

**SEMINOLE COUNTY GOVERNMENT
AGENDA MEMORANDUM**

SUBJECT: 2006 ASA Girls East Class B 16 & Under National Championships Agreement

DEPARTMENT: Tourism Development **DIVISION:** _____

Suzan Bunn
AUTHORIZED BY: Suzan Bunn **CONTACT:** Fran Sullivan **EXT.** 2906

Agenda Date 4/11/06 **Regular** **Consent** **Work Session** **Briefing**
Public Hearing – 1:30 **Public Hearing – 7:00**

MOTION/RECOMMENDATION:

Approve and authorize Chairman to execute agreement between Seminole County and Altamonte Sports/City of Altamonte Springs for the 2006 ASA Girls East Class B 16 & Under National Championship.

BACKGROUND:

The 2006 ASA Girls East Class B 16 & Under National Championship will be held at the USA Softball National Team Training Center – Merrill Park, Altamonte Springs, August 2-6, 2006. This is a four-day event with an estimated number of 150 hotel rooms per night.

In hosting ASA National Tournaments we continue to build upon our strong relationship with ASA/USA Softball in promoting Altamonte Springs and Seminole County as a national destination for the sport of softball.

The Tourist Development Council recommends this expenditure of \$7,500 which is appropriated in the Tourism Development budget for FY 05-06. The \$7,500 bid fee serves as the tournament guarantee securing this event for Seminole County.

Attached is the Estimated Economic Impact Statement showing total direct economic impact of \$363,732.

Reviewed by _____
Co Atty: *[Signature]*
DFS: _____
Other: _____
DCM: _____
CM: *[Signature]*
File No. CTD01

2006 ASA GIRLS EAST CLASS B 16 & UNDER NATIONAL CHAMPIONSHIP AGREEMENT

THIS AGREEMENT is made and entered this _____ day of _____, 20____, by and between **SEMINOLE COUNTY**, a political subdivision of the State of Florida, whose address is Seminole County Services Building, 1101 East First Street, Sanford, Florida 32771, hereinafter referred to as "COUNTY", and **CITY OF ALTAMONTE SPRINGS**, whose address is 225 Newburyport Avenue, Altamonte Springs, Florida 34701, hereinafter referred to as the "CITY".

W I T N E S S E T H:

WHEREAS, the Florida State Legislature enacted Section 125.0104, Florida Statutes, known as the Local Option Tourist Development Act in response to the growing need of Florida counties to provide additional revenue sources for tourist development to stimulate the local economy; and

WHEREAS, Section 125.0104, Florida Statutes, provides that Tourist Development Tax Revenues may be used to acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate or promote publicly owned or operated convention centers, sports stadiums, sports arenas, coliseums or auditoriums within the boundaries of the COUNTY's special taxing district in which the tax is levied; and

WHEREAS, the voters of Seminole County approved by referendum the imposition of the Tourist Development Tax on transient rental accommodations in Seminole County; and

WHEREAS, the COUNTY, in coordination with the Tourist Development Council, wishes to appropriate Tourist Development Tax Revenues as operational funds to host the 2006 Girls East Class B 16 & Under National Championship to be held at the Merrill Park Complex in Altamonte Springs, Florida from August 2-6, 2006; and

WHEREAS, the COUNTY desires CITY to place the tournament guarantee with the Amateur Softball Association/USA Softball (ASA) in order to secure the Event for the Complex,

NOW, THEREFORE, in consideration of the mutual understandings and agreements set forth herein, the COUNTY and CITY agree as follows:

Section 1. Term. The term of this Agreement is from March 1, 2006 through September 30, 2006, the date of signature by the parties notwithstanding, unless earlier terminated as provided herein.

Section 2. Termination. This Agreement may be terminated by either party at any time, with or without cause, upon not less than thirty (30) days written notice to the other party as provided for herein or, at the option of the COUNTY, immediately in the event that CITY fails to fulfill any of the terms, understandings or covenants of this Agreement. The COUNTY shall not be obligated to pay for any services provided or costs incurred by CITY after CITY has received notice of termination. Upon said termination, CITY shall immediately refund to the COUNTY, or otherwise utilize as the COUNTY directs, any unused funds provided hereunder.

Section 3. Services.

(a) CITY shall use funds from this Agreement to operate and promote the Merrill Park Complex by placing a bid for the Seminole County 2006 Girls East Class B 16 & Under National Championship, as described in Exhibit "A," attached hereto and incorporated herein by reference.

(b) CITY shall submit written proof to the COUNTY that the amount requested was in fact paid to ASA as a bid fee for the Event as listed in Exhibit "A".

(c) All promotional packages sent out by CITY for the Event, as listed in Exhibit "A", must contain a list of Seminole County hotels

provided by the Seminole County Convention and Visitors Bureau. No other hotel list may be included in the promotional packet. All such promotional packets must be approved by the COUNTY prior to distribution in order to qualify for reimbursement.

