer aided dispatch system.
*Emergency Medical Dispatch (EMD) program that includes on-site AED protocol	EMS utilizes EMD & AED protocol with sites that have an AED

EARLY CPR

CRITERIA	MEASUREMENT
Provide CPR/AED courses to employees and/or public	Provide total # of employees and # of employees trained

EARLY DEFIBRILLATION

CRITERIA	MEASUREMENT
Demonstrates leadership for promotion of quality AED programs in the community	Written plan in place to promote AED programs
*EMS develops a priority list for AED placements	EMS provides priority list for AED placements

EARLY ADVANCED CARE

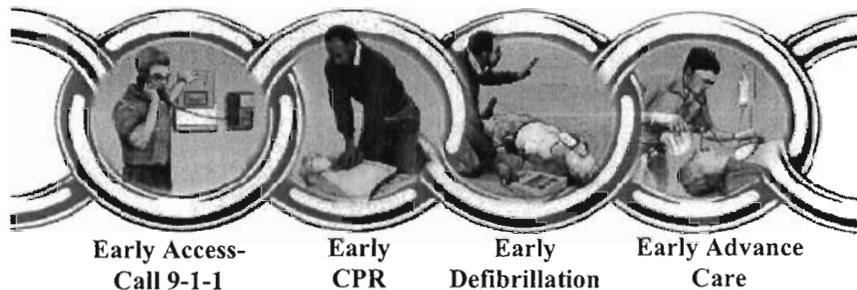
CRITERIA	MEASUREMENT
*100% licensed Medical First Response/EMS vehicles equipped with defibrillation capabilities	# of licensed Medical First Response/EMS vehicles & # equipped with defibrillation capabilities
*Demonstrated AED program that uses law enforcement as first responders	Provide # of LE vehicles & # equipped OR # of LE facilities & # equipped
*Collects and analyzes key data to track and evaluate sudden cardiac arrest survival rates	Method established using the Utstein template or equivalent to collect and analyze key data

*Applies to County, City awards/does not apply to Community award

“HEART READY AWARDS”

Cardiovascular diseases rank as American’s No 1 killer claiming the lives of over 39% of Americans who die each year - more than 2.5 million people! Cardiovascular disease (CVD) affects 61.8 million Americans. Each year nearly 250,000 Americans die from cardiac arrest. In FY 2002-03, the American Heart Association spent about \$407 million on research support, professional and public education and community service programs.

The American Heart Association’s focus on research has led to new treatments that have improved the possibility of survival and offers the hope of improved quality of life for persons who suffer cardiovascular emergencies, cardiac arrest and stroke. Increased public awareness of the “Chain of Survival” can save many lives!



The American Heart Association has developed “Heart Ready Awards” to recognize community partners who have provided leadership and commitment to saving lives through continued and significant contributions to advancing the “Chain of Survival.” Counties, cities, and community partners including businesses, churches, residential communities, schools or medical facilities are eligible to apply to receive the American Heart Association’s:

“Heart Ready County Award”

“Heart Ready City Award”

“Heart Ready Community Award”

More people than ever are able to provide assistance in heart and stroke emergencies thanks to the commitment of these community partners. More people are trained in CPR – more automated external defibrillators (AEDs) are in our communities, more people recognize the symptoms of heart attack and stroke – and more lives are being saved every day because of the investment in time, money and passion for being “Heart Ready” in case of cardiovascular emergencies.

For information about how your county, city or organization can achieve this honor, contact: American Heart Association - Health Initiatives - (800) 275-0448.