

SEMINOLE COUNTY GOVERNMENT
AGENDA MEMORANDUM

SUBJECT: Special Event Permit for the Relay for Life sponsored by the American Cancer Society

DEPARTMENT: Planning & Development DIVISION: Planning

AUTHORIZED BY: Donald S. Fisher CONTACT: Cathleen Consoli EXT. 7377

Agenda Date: 04/08/03 Regular Consent Work Session Briefing
Public Hearing – 1:30 Public Hearing – 7:00

MOTION/RECOMMENDATION:

1. Approve the request for a Special Event Permit for the Relay for Life in Lake Mary, sponsored by the American Cancer Society, to be held on April 11 and 12, 2003; or
2. Deny the request for a Special Event Permit for the Relay for Life in Lake Mary, sponsored by the American Cancer Society, to be held on April 11 and 12, 2003; or
3. Continue the request to a date certain.

District 5 – McLain

Cathleen Consoli – Senior Planner

BACKGROUND:

The American Cancer Society is sponsoring the "Relay for Life in Lake Mary" to be held at Colonial Town Park on April 11 and 12, 2003. This event celebrates and carries out the finale to a fund raising campaign and is an educational forum for the American Cancer Society. According to the applicant, there are seventy-five teams consisting of ten people each who share duty on an all night walking relay. No one is allowed on site without being a team member. Activities during the overnight event are proposed to include speeches, the relay, community building activities, and quiet music. The setup for this event will begin on Friday, April 11, 2003, at 12 noon with participants arriving at 6:00 PM and will end on Saturday after an 11:00 AM closing ceremony. Please see attached documentation for additional information which has been provided by the applicant.

STAFF RECOMMENDATION:

Staff recommends approval of the request. Colonial Properties Trust and the Winter Springs Police Department will provide security for the event and will be on-site over night.

Reviewed by:	
Co Atty:	<u>RZC</u>
DFS:	
Other:	<u>MW</u>
DCM:	<u>SS</u>
CM:	<u>KB</u>
File No.	<u>cpdp01</u>

Relay for Life in Lake Mary

The American Cancer Society

In the ACS mission statement it is our goal and mission to find a cure for cancer. We are very serious about our mission that in our National Bylaws it states that when we find a cure for cancer we will close our doors and go out of business.

The ACS has been in existence for 100 years. Unlike many non-profits we are local. At any time can someone come into our office and obtain information about cancer. The ACS is in 60-counties in Florida. Locally, we are in 5-central counties: Orange, Seminole, Osceola, Sumter and Lake. Last year, these 5-counties raised more than 3-million dollars for the fight against cancer!

With these funds raised 60% stays here locally in our community to help our friends, family, and co-workers who have been diagnosed with this disease. These funds are used to provide services to needy patients such as:

Rides to and from Chemotherapy. Often many times a cancer patient therapy is 5-miles away. We help them get there with providing transportation.

Pain Medications- often times insurance companies do not cover certain medications to help reduce the pain that cancer patients go through. These medications can be extremely costly to the patient. We at the ACS will help them financially with obtaining those medications.

Support Groups-For cancer patients and their families such as "Look Good Feel Better" and "Man to Man" for prostate cancer, "I Can Cope" a wonderful class for family members to understand what is going on with their loved one battling this disease.

Lastly, we provide Free Wigs and Prosthesis to cancer patients.

Additional 20% of funds we raise go to cancer research. If you know of a child who has been cured of leukemia, a woman who has had a lumpectomy or was treated with Tamoxifen for breast cancer; a man whose prostate cancer was diagnosed with the PSA test, or a woman who has a regular Pap-test and mammogram; then you know someone who has benefited from research supported by the American Cancer Society. The American Cancer Society is the 2nd leading cancer funder only 2nd to the United States Government. ...that is how serious we are.

Relay For Life

In 2002, Relay for Life raised \$243 Million dollars to battle cancer. More than 450,000 survivors walked the opening laps of Relay that was held in more than 3,300 locations. This is truly a grass root Community Event that is held throughout the United States and

even the World! Countries such as Australia, Singapore, and the United Kingdom are just a few.

Relay for Life is an American Cancer Society signature event as well as the nations largest fundraising event. Relay for Life is also used to educate the community about the American Cancer Society's programs and services. In all the Relay for Life sites in Orange, Seminole and Osceola County we were able to educate over 14,000 people. Relay for Life is more than a fundraiser it is an awareness event.

Relay for Life is an 18-hour event. The reasoning behind this is that cancer never sleeps for someone who has this horrible disease. Relay starts on Friday evening and ends on Saturday around noon.

Teams of 10-15 people on a team come out and camp out for the entire 18-hours of which members take turns walking the track. During this time, there are many fun activities taking place. From the opening lap, lead by survivors to the very emotional luminaria ceremony through the final lap of the event, it is an event to see.

Lake Mary Relay For Life

The Lake Mary Volunteer Vice Chair Committee selected to hold this year's Relay For Life in Lake Mary at Colonial Town Park, owned and managed by Colonial Properties Trust. We have been working hand in hand with Colonial Properties Trust in implementing this community event. Colonial Town Park is their office park currently under construction. Colonial Properties Trust included a community park area in the center of the office park, and this is where they have allowed us to hold Relay for Life. Attached is a site map.

