

SEMINOLE COUNTY GOVERNMENT  
AGENDA MEMORANDUM

SUBJECT: FCSL Elite 12 USSSA Tournament Agreement

DEPARTMENT: Tourism Development DIVISION: \_\_\_\_\_

AUTHORIZED BY: *Suzan Bunn* CONTACT: Fran Sullivan EXT. 2906

Agenda Date	05-09-06	Regular	<input type="checkbox"/>	Consent	<input checked="" type="checkbox"/>	Work Session	<input type="checkbox"/>	Briefing	<input type="checkbox"/>
		Public Hearing – 1:30	<input type="checkbox"/>	Public Hearing – 7:00	<input type="checkbox"/>				

**MOTION/RECOMMENDATION:**

Approve and authorize Chairman to execute Agreement between Seminole County and the Florida Collegiate Summer League in the amount of \$5,000.

**BACKGROUND:**

The Florida Collegiate Summer League (FCSL) is a non-profit college wood bat baseball league operating 6 teams in the Greater Orlando area. The Elite 12 Tournament is a new tournament for middle school and high school players and will be operated by United States Specialty Sports Association (USSSA).

This three-day tournament will be played at Sanford Memorial Stadium, June 9-11, 2006. The event projects 340 room nights for area hotels with an estimated direct economic impact of \$645,300.

The Tourism Development Council recommends this expenditure in the amount of \$5,000 which is appropriated in the Tourism Development budget for FY 05-06.

Reviewed by:	<i>[Signature]</i>
Co Atty:	<i>[Signature]</i>
DFS:	_____
Other:	_____
DCM:	<i>[Signature]</i>
CM:	<i>[Signature]</i>
File No.	_____

**FCSL ELITE 12 USSSA TOURNAMENT  
TOURIST DEVELOPMENT TAX AGREEMENT**

**THIS AGREEMENT** is made and entered this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by and between **SEMINOLE COUNTY**, a political subdivision of the State of Florida, whose address is Seminole County Services Building, 1101 East First Street, Sanford, Florida 32771, hereinafter referred to as "COUNTY", and **FLORIDA COLLEGIATE SUMMER LEAGUE**, whose address is 1778 Park Avenue North, Suite 201, Maitland, Florida 32751, hereinafter referred to as "FCSL".

**W I T N E S S E T H:**

**WHEREAS**, the Florida State Legislature enacted *Section 125.0104, Florida Statutes*, known as the Local Option Tourist Development Act in response to the growing need of Florida counties to provide additional revenue sources for tourist development to stimulate the local economy; and

**WHEREAS**, the voters of Seminole County approved by referendum the imposition of the Tourist Development Tax on transient rental accommodations in Seminole County; and

**WHEREAS**, the COUNTY, in coordination with the Tourist Development Council, appropriated Tourist Development Tax revenues to assist in advertising and promoting the Seminole County-based FCSL Elite 12 USSSA Tournament to be held June 9-11, 2006, to promote tourism in Seminole County.

**NOW, THEREFORE**, in consideration of the mutual understandings and agreements set forth herein, the COUNTY and FCSL agree as follows:

**Section 1. Term.** The term of this Agreement is from May 1, 2006 through September 30, 2006, the date of signature by the parties notwithstanding, unless earlier terminated as provided herein.

**Section 2. Termination.** This Agreement may be terminated by either party at any time, with or without cause, upon not less than

thirty (30) days written notice to the other party as provided for herein or, at the option of the COUNTY, immediately in the event that FCSL fails to fulfill any of the terms, understandings or covenants of this Agreement. The COUNTY shall not be obligated to pay for any services provided or costs incurred by FCSL after FCSL has received notice of termination. Upon said termination, FCSL shall immediately refund to the COUNTY, or otherwise utilize as the COUNTY directs, any unused funds provided hereunder.

**Section 3. Services.**

(a) FCSL shall use funds from this Agreement to promote the FCSL Elite 12 USSSA Tournament in a manner as to encourage out-of-County visitors to attend the Tournament. Such effort shall be as described in Exhibit "A" attached hereto and incorporated herein by reference.

(b) The Seminole County Convention and Visitors Bureau logo with telephone numbers and website address must appear on all promotional material for which reimbursement will be requested.

(c) FCSL shall submit proposed advertisement and promotional copy to the COUNTY for review and approval prior to publication. Advertising and promotional copy that has not been approved by the COUNTY in advance of publication and/or distribution shall not be eligible for reimbursement.

(d) Promotional packages for the Tournament sent out by FCSL must contain a list of Seminole County hotels provided by the Seminole County Convention and Visitors Bureau. No other hotel list may be included in the promotional packet. All such promotional packets must be approved by the COUNTY prior to distribution in order to qualify for reimbursement.