(d) CITY is required to utilize the Event Questionnaire provided by the Seminole County Convention and Visitors Bureau. In order to qualify for reimbursement funds, CITY must provide to the Seminole County Convention and Visitors Bureau after the Event a minimum number of questionnaires completed in full by attendees at the Event; the minimum number of required, completed questionnaires must be equal to ten percent (10%) of the projected attendance at the Event as stated in the grant application or one hundred fifty (150), whichever is greater. Incomplete or partial questionnaires will not count toward the refunded minimum number.

Failure to provide the required number of completed questionnaires or failure to utilize the required form questionnaire shall result in both non-reimbursement of approved funds and shall also directly impact future qualifications for Tourist Development Tax funding.

(e) After-Event preliminary statistics for room nights and economic impact must be submitted to the COUNTY no later than thirty (30) days after the Event.

(f) A hotel poll reflecting an accurate accounting of room nights used for each Event shall be conducted by CITY and submitted to the COUNTY no later than one (1) week after the Event.

(g) CITY shall be required to have and maintain a website for the purpose of promoting tourism to and attendance at CITY's Event. Said website shall be linked to the Seminole County Tourism website (www.visitseminole.com) and such link shall be maintained throughout the duration of this Agreement.

(h) Failure to comply with or failure to meet the requirements of this Section, including time deadlines, shall result in termination of this Agreement and forfeiture of all financial assistance rendered to CITY by the COUNTY pursuant to this Agreement.

Section 4. Liability and Insurance.

(a) **Liability.** COUNTY, its Commissioners, officers, employees and agents shall not be deemed to assume any liability for the acts, omissions and negligence of CITY, its officers, employees and agents in the performance of services provided hereunder

(b) **Insurance.**

(1) CITY shall furnish the COUNTY with a Certificate of Insurance signed by an authorized representative of the insurer evidencing the insurance required by this Section (Commercial General Liability). The COUNTY, its officials, officers and employees shall be named additional insured under the Commercial General Liability policy. The Certificate of Insurance shall provide that the COUNTY shall be given not less than thirty (30) days written notice prior to the cancellation or restriction of coverage. Until such time as the insurance is no longer required to be maintained by CITY, CITY shall provide the COUNTY with a renewal or replacement Certificate of Insurance not less than thirty (30) days before expiration or replacement of the insurance for which a previous certificate has been provided.

(2) The Certificate of Insurance shall contain a statement that it is being provided in accordance with this Agreement and that the insurance is in full compliance with the requirements of this Agreement. In lieu of the statement on the Certificate, CITY shall, at the option of the COUNTY, submit a sworn, notarized statement from an authorized representative of the insurer that the Certificate is being provided in

accordance with this Agreement and that the insurance is in full compliance with the requirements of this Agreement.

(3) In addition to providing the Certificate of Insurance, if required by the COUNTY, CITY shall, within thirty (30) days after receipt of the request, provide the COUNTY with a certified copy of each of the policies of insurance providing the coverage required by this Section.

(4) Neither approval by the COUNTY nor failure to disapprove the insurance furnished by CITY shall relieve CITY of CITY's full responsibility for performance of any obligation including CITY's indemnification of COUNTY under this Agreement.

(5) Insurance Company Requirements. Insurance companies providing the insurance under this Agreement must meet the following requirements:

(A) Companies issuing policies must be authorized to conduct business in the State of Florida and prove same by maintaining Certificates of Authority issued to the companies by the Department of Insurance of the State of Florida.

(B) In addition, such companies other than those authorized by Section 440.57, Florida Statutes, shall have and maintain a Best's Rating of "A" or better and a Financial Size Category of "VII" or better according to A.M. Best Company.

(C) If, during the period which an insurance company is providing the insurance coverage required by this Agreement, an insurance company shall: 1) lose its Certificate of Authority, or 2) fail to maintain the requisite Best's Rating and Financial Size Category, CITY shall, as soon as CITY has knowledge of any such circumstance, immediately notify the COUNTY and immediately replace the insurance coverage provided by the insurance company with a different

insurance company meeting the requirements of this Agreement. Until such time as CITY has replaced the unacceptable insurer with an insurer acceptable to the COUNTY, CITY shall be deemed to be in default of this Agreement.

(6) Specifications. Without limiting any of the other obligations or liability of CITY, CITY shall, at CITY's sole expense, procure, maintain and keep in force amounts and types of insurance conforming to the minimum requirements set forth in this Section. Except as otherwise specified in this Agreement, the insurance shall become effective prior to the commencement of the Event and shall be maintained in force until this Agreement completion date. The amounts and types of insurance shall conform to the following minimum requirements.

