

SEMINOLE COUNTY BUDGET REQUEST

Budget Division Use only:

DATE: 3/1/05
 FROM: Department Tourism Development
 Division Administration

	<input checked="" type="checkbox"/>	05-21
BCR		

WHAT IS NEEDED:

- Accounting adjustment: Item is budgeted, but funds are in incorrect account line.
- More funds for Budgeted Item: Item is budgeted, but additional funds are required.
- New item: Item is not in this fiscal year's budget.
- Operational Adjustment (Transfer or Savings to cover overage)
- Project reclass, Must be within same Project Number

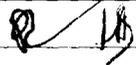
Detailed Explanation:

Staff requests this transfer to cover costs to be incurred with a new marketing direction for summer and fall promotions including brochures, CDs, video and photography. The contract with Paradise Marketing and Advertising will assume costs associated with in-house production, photography and printing of the 2005 Seminole County Visitor's Guide. This transfer will accommodate a \$81,540 amendment to the contract. A contract amendment is being submitted concurrently with this budget request.

Fund #	11000	Fund Name	Tourist Development Fund	
	FUND/ACCOUNT NUMBER	Project #	ACCOUNT TITLE	AMOUNT
TRANSFER FROM	11000.011020.530470		Printing and Binding	40,540
			TOTAL	\$40,540
	FUND/ACCOUNT NUMBER	Project #	ACCOUNT TITLE	AMOUNT
TRANSFER TO	11000.011020.530480		Promotional Activities	40,540
			TOTAL	\$40,540

CONCURRENCE OF OTHER INVOLVED DIVISIONS (ie: IT (hardware/software); Fleet/Vehicles; Purchasing/Capital; Support Svcs; etc)

Approval Date _____ Department/Division _____

RECOMMENDATION: Approval Date 3/1/05 Analyst Deborah E. Smith Budget Manager 

APPROVING AUTHORITY: FS Director County Manager BCC Meeting Date 3/22/05

Approved Disapproved Date Signed _____ Signature _____

FINANCE: Transfer has been posted Date _____ Signature _____