(e) FCSL is required to utilize the Event Questionnaire provided by the Seminole County Convention and Visitors Bureau. In order to

qualify for reimbursement funds, FCSL must provide to the Seminole County Convention and Visitors Bureau after the Tournament a minimum number of questionnaires completed in full by attendees at the Tournament. The minimum number of required, completed questionnaires must be equal to ten percent (10%) of the projected attendance at the Tournament as stated in the grant application or one hundred fifty (150), whichever is greater. Incomplete or partial questionnaires will not count toward the refunded minimum number.

Failure to provide the required number of completed questionnaires or failure to utilize the required form questionnaire shall result in both non-reimbursement of approved funds and shall also directly impact future qualifications for Tourist Development Tax funding.

(f) After-Event preliminary statistics for room nights and economic impact must be submitted to the COUNTY no later than thirty (30) days after the Tournament.

(g) A hotel poll reflecting an accurate accounting of room nights used for the Tournament shall be conducted by FCSL and submitted to the COUNTY no later than one (1) week after the Tournament.

(g) FCSL shall be required to have and maintain a website for the purpose of promoting tourism to and attendance at FCSL's Tournament. Said website shall be linked to the Seminole County Tourism website ([www.visitseminole.com](http://www.visitseminole.com)) and such link shall be maintained throughout the duration of this Agreement.

(h) Failure to comply with or failure to meet the requirements of this Section, including time deadlines, shall result in termination of this Agreement and forfeiture of all financial assistance rendered to FCSL by the COUNTY pursuant to this Agreement.

**Section 4. Liability and Insurance.**

(a) **Liability.** COUNTY, its Commissioners, officers, employees and agents shall not be deemed to assume any liability for the acts, omissions and negligence of FCSL, its officers, employees and agents in the performance of services provided hereunder and FCSL hereby agrees to fully and completely indemnify, insure and hold harmless the COUNTY from and against any liability of whatsoever type or nature howsoever arising, relating in any way to the acts or omissions of FCSL and its officers, members, agents and employees.

(b) **Insurance.**

(1) FCSL shall furnish the COUNTY with a Certificate of Insurance signed by an authorized representative of the insurer evidencing the insurance required by this Section (Commercial General Liability). The COUNTY, its officials, officers and employees shall be named additional insured under the Commercial General Liability policy. The Certificate of Insurance shall provide that the COUNTY shall be given not less than thirty (30) days written notice prior to the cancellation or restriction of coverage. Until such time as the insurance is no longer required to be maintained by FCSL, FCSL shall provide the COUNTY with a renewal or replacement Certificate of Insurance not less than thirty (30) days before expiration or replacement of the insurance for which a previous certificate has been provided.

(2) The Certificate of Insurance shall contain a statement that it is being provided in accordance with the Agreement and that the insurance is in full compliance with the requirements of the Agreement. In lieu of the statement on the Certificate, FCSL shall, at the option of the COUNTY, submit a sworn, notarized statement from an authorized representative of the insurer that the Certificate is being provided in

accordance with this Agreement and that the insurance is in full compliance with the requirements of this Agreement.

(3) In addition to providing the Certificate of Insurance, if required by the COUNTY, FCSL shall, within thirty (30) days after receipt of the request, provide the COUNTY with a certified copy of each of the policies of insurance providing the coverage required by this Section.

(4) Neither approval by the COUNTY nor failure to disapprove the insurance furnished by FCSL shall relieve FCSL of FCSL's full responsibility for performance of any obligation including FCSL's indemnification of COUNTY under this Agreement.

(5) Insurance Company Requirements. Insurance companies providing the insurance under this Agreement must meet the following requirements:

(A) Companies issuing policies must be authorized to conduct business in the State of Florida and prove same by maintaining Certificates of Authority issued to the companies by the Department of Insurance of the State of Florida.

(B) In addition, such companies other than those authorized by Section 440.57, Florida Statutes, shall have and maintain a Best's Rating of "A" or better and a Financial Size Category of "VII" or better according to A.M. Best Company.

(C) If, during the period which an insurance company is providing the insurance coverage required by this Agreement, an insurance company shall: 1) lose its Certificate of Authority, or 2) fail to maintain the requisite Best's Rating and Financial Size Category, FCSL shall, as soon as FCSL has knowledge of any such circumstance, immediately notify the COUNTY and immediately replace the insurance coverage provided by the insurance company with a different

insurance company meeting the requirements of this Agreement. Until such time as FCSL has replaced the unacceptable insurer with an insurer acceptable to the COUNTY, FCSL shall be deemed to be in default of this Agreement.