Building 100 is fully occupied and building 200 is partially occupied. Colonial Properties Trust has informed all the tenants about Relay For Life. We have been allowed full access to their large parking lots and have planned to confine road traffic to only 1 entrance and exit after 5 p.m. Friday, April 11 to keep the track clear for pedestrians. Colonial Properties Trust is allowing us access to their restroom facilities on the first floor in Building 200 for participants. We are using the roadway as our track and will have that marked off as well. Colonial Properties Trust is providing security on site during the event as well as the Lake Mary Police Chief, Richard Beary is an honorary chairperson and is participating in the event on a team. Winter Springs Police Department is also participating in the event as a team. The staff of Colonial Properties Trust is also participating as a team and will be there overnight as well.

Major Event Timeline:

Friday, April 11, 2003
12 pm-5pm. Set-Up of tents, tables, all equipment
6:00 p.m. Opening Ceremony at Stage
6:45 p.m. Survivor Lap that kicks off the event

9:00 p.m. Luminaria Ceremony

Events, games and activities continue throughout the evening.

Saturday, April 12, 2003

7 a.m. Pancake Breakfast

11:00 a.m. Closing Ceremony

**Relay For Life
Seminole Unit/Lake Mary
April 11 & 12, 2003**

Seminole Community College
Fairwinds Credit Union
Bank One
Boy Scout Troop 849
Siemens
Idyllwilde Elementary
Lake Mary Prep
Wharton-Smith
Lake Mary Rotary
City of Lake Mary
Seminole County/Lake Mary Chamber
of Commerce
Central Florida Regional Hospital
Legacy Club
First Commercial Bank of Florida
Heathrow Country Club – Social Club
Merrill Lynch
Jill Bowers
Beth Hattaway
Colonial Properties
FISERV
St. Peters Episcopal Church
Seminole County Public Schools
Progress Energy
Boy Scouts – Troop 196
U. S. Military
AAA
Leadership Seminole
Lake Mary Mom's Club North
Parks Automotive
Ajilion Finance

Winter Springs Police Department
Crooms Auit
Seminole County Health Department
Greater Homes
Watson Realty
Smokey Bones
Reliv International
Interim Healthcare
City of Sanford
Seminole High Interact Club
Girl Scout Troop 1710

Seminole County RFL
Master Schedule of Events

*All Times and Events Can Change

TIME	REGISTRATION	ACTIVITY	ENTERTAINMENT	CANCER CONTROL	SURVIVOR ACTIVITY
4:00 PM	Open	Campsite Set-Up			
4:30 PM	Open	Campsite Set-Up			
5:00 PM	Open	Campsite Set-Up	Background Music and DJ Announcements		
5:30 PM	Open	Campsite Set-Up	Background Music and DJ Announcements		Survivor Registration
6:00 PM	Open	Campsite Set-Up	Background Music and DJ Announcements		Survivor Registration
6:30 PM	Open	OPENING CEREMONY & SURVIVOR LAP	Background Music and DJ		Survivor Photo & OPENING LAP
7:00 PM	Open	OPENING CEREMONY & SURVIVOR LAP			
7:30 PM	Open		Jazz Vocal group		
8:00 PM	Open		Breakdown/Set-Up		
8:30 PM	Closed		Bagpipe Selection, Background Music and DJ		
9:00 PM	Closed	LUMINARIA CEREMONY	Dance band/Carol Stein/DJ		
9:30 PM	Closed	Storytime	Dance band/Carol Stein/DJ		
10:00 PM	Closed	Scavenger Hunt	Dance band/Carol Stein/DJ		
10:30 PM	Closed	Scavenger Hunt/judging of Flag Contest	Dance band/Carol Stein/DJ		
11:00 PM	Closed	Redneck Gong show	Dance band/Carol Stein/DJ until 11:15 PM	Are You On Target Game at SCC Tent	
11:30 PM	Closed	Redneck Gong show	Breakdown/Set-Up until 11:45-Swing Kids Jazz Band	Are You On Target Game at SCC Tent	
12:00 AM	Closed	Themed Laps	Swing kids Jazz Band	Midnight Makeover On Stage / Stop Smoking Session in Bldg. 200	
12:30 AM	Closed	Themed Laps	Swing Kids Jazz Band until 12:45 a.m.		
1:00 AM	Closed	Themed Laps	Soft Music		
1:30 AM	Closed		Soft Music		
2:00 AM	Closed		Soft Music		
2:30 AM	Closed		Soft Music		