(A) Commercial General Liability.

(i) CITY's insurance shall cover CITY for those sources of liability which would be covered by the latest edition of the standard Commercial General Liability Coverage Form (ISO Form CG 00 01), as filed for use in the State of Florida by the Insurance Services Office, without the attachment of restrictive endorsements other than the elimination of Coverage C, Medical Payment, and the elimination of coverage for Fire Damage Legal Liability.

(ii) The minimum limits to be maintained by CITY (inclusive of any amounts provided by an Umbrella or Excess policy) shall be as follows:

| | <u>LIMITS</u> |
|--|--|
| General Aggregate | \$Three (3) Times the Each Occurrence Limit |
| Personal & Advertising Injury Limit | \$1,000,000.00 |
| Each Occurrence Limit | \$1,000,000.00 |

(7) Coverage. The insurance provided by CITY pursuant to this Agreement shall apply on a primary basis and any other insurance or self-insurance maintained by the COUNTY or the COUNTY's officials, officers or employees shall be excess of and not contributing with the insurance provided by or on behalf of CITY.

(8) Occurrence Basis. The Commercial General Liability required by this Agreement shall be provided on an occurrence rather than a claims-made basis.

Section 5. Billing and Payment. The COUNTY hereby agrees to provide funds to CITY up to a maximum sum of SEVEN THOUSAND FIVE HUNDRED AND NO/100 DOLLARS (\$7,500.00) for placement of the tournament guarantee for the Event listed in Exhibit "A" to this Agreement. Said funds are reimbursable upon:

(a) Receipt by the COUNTY of a Request for Funds Form, attached hereto and incorporated herein as Exhibit "B", from CITY requesting all or part of the above amount no later than ninety (90) days after the Event. The Request for Funds Form shall be completed properly with original invoices and copies of cancelled checks as documentation attached thereto. Such request by CITY shall only be for the bid specifically provided for herein. Failure to file the Request for Funds Form with the COUNTY within ninety (90) days of each Event shall result in termination of this Agreement and forfeiture of all financial assistance to be rendered to CITY by the COUNTY pursuant to this Agreement.

(b) Verification by the Seminole County Convention & Visitors Bureau Director that CITY has placed the bid for which reimbursement is sought and has complied with the reporting requirements contained hereinafter;

(c) Payment requests shall be sent to:

Original: Director
Seminole County Convention & Visitors Bureau
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

Duplicate: Director, Department of Finance
Seminole County Services Building
1101 East First Street
Sanford, Florida 32771

(d) The final Request for Funds Form shall be accompanied by a detailed report of the economic impact on the COUNTY resulting from the Event funds for which have been provided hereunder. Such report shall include, but not be limited to, the actual number of hotel or motel rooms occupied, restaurant meals consumed and estimated goods and services expenditures.

Section 6. Reporting Requirements. In the performance of this Agreement, CITY shall maintain books, records and accounts of all activities in compliance with normal accounting procedures. Each Request for Funds Form shall detail costs incurred. CITY shall also file an interim Narrative Progress Report Form, attached hereto and incorporated herein as Exhibit "C", along with the Request for Funds Form. Additionally, CITY shall submit a final Narrative Progress Report Form and a financial report within ninety (90) days of project completion or lapse or termination of this Agreement.

Section 7. Non-Allowable Costs. The purpose for which Tourist Development Tax grant funds are provided to CITY shall not duplicate programs for which monies have been received, committed or applied for from another source. The monies provided hereunder shall be expended only for the activities or purposes set forth in this Agreement.

Section 8. Unavailability of Funds. CITY acknowledges that Tourist Development Tax revenues are the source of funding for this Agreement and that no other COUNTY revenues shall or may be utilized to meet the COUNTY's obligations hereunder. If, for whatever reason, the

funds pledged by the COUNTY to this program should become unavailable, this Agreement may be terminated immediately, at the option of the COUNTY, by written notice of termination to CITY as provided hereinafter. The COUNTY shall not be obligated to pay for any services provided or costs incurred by CITY after CITY has received such notice of termination. In the event there are any unused COUNTY funds, CITY shall promptly refund those funds to the COUNTY or otherwise use such funds as the COUNTY directs.

Section 9. Access to Records. CITY shall allow the COUNTY, its duly authorized agent and the public access to such of CITY's records as are pertinent to all services provided hereunder at reasonable times and under reasonable conditions for inspection and examination in accordance with Florida Statutes.

Section 10. Liaison. CITY shall submit the original copies of the Request for Funds Forms, the Narrative Progress Report Form and any other required reports or correspondence to the following:

Director
Seminole County Convention & Visitors Bureau
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

Section 11. Notices. Whenever either party desires to give notice unto the other, it shall be given in writing by certified United States mail, with return receipt requested, and sent to:

For COUNTY:

Director
Seminole County Convention & Visitors Bureau
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

For CITY:

City of Altamonte Springs
Attn: Philip Penland, City Manager
225 Newburyport Avenue
Altamonte Springs, Florida 34701

Either of the parties may change, by written notice as provided above, the person or address for receipt of notice.