(6) Specifications. Without limiting any of the other obligations or liability of FCSL, FCSL shall, at FCSL's sole expense, procure, maintain and keep in force amounts and types of insurance conforming to the minimum requirements set forth in this Section. Except as otherwise specified in this Agreement, the insurance shall become effective prior to the commencement of the Tournament and shall be maintained in force until this Agreement completion date. The amounts and types of insurance shall conform to the following minimum requirements.

(A) Commercial General Liability.

(1) FCSL's insurance shall cover FCSL for those sources of liability which would be covered by the latest edition of the standard Commercial General Liability Coverage Form (ISO Form CG 00 01), as filed for use in the State of Florida by the Insurance Services Office, without the attachment of restrictive endorsements other than the elimination of Coverage C, Medical Payment, and the elimination of coverage for Fire Damage Legal Liability.

(2) The minimum limits to be maintained by FCSL (inclusive of any amounts provided by an Umbrella or Excess policy) shall be as follows:

	<u>LIMITS</u>
General Aggregate	\$Three (3) Times the Each Occurrence Limit
Personal & Advertising Injury Limit	\$1,000,000.00
Each Occurrence Limit	\$1,000,000.00

(7) Coverage. The insurance provided by FCSL pursuant to this Agreement shall apply on a primary basis and any other insurance or self-insurance maintained by the COUNTY or the COUNTY's officials, officers or employees shall be excess of and not contributing with the insurance provided by or on behalf of FCSL.

(8) Occurrence Basis. The Commercial General Liability required by this Agreement shall be provided on an occurrence rather than a claims-made basis.

**Section 5. Billing and Payment.** The COUNTY hereby agrees to provide financial assistance to FCSL up to a maximum sum of FIVE THOUSAND AND NO/100 DOLLARS (\$5,000.00) for all services provided hereunder by FCSL during the term of this Agreement in accordance with the project budget and requirements set forth in Exhibit "A". Qualified expenditures are reimbursable upon:

(a) Receipt by the COUNTY of a Request for Funds Form, attached hereto and incorporated herein as Exhibit "B", from FCSL requesting all or part of the above amount. The Request for Funds Form shall be completed properly and documentation attached including original invoices and copies of canceled checks. Such request by FCSL shall only be for services specifically provided for herein necessary to serve Seminole County and as authorized under Section 125.0104, Florida Statutes. Said Request for Funds Form shall be submitted no later than ninety (90) days after the Tournament. Failure to comply with this requirement shall result in termination of this Agreement and forfeiture of all financial assistance granted to FCSL under this Agreement.

(b) Verification by the Seminole County Tourism Development Director that FCSL is providing the services for which reimbursement is sought and has complied with all provisions of this Agreement including all reporting requirements;

(c) The final Request for Funds Form shall be accompanied by a detailed report of the economic impact on the COUNTY resulting from the Tournament, funds for which have been provided hereunder. Such report shall include, but not be limited to, the actual number of hotel or motel rooms occupied, restaurant meals consumed and estimated goods and services expenditures; and

(d) Payment requests shall be sent to:

Original: Director  
Seminole County Tourism Development  
1230 Douglas Avenue, Suite 116  
Longwood, Florida 32779

Duplicate: Director, Department of Finance  
Seminole County Services Building  
1101 East First Street  
Sanford, Florida 32771

(e) Reimbursement shall be contingent upon FCSL's compliance with the requirements as stated in Exhibit "A".

**Section 6. Reporting Requirements.** In the performance of this Agreement, FCSL shall maintain books, records and accounts of all activities in compliance with normal accounting procedures. FCSL shall transmit and certify interim records with each Request for Funds Form submitted to the COUNTY. Each Request for Funds Form shall detail costs incurred as referenced in Exhibit "A". FCSL shall submit an interim Narrative Progress Report Form, attached hereto and incorporated herein as Exhibit "C", with each Request for Funds Form. Additionally, FCSL shall submit a final Narrative Progress Report form and a financial report within ninety (90) days of project completion or lapse or termination of this Agreement.

**Section 7. Non-Allowable Costs.** The purpose for which Tourist Development Tax grant funds are provided to FCSL shall not duplicate programs for which monies have been received, committed or applied for from another source. The monies provided hereunder shall be expended

only for the activities or purposes set forth in Exhibit "A". Non-reimbursable expenditures include, but are not limited to, legal, engineering, accounting, auditing, planning, feasibility studies or other consulting services; real property or capital improvements; interest reduction in deficits and loans; prize money, scholarships, awards, plaques or certificates; private entertainment, lodging, food and beverages; and wages, salaries, administrative or travel expenses other than those appearing, if any, in Exhibit "A".