Seminole County RFL
Master Schedule of Events

*All Times and Events Can Change

3:00 AM	Closed		Soft Music		
3:30 AM	Closed		Soft Music		
4:00 AM	Closed		Soft Music		
4:30 AM	Closed		Soft Music		
5:00 AM	Closed		Soft Music		
5:30 AM	Closed		Soft Music		
6:00 AM	Closed	yoga	Soft Music		
6:30 AM	Closed	Hoola Hoop	Soft Music		
7:00 AM	Open	Pancake Breakfast	DJ		
7:30 AM	Open	Campsite Judging	DJ		
8:00 AM	Closed	Relay-opoly	DJ		
8:30 AM	Closed	Relay-opoly	DJ		
9:00 AM	Closed	Treasure Hunt	DJ		
9:30 AM	Closed	Treasure Hunt	Swing Kids Jazz Band		
10:00 AM	Closed				
10:30 AM	Closed				
11:00 AM	Closed				
11:30 AM	Closed	Closing Ceremony Starts			
12:00 PM	Closed	Clean-Up			
12:30 PM					

RELAY FOR LIFE - SITE MAP

COLONIAL TOWN PARK

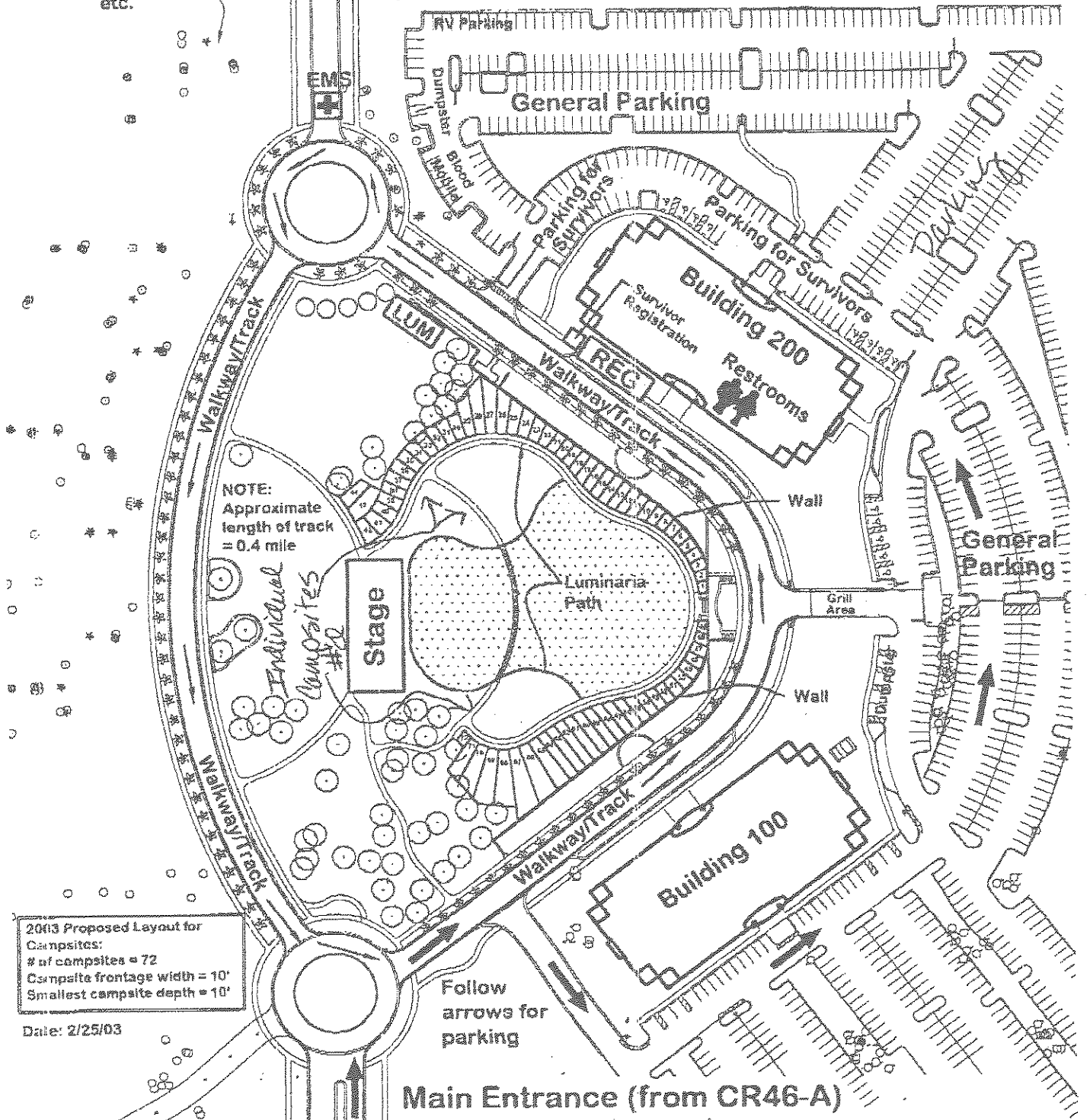
APRIL 11 & 12, 2003



Key to Symbols:

- = Restrooms
- = First Aid
- REG = Registration
- LUM = Luminaria

Field reserved for Volleyball/Football etc.



NOTE:
Approximate length of track = 0.4 mile

2003 Proposed Layout for Campsites:
 # of campsites = 72
 Campsite frontage width = 10'
 Smallest campsite depth = 10'

Date: 2/25/03

Main Entrance (from CR46-A)