Section 12. Assignments. Neither party to this Agreement shall assign this Agreement nor any interest arising herein without the written consent of the other.

Section 13. Entire Agreement.

(a) It is understood and agreed that the entire agreement of the parties is contained herein and that this Agreement supersedes all oral agreements and negotiations between the parties relating to the subject matter hereof as well as any previous agreements presently in effect between the parties relating to the subject matter hereof.

(b) Any alterations, amendments, deletions or waivers of the provisions of this Agreement shall be valid only when expressed in writing and duly signed by the parties.

Section 14. Compliance with Laws and Regulations. In providing all services pursuant to this Agreement, CITY shall abide by all statutes, ordinances, rules and regulations pertaining to or regulating the provisions of such services including those now in effect and hereafter adopted. Any violation of said statutes, ordinances, rules or regulations shall constitute a material breach of this Agreement and shall entitle the COUNTY to terminate this Agreement immediately upon delivery of written notice of termination to CITY as provided hereinabove.

Section 15. Conflict of Interest.

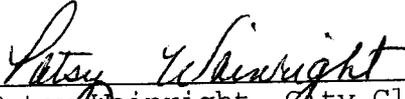
(a) CITY agrees that it will not engage in any action that would create a conflict of interest in the performance of its obligations pursuant to this Agreement with the COUNTY or which would violate or cause others to violate the provisions of Part III, Chapter 112, Florida Statutes, relating to ethics in government.

(b) CITY hereby certifies that no officer, agent or employee of the COUNTY has any material interest (as defined in Section 112.312(15), Florida Statutes, as over 5%) either directly or indirectly in the business of CITY to be conducted here and that no such person shall have any such interest at any time during the term of this Agreement.

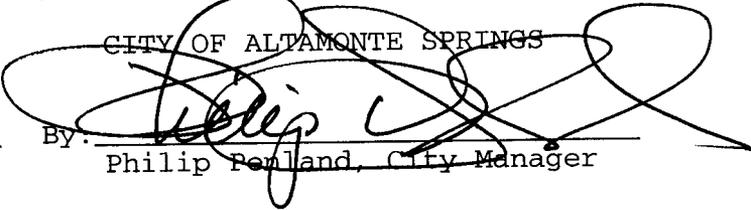
(c) Pursuant to Section 216.347, Florida Statutes, CITY hereby agrees that monies received from the COUNTY pursuant to this Agreement will not be used for the purpose of lobbying the Legislature or any other State or Federal agency.

IN WITNESS WHEREOF, the parties to this Agreement have caused their names to be affixed hereto by the proper officers thereof for the purposes herein expressed on the day and year first above written.

ATTEST:



Patsy Wainright, City Clerk

CITY OF ALTAMONTE SPRINGS

By: _____
Philip Penland, City Manager

ATTEST:

BOARD OF COUNTY COMMISSIONERS
SEMINOLE COUNTY, FLORIDA

MARYANNE MORSE
Clerk to the Board of
County Commissioners of
Seminole County, Florida.

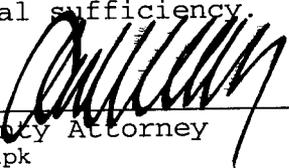
By: _____
CARLTON HENLEY, Chairman

Date: _____

For the use and reliance
of Seminole County only.

As authorized for execution
by the Board of County Commissioners
at their _____, 20____
regular meeting.

Approved as to form and
Legal sufficiency.



County Attorney
AC/lpk
3/14/06
2006 ASA Girls East Class B 16+

Attachments:

- Exhibit "A" - Event List
- Exhibit "B" - Request For Funds Form
- Exhibit "C" - Narrative Progress Report Form

EXHIBIT "A"

APPLICATION
TOURIST DEVELOPMENT SPONSORSHIP
FY 2005-06

I GENERAL INFORMATION

To assist us in evaluating the impact your event may have on Seminole County and to better understand what support you are requesting, the following questions must be answered in full.