**Section 8. Unavailability of Funds.** FCSL acknowledges that Tourist Development Tax revenues are the source of funding for this Agreement and that no other COUNTY revenues shall or may be utilized to meet the COUNTY's obligations hereunder. If, for whatever reason, the funds pledged by the COUNTY to this program should become unavailable, this Agreement may be terminated immediately, at the option of the COUNTY, by written notice of termination to FCSL as provided hereinafter. The COUNTY shall not be obligated to pay for any services provided or costs incurred by FCSL after FCSL has received such notice of termination. In the event there are any unused COUNTY funds, FCSL shall promptly refund those funds to the COUNTY, or otherwise use such funds as the COUNTY directs.

**Section 9. Access to Records.** FCSL shall allow the COUNTY, its duly authorized agent and the public access to such of FCSL's records as are pertinent to all services provided hereunder at reasonable times and under reasonable conditions for inspection and examination in accordance with Florida Statutes.

**Section 10. Liaison.** FCSL shall submit the originals of the Request for Funds form, the Narrative Progress Report Form and any other required reports or correspondence to the following:

Director  
Seminole County Tourism Development  
1230 Douglas Avenue, Suite 116  
Longwood, Florida 32779

**Section 11. Notices.** Whenever either party desires to give notice unto the other, it shall be given in writing by certified United States mail, with return receipt requested, and sent to:

**For COUNTY:**

Director  
Seminole County Tourism Development  
1230 Douglas Avenue, Suite 116  
Longwood, Florida 32779

**For FCSL:**

Sara Whiting, President  
Florida Collegiate Summer League  
1778 Park Avenue North, Suite 201  
Maitland, Florida 32751

Either of the parties may change, by written notice as provided above, the person or address for receipt of notice.

**Section 12. Assignments.** Neither party to this Agreement shall assign this Agreement nor any interest arising herein without the written consent of the other.

**Section 13. Entire Agreement.**

(a) It is understood and agreed that the entire agreement of the parties is contained herein and that this Agreement supersedes all oral agreements and negotiations between the parties relating to the subject matter hereof as well as any previous agreements presently in effect between the parties relating to the subject matter hereof.

(b) Any alterations, amendments, deletions or waivers of the provisions of this Agreement shall be valid only when expressed in writing and duly signed by the parties.

**Section 14. Compliance with Laws and Regulations.** In providing all services pursuant to this Agreement, FCSL shall abide by all statutes, ordinances, rules and regulations pertaining to, or regulating

the provisions of, such services including those now in effect and hereafter adopted. Any violation of said statutes, ordinances, rules or regulations shall constitute a material breach of this Agreement, and shall entitle the COUNTY to terminate this Agreement immediately upon delivery of written notice of termination to FCSL as provided hereinabove.

**Section 15. Conflict of Interest.**

(a) FCSL agrees that it will not engage in any action that would create a conflict of interest in the performance of its obligations pursuant to this Agreement with the COUNTY or which would violate or cause others to violate the provisions of Part III, Chapter 112, Florida Statutes, relating to ethics in government.

(b) FCSL hereby certifies that no officer, agent or employee of the COUNTY has any material interest (as defined in Section 112.312(15), Florida Statutes, as over 5%) either directly or indirectly, in the business of FCSL to be conducted here, and that no such person shall have any such interest at any time during the term of this Agreement.

(c) Pursuant to Section 216.347, Florida Statutes, FCSL hereby agrees that monies received from the COUNTY pursuant to this Agreement will not be used for the purpose of lobbying the Legislature or any other State or Federal agency.

**IN WITNESS WHEREOF**, the parties to this Agreement have caused their names to be affixed hereto by the proper officers thereof for the purposes herein expressed on the day and year first above written.

FLORIDA COLLEGIATE SUMMER LEAGUE

Frances Sullivan

Witness

FRAN SULLIVAN

Print Name

Jessica Wingate

Witness

Jessica Wingate

Print Name

By: SARA WHITING  
SARA WHITING, President

Date: 4/27/06

ATTEST:

BOARD OF COUNTY COMMISSIONERS  
SEMINOLE COUNTY, FLORIDA

MARYANNE MORSE  
Clerk to the Board of  
County Commissioners of  
Seminole County, Florida

By: \_\_\_\_\_  
CARLTON HENLEY, Chairman

Date: \_\_\_\_\_

For the use and reliance  
of Seminole County only.

As authorized for execution by  
the Board of County Commissioners  
at their \_\_\_\_\_, 20\_\_\_\_  
regular meeting.

Approved as to form and  
legal sufficiency.

