

**SEMINOLE COUNTY GOVERNMENT  
AGENDA MEMORANDUM**

**SUBJECT:** "Tag Day" 2005

**DEPARTMENT:** Public Safety      **DIVISION:** Animal Services

**AUTHORIZED BY:** Ken Roberts      **CONTACT:** Mike Wittmer      **EXT.** 5202

<b>Agenda Date</b> 4/26/05_ <b>Regular</b> <input type="checkbox"/> <b>Consent</b> <input checked="" type="checkbox"/> <b>Work Session</b> <input type="checkbox"/> <b>Briefing</b> <input type="checkbox"/>
<b>Public Hearing – 1:30</b> <input type="checkbox"/> <b>Public Hearing – 7:00</b> <input type="checkbox"/>

**MOTION/RECOMMENDATION:** Approve sponsoring "Tag Day" to be held on May 15, 2005, and authorize waiving the rabies vaccination, pet license and microchip fees during this event. (Mike Wittmer)

**BACKGROUND:**

The American Humane Association (AHA) provides national leadership in the development of programs and services on critical animal welfare issues. The AHA leads a nationwide campaign, "Every Day is Tag Day", to encourage pet owners to microchip or tag their companion animals. According to a 1997 study of 1,000 animal shelters, conducted by the National Council on Pet Population Study and Policy, approximately one million dogs and 584,000 cats were taken in as strays. Unfortunately, only 16% of these dogs and 2% of cats were returned to their owners. These statistics are alarming.

Animal Services would like to sponsor a "Tag Day" public awareness event at the shelter on Sunday, May 15, 2005. The program goals would be educating residents about the benefits of tagging their companion animals, and administering rabies vaccinations as part of the Division's rabies control efforts. Event activities, that day only, would include free rabies vaccinations and free pet licenses for Seminole County residents, limited to five (5) pets per household, and giving away 25 animal identification microchip implants. The veterinarian under contract with the County would administer the rabies vaccinations. This would be the third year the County sponsored a "Tag Day" event. The previous events have been well attended by residents. Michael J. Napier, Seminole County Health Department Administrator, is working with staff to support this event.

Reviewed by:
Co Atty: _____
DFS: _____
Other: _____
DCM: <u>SS</u>
CM: <u>[Signature]</u>
File No. <u>CPSAS01</u>

Staff recommends holding the event on a Sunday when the shelter is closed to the public. This allows the veterinarian, staff and volunteers to work in an air conditioned building with the facilities to confine animals, if necessary.

The following is a summary of the anticipated costs associated with this event:

Veterinarian's time	\$270
Pet license & rabies vaccination tags	\$ 43
Microchip implants	<u>\$125</u>
Subtotal	\$438

The following is a summary of the anticipated revenue loss associated with this event:

Pet licenses	\$3,420
Rabies vaccination shots	\$2,770
Microchip implants	<u>\$ 125</u>
Subtotal	\$6,315
<b>Total Cost Impact</b>	<b>\$6,751</b>