(1) NAME OF ORGANIZATION Altamonte Sports/City of Altamonte Springs, Florida

This organization is: Not-for-Profit ___ Private ___ Government X Other ___

(2) NAME OF EVENT/PROJECT 2006 ASA Girls East Class B 16 & Under National Championship

DATE OF EVENT August 2 - 6 2006 LOCATION OF EVENT Altamonte Springs

(3) CONTACT PERSON Jason Weeks, Altamonte Sports

(4) COMPLETE ADDRESS OF ORGANIZATION:

STREET 225 Newburyport Avenue

CITY Altamonte Springs ST FL ZIP 32701

PHONE: 407-571-8734 FAX: 407-869-2590 E-Mail JMWeeks@altamonte.org

(5) ORGANIZATION'S CHIEF OFFICIAL: Phil Penland

TITLE: City Manager

Address if different from above:

PHONE: _____ FAX: _____ E-Mail _____

(6) INTENDED USE OF FUNDS:

Bid Guarantee X Promotion/Marketing _____

(7) AMOUNT REQUESTED \$ 7,500.00

II DETAILS ON YOUR ORGANIZATION:

In narrative form please describe your organization in the following areas. Use a separate sheet to complete these questions in detail. (Please see attached Addendum "A")

- (1) What are your organization's goals and objectives?
- (2) What services does your organization provide?
- (3) How will your organization monitor expenditure of funds?
- (4) How will your event bring additional visitors and hotel room nights to Seminole County?
- (5) What is your organization's experience in managing sponsorships and grants?

PREVIOUS EVENTS SPONSORED BY YOUR ORGANIZATION

Please provide three (3) years of event history.

Previous Event: 2005 ASA Girls East Class B 16 & Under National Championship

Date 8/4-8/7 Location LaGrange, Georgia

Contact Name/Phone: ASA Softball National Office

Out-of-State Participants 15 teams Room Nights _____ Economic Impact _____

Previous Event: 2004 ASA Girls East Class B 16 & Under National Championship

Date 8/4-8/8 Location Alexander City, Alabama

Contact Name/Phone: ASA Softball National Office

Out-of-State Participants 17 teams Room Nights _____ Economic Impact _____

Previous Event: 2003 ASA Girls East Class B 16 & Under National Championship

Date 7/28-8/3 Location Ridgeland, Mississippi

Contact Name/Phone: ASA Softball National Office

Out-of-State Participants 15 teams Room Nights _____ Economic Impact _____

III EVENT INFORMATION (Use additional sheets where necessary.)

(1) TYPE OF EVENT: Girls Fast Pitch Softball

(2) DATE OF EVENT: 8/2-6/2006 LOCATION: USA Softball National Team Training Center – Merrill Park

(3) NUMBER OF DAYS: 4 DATE: 8/2-6/2006

(4) EVENT OWNER (IF OTHER THAN YOUR ORGANIZATION)

COMPANY NAME Amateur Softball Association/ USA Softball (ASA)

ADDRESS: 2801 NE 50th Street, Oklahoma City, OK 73111-7203

PHONE and FAX 405-424-5266 (F) 405-424-3855

(5) HOW WILL THIS EVENT CONTRIBUTE TO A POSTIVE IMAGE FOR SEMINOLE COUNTY?

As we continue to strive, bringing women's athletics to our community we are offering the youth of our area an opportunity to play the sport of softball against other girls from around the country. We are aware that our local schools will be in session at the time of this tournament. It will be of utmost importance to provide our local teams an opportunity to play against other teams from across the country in this tournament.

(6) DOES THIS EVENT HAVE FUTURE IMPLICATIONS, SPIN-OFFS, OR OTHER CONSIDERATIONS?

In hosting ASA National Tournaments, we continue to build upon our strong relationship with ASA/USA Softball in promoting Altamonte Springs and Seminole County as a national destination for the sport of softball. As a note ASA/USA Softball is the National Governing Body for the sport of softball in the United States.

(7) PROJECTED NUMBER OF:

LOCAL PARTICIPANTS 36 (2 teams/ 15 players/ 3 coaches)

LOCAL GUESTS 54

OUT-OF TOWN PARTICIPANTS 332 (18 teams/ 15 players/ 3 coaches/ 8 staff)

OUT-OF-TOWN GUESTS 162

OUT-OF-TOWN MEDIA 0

(8) TOTAL NUMBER OF HOTEL ROOMS REQUIRED IN SEMINOLE COUNTY FOR EVENT: 150
rooms per night (approx. 8 rooms per team)

(9) PROVIDE THE ESTIMATED DIRECT ECONOMIC IMPACT ON SEMINOLE COUNTY FROM YOUR EVENT. (DO NOT USE MULTIPLIERS): \$242,488.00

(10) HOW DID YOU CALCULATE THIS ESTIMATED IMPACT? PLEASE EXPLAIN.