\_\_\_\_\_  
County Attorney

AC/lpk  
4/25/06  
FCSL

Attachments:

- Exhibit "A" - Project Description and Expenses
- Exhibit "B" - Request For Funds Form
- Exhibit "C" - Narrative Progress Report Form



EXHIBIT "A"

TDC Sponsorship Request

Name of Organization: Florida Collegiate Summer League

Contact Person: Sara Whiting

Address: 1778 Park Ave North Suite 201 Maitland, FL 32751

Name of Event/Project: FCSL Elite 12 USSSA Tournament

Amount Requested: \$5,000

Intended Use of Funds: Promotion/Marketing

Comments on past performance:

(x) Meets ( ) \* Does not meet criteria for TDC review.

This event application complies with the Florida Statute, and complies with the guidelines for room nights and for requests for a first time event. The TDC budget does contain money to fund this marketing application.

Legal Opinion: SEE ATTORNEY'S COMMENTS

Staff Comments/Recommendation:

Per the above, staff recommends funding.

TDC Application Review Date:

TDC Action: (X) Recommended for Funding  
( ) Not Recommended

Amount: \$5,000

TDC

Comments:

[Signature]

TDC Chairman

[Signature]

TDC Vice Chairman

[Signature]

TDC Director

## Florida Collegiate Summer League

### 06/07 Sponsorship Application Addendum

#### Marketing Expenditures

Regarding our March 17, 2006 grant submission, you have requested clarification on our Elite 12 Tournament's marketing line item. Our total for marketing this tournament is \$5,000. We have a two-pronged marketing plan.

We will use \$1,800 to publish and distribute an informational guide on this tournament and our league, for colleges across the country. A large part of the success of this tournament is attracting college recruiting coaches from all parts of the United States, to watch the rising and high school players. College coaches from outside Florida need to understand the wealth of talent in our state, and their presence is what will set the Elite 12 apart from other tournaments. College coaches will do their own marketing of our tournament in their geographic area, once they understand the quality of players competing and the variety of coaches attending.

We will use \$3,200 to create, duplicate and distribute informational flyers about the Elite 12 Tournament, to youth teams and players and coaches at tournaments and on scout teams around the state of Florida. Being our first year, we have to get the word out that our Elite 12 Tournament is worth the expenditure of a team's travel money.

A handwritten signature in black ink, appearing to be 'W. J. ...', is located below the text. The signature is written in a cursive style and is somewhat faint.

**APPLICATION**  
**TOURIST DEVELOPMENT SPONSORSHIP**

**FY 2006-07**

*Should have used 05-06*

**I. GENERAL INFORMATION**

To assist us in evaluating the impact your event may have on Seminole County and to better understand what support you are requesting, the following questions must be answered in full.

- (1) NAME OF ORGANIZATION Florida Collegiate Summer League
- (2) NAME OF EVENT/PROJECT FCSL Elite 12 USSSA Tournament  
DATE OF EVENT June 9-11 LOCATION OF EVENT Spartanburg  
DESCRIPTION OF EVENT Youth baseball tournament
- (3) CONTACT PERSON Sarah Whiting
- (4) COMPLETE ADDRESS OF ORGANIZATION:  
STREET 1778 Park Ave North Suite 201  
CITY Maitland ST FL ZIP 32751  
PHONE: 321-206-9174 FAX: 407-574-7926 E-Mail SWhiting@FloridaLeague.com
- (5) ORGANIZATION'S CHIEF OFFICIAL: Sarah Whiting  
TITLE: President  
Address if different from above:  
Same  
PHONE: 407-619-3580 FAX: same E-Mail Same
- (6) INTENDED USE OF FUNDS:  
Bid Guarantee  Promotion/Marketing
- (7) AMOUNT REQUESTED \$ 5,000

**II DETAILS ON YOUR ORGANIZATION:**

In narrative form please describe your organization in the following areas. Use a separate sheet to complete these questions in detail.

- (1) What are your organization's goals and objectives?
- (2) What services does your organization provide?
- (3) How will your organization monitor expenditure of funds?
- (4) How will your event bring additional visitors and hotel room nights to Seminole County?
- (5) What is your organization's experience in managing sponsorships and grants?

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**PREVIOUS EVENTS SPONSORED BY YOUR ORGANIZATION**

Please provide three (3) years of event history.

Previous Event: Florida Collegiate Summer League 2005 Season  
Date <sup>June 6</sup> July 31 Location Central Florida  
Contact Name/Phone: Sara Whiting / 407-619-3580  
Out-of-State Participants 45 Room Nights 800 Economic Impact \_\_\_\_\_

Previous Event: PCSL 2004 Season  
Date <sup>June 6</sup> July 31 Location Central Florida  
Contact Name/Phone: \_\_\_\_\_  
Out-of-State Participants 20 Room Nights 200 Economic Impact \_\_\_\_\_

Previous Event: \_\_\_\_\_  
Date \_\_\_\_\_ Location \_\_\_\_\_  
Contact Name/Phone: \_\_\_\_\_  
Out-of-State Participants \_\_\_\_\_ Room Nights \_\_\_\_\_ Economic Impact \_\_\_\_\_

## II. Details on our Organization

### *1) What are your organization's goals and objective?*

The Florida Collegiate Summer League (FCSL) is a non-profit college wood bat baseball league operating 6 teams in the Greater Orlando area. We have two goals. First, to provide 150 top level college baseball players the place to hone their wood bat skills and be seen by Major League Scouts. Second, to provide six communities with free, festive, family entertainment. Each team plays 20 home games in June and July.

### *2) What services does your organization provide?*

We operate the 6 FCSL college summer teams in Central Florida. We need to raise about \$45,000 per team. To do this, we solicit donations, sell sponsorships, take in game revenues. We are adding several fund-raising events this summer. The tournament we are requesting a grant for, the Elite 12, is a tournament for middle school and high school players at Sanford Memorial Stadium.

### *3) How will your organization monitor expenditure of funds?*

All purchasing is done through our FCSL league office. We document all expenditures.

### *4) How will your event bring additional visitors and hotel room nights to Seminole County?*

The Elite 12 Tournament is a new tournament, and will be operated by USSSA. With 60 teams coming from all over the state of Florida, we are estimating at least 30 teams will be from a far enough distance that they will need to drive and stay 2 nights. During our summer season, we have 2 teams in Seminole County, each having 6 players from out of state. These 12 players will have family visiting to watch games throughout the summer, but we didn't mention this in our numbers. It seems more difficult to quantify.

### *5) What is your organization's experience in managing sponsorships and grants?*

We raised \$263,000 last season in donations from over 50 sponsors: individuals, foundations, companies.



## FLORIDA COLLEGIATE SUMMER LEAGUE

### 2006 Conceptual Outline

[www.floridaleague.com](http://www.floridaleague.com)

- Summer wood bat baseball league for collegiate players in Central Florida  
Baseball America named FCSL as one of top summer college leagues in the U.S.  
Affiliated with NACSB, an alliance of Summer College Leagues under NCAA rules  
35 game season during June and July, Playoffs and All Star Game / Scout Showcase  
Supported and Sponsored by Major League Baseball (one of 9 Leagues they support)
- Player-focused Summer College Baseball Experience  
Top college players from country, top college and ex-professional coaches  
Minimal travel time between fields  
Summer job and summer college class opportunities  
2005 Championship Game played on Tampa Bay Devil Rays' Tropicana Field  
Six to 8 players per team are from out of state, housed by host families
- Community-friendly 7 pm Summer Games  
Free admission to all games – family entertainment for the entire community  
High quality, festive, family atmosphere, first-rate ballparks (several pro stadiums)  
Festivities for fans between innings (musical chairs, dizzy bat race, trivia questions)  
Players give back to their team's towns through community service and youth camps  
Promotional nights- bring civic demonstrations to our field (Police, Fire, Zoo, Health)  
League hires 18 college and college graduate interns per season
- 2006 Third Season, 6 teams in Central Florida  
Sanford River Rats, Sanford Memorial Stadium  
Head Coach Kenne Brown  
Altamonte Springs Snappers, Lake Brantley HS Patriot Field  
Head Coach Bryan Peters (Stetson University)  
Orlando Shockers, Tinker Field  
Head Coach Chuck Stegall (Neosho County CC, Kansas)  
Orlando Hammers, Orel Hersheiser Field at The First Academy  
Head Coach Josh Milner (Wayland Baptist - Athletes in Action)  
Winter Park Diamond Dawgs, Rollins College Alford Stadium at HarperShepherd Field  
Head Coach Scott Makarewicz  
Winter Pines Warthogs, Winter Park HS  
Head Coach Rich Wallace (University of Central Florida)
- Non-profit (501c3), single-entity administration model  
Cost to operate league is \$280,000
- Highly successful 2004 and 2005 seasons  
Strong support from media, community (drew up to 1,000 fans per game)  
Players from top rated conferences (SEC, ACC, Conference USA, SunBelt, Big 12)  
Eighteen of our players were drafted (5 have signed with Major League Clubs)
- Contacts:  
FCSL office: (321) 206-9174  
Sara Whiting, [swhiting@floridaleague.com](mailto:swhiting@floridaleague.com), (407) 619-3580  
Rob Sitz, [rsitz@floridaleague.com](mailto:rsitz@floridaleague.com), (407) 694-6511

III EVENT INFORMATION (Use additional sheets where necessary.)