Through the sports event impact model provided by the Florida Sports Foundation. (Please see attached Addendum "B")

IV SPORTING EVENT (If Applicable)

(1) NAME OF

SPORT/EVENT: 2006 ASA Girls East Class B 16 & Under National Championship

(2) LOCATION OF EVENT: USA Softball National Team Training Center – Merrill Park

Have Facilities been secured? YES Facility cost Waived

(3) TOTAL NUMBER OF FIELDS NEEDED: 3

(4) TOTAL NUMBER OF FIELDS NEEDED PER DAY: 3

(5) NUMBER OF LIGHTED FIELDS REQUIRED : 3

(6) PROVIDE FIELD USE TIMES BY DAY. TDB (Depends upon total # of teams)

(7) SPECIAL FIELD REQUIREMENTS (PLEASE SPECIFY)

None

(8) SPECIAL SITE REQUIREMENTS:

None

V CULTURAL EVENT

(1) TYPE OF EVENT:

N/A

(2) LOCATION AND SITE REQUIREMENTS:

N/A

TOTAL EVENT BUDGET

Please complete the following budget summaries:

| PROJECTED EXPENSES | | |
|--|----------------------|--------------------|
| | IN-KIND | CASH |
| Travel | | |
| (Local Transportation) | | \$250.00 |
| Housing (Possible Complimentary Rooms) | | \$1,500.00 |
| Food | | \$500.00 |
| Sanction Fees | | |
| (Assessment Fee) | | \$2,000.00 |
| Site Fees | WAIVED | |
| Rights/Guarantees Fees | | \$7,500.00 |
| Officials (Possible Assistance from Florida Sports Foundation) | | \$2,200.00 |
| Awards | | \$1,500.00 |
| Equipment (Possible donation from Worth) | | |
| (Softballs) | | \$500.00 |
| Rentals | N/A | |
| Insurance (ASA Covers) | | |
| Security | N/A | |
| Labor | | |
| (Photography, Statistician, Scorekeepers) | | \$800.00 |
| Marketing/Promotions | | \$1,000.00 |
| Administrative Costs | | |
| (ASA National Reps, ASA Umpire In Chief) | | \$500.00 |
| OTHER EXPENSES | | |
| Event T-Shirts | | \$1,000.00 |
| Tournament Breakfast/Draw | | \$150.00 |
| Tournament Documents | | \$100.00 |
| Tournament Opening Ceremonies | | \$100.00 |
| | | |
| | | |
| | | |
| | | |
| Total In-Kind Expense | | |
| | Total Cash Expense | \$19,600.00 |
| | TOTAL EXPENSE | \$19,600.00 |

| PROJECTED INCOME | | |
|--|---------------------|--------------------|
| | IN-KIND | CASH |
| Admissions | | |
| (Gate Fee: \$50.00 per team X 20 teams) | | \$1,000.00 |
| Contributions** | | |
| Grants (Possible grant from Florida Sports Foundation) | | |
| Sponsorships** (Possible sponsorship from Worth) | | |
| Sales | | |
| Room Rebates | | \$2,500.00 |
| Tourism Funds | | \$7,500.00 |
| OTHER INCOME | | |
| Team Entry Fee | | |
| (\$350.00 per team X 20 teams) | | \$7,000.00 |
| T-Shirt Sales | | \$1,500.00 |
| | | |
| | | |
| | | |
| Total In-Kind Income | \$0.00 | |
| | Total Cash Income | \$19,500.00 |
| | TOTAL INCOME | \$19,500.00 |

** Please provide a summary of current sponsors/contributors including the amount of their cash and/or in-kind contribution.

Please Note: If a grant is awarded, payment/reimbursement occurs after the event by submitting invoices totaling the amount granted. The following summarizes the allowable/disallowable expenses that may be used for reimbursement.

Allowable Expenses:

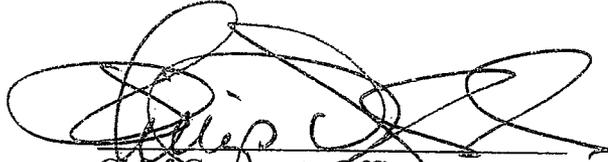
promotion, marketing, and programming
 paid advertising and media buys
 bid guarantees, sanction fees

Disallowable Expenses:

general and administrative expenses
 building, renovating and/or remodeling
 programs, which solicit advertising
 hospitality or social functions

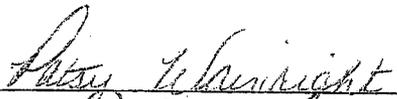
CERTIFICATION

I have reviewed this Application for Funds from the Tourist Development Council for FY 2005-06. I am in full agreement with the information contained herein. To the best of my knowledge, the information contained in this Application and its attachments are accurate and complete.

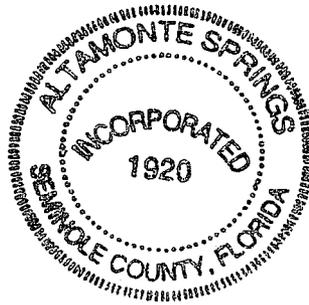

Chief Corporate Officer

3-1-06
Date

Seal


Corporation Secretary

3-1-06
Date



Addendum A

1) Altamonte Sports' vision is to capitalize on and maximize sports opportunities by enriching the quality of life for the residences while stimulating the economy and exposure to the business community hence achieving distinction for sports in Altamonte Springs. Our mission is to promote and market sports programs to the residences and visitors alike while embracing the vision of the community through quality competitions, profitable events, thriving programs and declaring the definitive setting of sports.