(1) NAME OF EVENT: FCSL / USSSA Elite 12 Tournament

(2) NUMBER OF DAYS: 3 DATE: June 9-11

(3) EVENT OWNER (IF OTHER THAN YOUR ORGANIZATION)  
COMPANY NAME \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE and FAX \_\_\_\_\_

(4) HOW WILL THIS EVENT CONTRIBUTE TO A POSTIVE IMAGE FOR SEMINOLE COUNTY?  
FCSL is a non profit college summer league, supported by Major League Baseball. Players come from top college programs from all around the country. We also provide some family entertainment to the local communities.

(5) DOES THIS EVENT HAVE FUTURE IMPLICATIONS, SPIN-OFFS, OR OTHER CONSIDERATIONS?  
This is our first tournament and we plan on doing 2 or 3 a year

(6) PROJECTED NUMBER OF:  
LOCAL PARTICIPANTS 480  
LOCAL GUESTS 900  
OUT-OF-TOWN PARTICIPANTS 480  
OUT-OF-TOWN GUESTS 900  
OUT-OF-TOWN MEDIA 10

(7) TOTAL NUMBER OF HOTEL ROOMS REQUIRED IN SEMINOLE COUNTY FOR EVENT: 340

(8) PROVIDE THE ESTIMATED DIRECT ECONOMIC IMPACT ON SEMINOLE COUNTY FROM YOUR EVENT. (DO NOT USE MULTIPLIERS.): 645,300

(PLEASE COMPLETE ECONOMIC IMPACT CALCULATION FORM PROVIDED IN THIS PACKET.)

**IV SPORTING EVENT (If Applicable)**

(1) NAME OF SPORT/EVENT: ICOL/USSSA Elite 12 tournament

(2) LOCATION OF EVENT: Sanford

Have Facility(s) been secured? Yes Facility(s) cost: 5,515

(3) TOTAL NUMBER OF FIELDS NEEDED: 5

(4) TOTAL NUMBER OF FIELDS NEEDED PER DAY: 5

(5) NUMBER OF LIGHTED FIELDS REQUIRED: 5

(6) PROVIDE FIELD USE TIMES BY DAY: 8 am - 10 pm

(7) SPECIAL FIELD REQUIREMENTS (PLEASE SPECIFY):

None

(8) SPECIAL SITE REQUIREMENTS:

None

**V CULTURAL/CIVIC EVENT**

SITE REQUIREMENTS:

\_\_\_\_\_  
\_\_\_\_\_



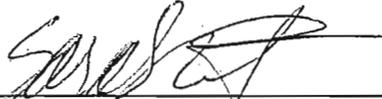


## 2005 FCSL Sponsors

Decker Energy International  
DePrince, Race and Zollo, Inc.  
Hubbard Construction Company  
The Whiting Foundation  
Major League Baseball  
Tom Winters, MD  
Greenberg Traurig, PA  
Mike and Lynn Sullivan  
Ian and Diane Nathanson  
O'Boys BarBQ  
Laser Center at Florida Eye Clinic  
CNL Financial Group  
Truststreet Properties  
Polk County Sports Marketing  
Wayne Densch, Inc  
City of Winter Park  
City of Sanford  
Charles Bailes III  
Chevrolet Center, Winter Haven  
First Horizons Home Loans  
Overton Construction & Development  
Landscape Resources  
Mellow Mushroom Pizza Bakers  
Mike McBath  
Darden Restaurants  
Sanford Mortgage  
Tropical Smoothie Café  
D-Bat, Inc.  
Nike, Inc.  
Firehouse Subs  
Winter Park Health Foundation  
CARES Foundation  
Daytona USA  
Citrus Chrysler Dodge, Dade City  
Ace Hardware, Sanford  
St. Leo University  
New Era  
Sanford Herald  
Orlando Sentinel  
Orlando Magic  
Coldwell Banker, Lake Mary  
David and Linda DeMuro  
Winter Park Health and Fitness Club

**CERTIFICATION**

I have reviewed this Application for Funds from the Tourist Development Council for FY 2006-07. I am in full agreement with the information contained herein. To the best of my knowledge, the information contained in this Application and its attachments are accurate and complete.