Altamonte Sports has multiple goals and objectives due to our unique concept of contracting with private sports program providers who are afforded sports events through various relationships. The following are goals and objectives as it relates to sports events:

- To increase the number of and continue hosting quality sports events
- To increase the number of hotel rooms utilized through hosting sports events
- To increase the economic impact through hosting sports events

- 2) Altamonte Sports provides the marketing and promotion to attract participants and spectators to sports events hosted within our community. We have various channels of marketing such as direct mail, fax broadcasting, advertisement placements and our own interactive web site. Further, Altamonte Sports secures facilities for the events and works with the local business community to provide the best in accommodations and hospitality for our out of town visitors.
- 3) Altamonte Sports will work in conjunction with Leisure Services Department Budget Manager and the City Finance Department to monitor all funds.
- 4) The 2006 ASA Girls East Class B 16 & Under National Championship will bring approximately 20 teams from across the Eastern part of the United States. We believe additional visitors will attend the tournament using this opportunity as a summer vacation.
- 5) Altamonte Sports has managed the following Seminole County Convention & Visitors Bureau grants:
- 2005 ASA Men's Major Fast Pitch National Championships
 - USA Softball National Team Training Center – Merrill Park Funding Grant
 - 2000 USA vs. Puerto Rico Women's Olympic Softball Exhibition

Seminole County - Economic Impact FY 05-06
2006 ASA JO Girls Fast Pitch 16 Under Class B East Nationals

| | Quantity | Multiplier | Event days | TOTALS |
|---|-------------------------|---------------------------------|-----------------------------|----------------------|
| How much will event organizers spend locally? | | | | |
| How many adult out-of state participant days expected? | 54 | \$ 133.00 | 4 | \$ 11,900.00 |
| How many adult out-of state attendance/spectator days expected? | 162 | \$ 133.00 | 4 | \$ 28,728.00 |
| How many out-of state media/professional days expected? | 8 | \$ 133.00 | 4 | \$ 86,184.00 |
| How many adult in-state attendance/spectator/participant days expected? | 90 | \$ 91.00 | 4 | \$ 4,256.00 |
| How many youth out-of state participant days are expected? | 270 | \$ 66.50 | 4 | \$ 32,760.00 |
| How many youth in-of state participant days are expected? | 30 | \$ 57.00 | 4 | \$ 71,820.00 |
| What is the expected event-site spending? | | | | \$ 6,840.00 |
| What other expenditures, if any, are anticipated? | | | | |
| TOTAL DIRECT IMPACT = | | | | \$ 242,488.00 |
| Total output economic impact: | Direct Impact | Divider | Multiplier | |
| Total earnings impact: | \$ 242,488.00 | | 1.5 | \$ 363,732.00 |
| Total employment impact: | \$ 242,488.00 | 1,000,000 | 0.57 | \$ 138,218.16 |
| | | Non-Taxable | 22 | 5.33 |
| | Direct Impact | Sales | Sales Tax Rate | |
| STATE SALES TAX GENERATED: | \$ 242,488.00 | | 0.06 | \$ 14,549.28 |
| | | State Sales Tax Generated | Florida DOR | |
| | | \$ 14,549.28 | Disbursement Multiplier | |
| STATE SALES TAX REIMBURSED TO COUNTY: | | | 0.09653 | \$ 1,404.44 |
| | Direct Impact | Non-Taxable Sales | Option Sales Tax Rate | |
| COUNTY LOCAL OPTION SALES TAX: | \$ 242,488.00 | | 0.01 | \$ 2,424.88 |
| | Estimated Rooms | Approximate Hotel Rooms Secured | Average Room Rate Per Night | |
| | Per Night To Be Secured | Nights In Town | \$70.00 | |
| TOTAL HOTEL IMPACT: | 150 | 3 | | \$ 31,500.00 |
| | Total Hotel Impact | Resort Tax Rate | | |
| COUNTY RESORT TAX RECOVERED: | \$ 31,500.00 | 0.03 | | \$ 945.00 |
| TOTAL RESORT TAX & STATE SALES TAX RECOVERED BY COUNTY: | | | | \$ 945.00 |
| RENTAL COSTS OF FACILITIES OWNED & RECOVERED BY THE COUNTY: | | | | \$ 4,774.32 |
| RENTAL COSTS OF FACILITIES OWNED & RECOVERED BY THE CITY: | | | | \$ - |
| BID FEES AND COSTS ASSOCIATED TO THE EVENT PAID BY THE COUNTY: | | | | \$ - |
| BID FEES AND COSTS ASSOCIATED TO THE EVENT PAID BY THE CITY: | | | | \$ - |
| APPROXIMATE REVENUE RECOVERED BY THE COUNTY ON THE EVENT: | | | | \$ 4,774.32 |

EXHIBIT "B"
REQUEST FOR FUNDS FORM
SEMINOLE COUNTY TOURISM DEVELOPMENT

EVENT NAME: **2006 ASA Girls East Class B 16 & Under National Championship**

ORGANIZATION: **Altamonte Sports/City of Altamonte Springs, Florida**

ADDRESS: **225 Newburyport Avenue, Altamonte Springs, Florida 32701**

CONTACT PERSON: **Jason Weeks** PHONE **(407) 571-8734** FAX **(407) 896-2590**

REQUEST PERIOD FROM _____ TO _____

REQUEST NUMBER _____

INTERIM REPORT

FINAL REPORT

TOTAL CONTRACT AMOUNT \$ _____

| EXPENSE | BUDGET | REIMBURSEMENT REQUESTED |
|---------|--------|-------------------------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| TOTALS | _____ | _____ |

NOTE: Furnishing false information may constitute a violation of applicable State and Federal laws.

CERTIFICATION OF FINANCIAL OFFICER: I certify that the above information is correct based on our official accounting system and records. Consistently applied and maintained and that the costs shown have been made for the purpose of an in accordance with, the terms of the contract. The funds requested are for reimbursement of actual costs made during this time period.

SIGNATURE _____

TITLE _____

INSTRUCTIONS FOR COMPLETING THE REQUEST FOR FUNDS FORM

FUNDS CAN ONLY BE REIMBURSED WHEN THIS FORM IS SUBMITTED to the Seminole County Tourism Development Department and it is completed correctly and required documentation attached. Allow at least 30 days for reimbursement. If this form is not completed correctly and/or required documentation is not attached, reimbursement will be delayed or denied.

EVENT NAME: The name of the event your organization is requesting reimbursement (if applicable).

ORGANIZATION: Your organization name.

ADDRESS: The address the reimbursement check should be sent.

CONTACT PERSON: The person who is responsible for the request.

TELEPHONE NUMBER: The number of the contact person.

REQUEST PERIOD: Beginning and ending date of the request period.

CONTRACT AMOUNT: The total of the contract with Seminole County.

REQUEST #: The sequential number of this request.

INTERIM/FINAL: Indicate what type of request this is.

EXPENSE: The category of the expense for which you are requesting reimbursement.

BUDGET: The amount budgeted for that expense from Exhibit "A" of the contract.

REIMBURSEMENT: The amount you are requesting for reimbursement.

TOTALS: Enter total for each column.

CERTIFICATION: Type in name, title and date the certifying Officer of your organization signs request.

EXHIBIT "C"
NARRATIVE PROGRESS REPORT

SEMINOLE COUNTY TOURISM DEVELOPMENT
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

REPORT PERIOD FROM _____ TO _____

ORGANIZATION: **Altamonte Sports/City of Altamonte Springs, Florida**

EVENT NAME: **2006 ASA Girls East Class B 16 & Under National Championship**

ADDRESS: **225 Newburyport Avenue, Altamonte Springs, Florida 32701**

CONTACT PERSON: **Jason Weeks** PHONE **(407) 571-8734** FAX **(407) 896-2590**

() INTERIM REPORT

() FINAL REPORT

Please describe below the status of your event, including the final completion date and status of each of the promotional elements for which you will be requesting reimbursement. Use additional sheets, if necessary.

Please indicate the total expenditures your organization plans to make in Seminole County, such as advertising and promotion, for this event.

(For Final Report Only)

Please indicate the economic impact generated by your event.

of hotels used _____

of hotel room nights _____

of out-of-town participants _____

of out-of-town fans _____

of out-of-town media _____

INSTRUCTIONS FOR COMPLETING NARRATIVE PROGRESS REPORTS

A Narrative Progress Report is to be submitted to the Tourism Development office along with your request(s) for reimbursement. This report is considered an "interim report" when it accompanies any reimbursement request other than the final request. If the first request is the final request (i.e., one and the same), then that request is considered "Final" and the Narrative Progress Report would be considered a "Final Report," to accompany the final request for reimbursement.

The Narrative Progress Report should be completed as follows:

REPORTING PERIOD: Indicate the period the report covers.

() INTERIM () FINAL Indicate what report you are submitting.

Answer the questions as completely as possible. For an interim report, use projections. For a final report, please use actual figures.

Please call the Tourism Development Office if you have any questions in completing the report. It is important these reports be submitted in a timely manner in order that progress reports can be made to the Tourism Development Council.