\_\_\_\_\_  
Chief Corporate Officer

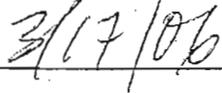


\_\_\_\_\_  
Date

Seal



\_\_\_\_\_  
Corporation Secretary



\_\_\_\_\_  
Date

**EXHIBIT "B"**  
**REQUEST FOR FUNDS FORM**  
**SEMINOLE COUNTY TOURISM DEVELOPMENT**

EVENT NAME: FCSL Elite 12 USSSA Tournament

ORGANIZATION: Florida Collegiate Summer League

ADDRESS: 1778 Park Avenue North, Suite 201, Maitland, FL 32751

CONTACT PERSON: Sara Whiting, President PHONE \_\_\_\_\_ FAX \_\_\_\_\_

REQUEST PERIOD FROM \_\_\_\_\_ TO \_\_\_\_\_

REQUEST NUMBER \_\_\_\_\_

( ) INTERIM REPORT

( ) FINAL REPORT

TOTAL CONTRACT AMOUNT \$ \_\_\_\_\_

EXPENSE	BUDGET	REIMBURSEMENT REQUESTED
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
TOTALS	_____	_____

NOTE: Furnishing false information may constitute a violation of applicable State and Federal laws.

CERTIFICATION OF FINANCIAL OFFICER: I certify that the above information is correct based on our official accounting system and records. Consistently applied and maintained and that the costs shown have been made for the purpose of an in accordance with, the terms of the contract. The funds requested are for reimbursement of actual costs made during this time period.

SIGNATURE \_\_\_\_\_

TITLE \_\_\_\_\_

**INSTRUCTIONS FOR COMPLETING THE REQUEST FOR FUNDS FORM**

**FUNDS CAN ONLY BE REIMBURSED WHEN THIS FORM IS SUBMITTED** to the Seminole County Tourism Development Department and it is completed correctly and required documentation attached. Allow at least 30 days for reimbursement. If this form is not completed correctly and/or required documentation is not attached, reimbursement will be delayed or denied.

**EVENT NAME:** The name of the event your organization is requesting reimbursement (if applicable).

**ORGANIZATION:** Your organization name.

**ADDRESS:** The address the reimbursement check should be sent.

**CONTACT PERSON:** The person who is responsible for the request.

**TELEPHONE NUMBER:** The number of the contact person.

**REQUEST PERIOD:** Beginning and ending date of the request period.

**CONTRACT AMOUNT:** The total of the contract with Seminole County.

**REQUEST #:** The sequential number of this request.

**INTERIM/FINAL:** Indicate what type of request this is.

**EXPENSE:** The category of the expense for which you are requesting reimbursement.

**BUDGET:** The amount budgeted for that expense from Exhibit "A" of the contract.

**REIMBURSEMENT:** The amount you are requesting for reimbursement.

**TOTALS:** Enter total for each column.

**CERTIFICATION:** Type in name, title and date the certifying Officer of your organization signs request.

**EXHIBIT "C"**  
**NARRATIVE PROGRESS REPORT**

**SEMINOLE COUNTY TOURISM DEVELOPMENT**  
1230 Douglas Avenue, Suite 116  
Longwood, Florida 32779

REPORT PERIOD FROM \_\_\_\_\_ TO \_\_\_\_\_

EVENT NAME: **FCSL Elite 12 USSSA Tournament**

ORGANIZATION: **Florida Collegiate Summer League**

ADDRESS: **1778 Park Avenue North, Suite 201, Maitland, FL 32751**

CONTACT PERSON: **Sara Whiting, President** PHONE \_\_\_\_\_ FAX \_\_\_\_\_

( ) INTERIM REPORT

( ) FINAL REPORT

Please describe below the status of your event, including the final completion date and status of each of the promotional elements for which you will be requesting reimbursement. Use additional sheets, if necessary.

Please indicate the total expenditures your organization plans to make in Seminole County, such as advertising and promotion, for this event.

(For Final Report Only)

Please indicate the economic impact generated by your event.

# of hotels used	_____
# of hotel room nights	_____
# of out-of-town participants	_____
# of out-of-town fans	_____
# of out-of-town media	_____

## INSTRUCTIONS FOR COMPLETING NARRATIVE PROGRESS REPORTS

A Narrative Progress Report is to be submitted to the Tourism Development office along with your request(s) for reimbursement. This report is considered an "interim report" when it accompanies any reimbursement request other than the final request. If the first request is the final request (i.e., one and the same), then that request is considered "Final" and the Narrative Progress Report would be considered a "Final Report," to accompany the final request for reimbursement.

The Narrative Progress Report should be completed as follows:

REPORTING PERIOD:        Indicate the period the report covers.

(   ) INTERIM    (   ) FINAL    Indicate what report you are submitting.

Answer the questions as completely as possible. For an interim report, use projections. For a final report, please use actual figures.

Please call the Tourism Development Office if you have any questions in completing the report. It is important these reports be submitted in a timely manner in order that progress reports can be made to the Tourism Development Council.