

**SEMINOLE COUNTY GOVERNMENT
AGENDA MEMORANDUM**

SUBJECT: 2005 ISA Softball Championship Events Agreement

DEPARTMENT: Tourism Development **DIVISION:** _____

AUTHORIZED BY: Suzan Bunn **CONTACT:** Kathryn Townsend **EXT.** 2905

Agenda Date <u>2-22-05</u> Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> Work Session <input type="checkbox"/> Briefing <input type="checkbox"/> Public Hearing – 1:30 <input type="checkbox"/> Public Hearing – 7:00 <input type="checkbox"/>

MOTION/RECOMMENDATION:

Approve and authorize chairman to execute Agreement between Seminole County and Orlando-Cocoa ISA in the amount of \$14,000.

BACKGROUND:

ISA is one of four major governing bodies of amateur softball in America. ISA organizes sanctioned competitive participation in various formats and classifications through league and tournament play. ISA will be bidding on six two-day double elimination men's tournaments for Seminole County:

- ISA Worth Tournament - Bid Fee \$2,000 (20 teams – 5 out-of-state; 15 in-state)
- ISA Easton Challenge - Bid Fee \$2,000 (30 teams – 10 out-of-state; 20 in-state)
- ISA Triple Crown - Bid Fee \$2,500 (50 teams – 15 out-of-state; 35 in-state)
- ISA State Championship - Bid Fee \$2,500 (40 teams – 10 out-of-state; 30 in-state)
- ISA World Championship - Bid Fee \$3,000 (30 teams – 15 out-of-state; 15 in-state)
- ISA FedEx Cup - Bid Fee \$2,000 (16 teams – 2 out-of-state; 14 in-state)

These six (6) events will bring in over 1,300 room nights for Seminole County hotels. Attached are Economic Impact Statements for each event indicating a total projected economic impact of \$1,084,000.

The Tourism Development Council recommends this expenditure in the amount of \$14,000 which is available and approved in the Tourism Development budget for FY 04-05.

Reviewed by: _____ Co Atty: _____ DFS: _____ Other: _____ DCM: _____ CM: _____ File No. - _____ CTD01
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2005 ISA SOFTBALL CHAMPIONSHIP EVENTS AGREEMENT

THIS AGREEMENT is made and entered this _____ day of _____, 20____, by and between **SEMINOLE COUNTY**, a political subdivision of the State of Florida, whose address is Seminole County Services Building, 1101 East First Street, Sanford, Florida 32771, hereinafter referred to as "COUNTY," and **ORLANDO-COCOA ISA**, whose address is 319 Courtlea Oakes Boulevard, Winter Garden, Florida 34787, hereinafter referred to as the "ORLANDO-COCOA".

W I T N E S S E T H:

WHEREAS, the Florida State Legislature enacted *Section 125.0104, Florida Statutes*, known as the Local Option Tourist Development Act in response to the growing need of Florida counties to provide additional revenue sources for tourist development to stimulate the local economy; and

WHEREAS, *Section 125.0104, Florida Statutes*, provides that Tourist Development Tax Revenues may be used to acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate or promote publicly owned or operated convention centers, sports stadiums, sports arenas, coliseums or auditoriums within the boundaries of the COUNTY's special taxing district in which the tax is levied; and

WHEREAS, the voters of Seminole County approved by referendum, the imposition of the Tourist Development Tax on transient rental accommodations in Seminole County; and

WHEREAS, the COUNTY, in coordination with the Tourist Development Council, wishes to appropriate Tourist Development Tax Revenues to host ISA Softball Championship Events to be held at the Seminole Softball Complex Stadium; and

WHEREAS, the COUNTY desires ORLANDO-COCOA to place the tournament guarantee with the Independent Softball Association in order to secure

the Event for the Stadium,

NOW, THEREFORE, in consideration of the mutual understandings and agreements set forth herein, the COUNTY and ORLANDO-COCOA agree as follows:

Section 1. Term. The term of this Agreement is from October 1, 2004, through September 30, 2005, the date of signature by the parties notwithstanding, unless earlier terminated, as provided herein.

Section 2. Termination. This Agreement may be terminated by either party at any time, with or without cause, upon not less than thirty (30) days' written notice to the other party, as provided for herein, or, at the option of the COUNTY, immediately in the event that ORLANDO-COCOA fails to fulfill any of the terms, understandings or covenants of this Agreement. The COUNTY shall not be obligated to pay for any services provided or costs incurred by ORLANDO-COCOA after ORLANDO-COCOA has received notice of termination. Upon said termination, ORLANDO-COCOA shall immediately refund to the COUNTY, or otherwise utilize as the COUNTY directs, any unused funds provided hereunder.

Section 3. Services.

(a) ORLANDO-COCOA shall use funds from this Agreement to operate and promote the Seminole Softball Complex by placing a bid for the Seminole County ISA Softball Championship Events, as described in Exhibit "A," attached hereto and incorporated herein by reference.

(b) ORLANDO-COCOA shall submit written proof to the COUNTY that the amount requested was in fact paid to the ISA as a bid fee for the following events: (1) ISA Worth Tournament; (2) ISA Easton Challenge; (3) ISA Triple Crown NIT; (4) ISA State Championship; (5) ISA World Championship; and (6) ISA FEDEX Cup.

(c) Promotional packages sent out by ORLANDO-COCOA for the event must contain a list of Seminole County hotels provided by the Seminole County Convention and Visitors Bureau. No other hotel list may be included in the promotional packet. All such promotional packets must be approved by the COUNTY prior to distribution in order to qualify for reimbursement.

(d) ORLANDO-COCOA is required to utilize the Event Questionnaire provided by the Seminole County Convention and Visitors Bureau. In order to qualify for reimbursement funds, ORLANDO-COCOA must provide to the Seminole County Convention and Visitors Bureau, after the event, a minimum number of questionnaires, completed in full by attendees at the 2004 Law Enforcement Championship; the minimum number of required questions must be equal to ten percent (10%) of the projected attendance at the event, as stated in the grant application, or one hundred fifty (150), whichever is greater. Incomplete or partial questionnaires will not count toward the refunded minimum number.

Failure to provide the required number of completed questionnaires or failure to utilize the required form questionnaire shall result in both non-reimbursement of approved funds, and shall also directly impact future qualifications for Tourist Development Tax funding.

(e) After-event preliminary statistics for room nights and economic impact must be submitted to the COUNTY no later than thirty (30) days after the event.

(f) A hotel poll reflecting an accurate accounting of room nights used for the event shall be conducted by ORLANDO-COCOA and submitted to the COUNTY no later than one (1) week after the event.

(g) ORLANDO-COCOA shall be required to have and maintain a website for the purpose of promoting tourism to and attendance at ORLANDO-COCOA's event. Said website shall be linked to the Seminole

County Tourism website (www.visitseminole.com) and such link shall be maintained throughout the duration of this Agreement.

(h) Failure to comply with or failure to meet the requirements of said Section, including time deadlines, shall result in termination of this Agreement and forfeiture of all financial assistance rendered to ORLANDO-COCOA by the COUNTY pursuant to this Agreement..

Section 4. Liability and Liability.

(a) **Liability.** COUNTY, its Commissioners, officers, employees and agents shall not be deemed to assume any liability for the acts, omissions and negligence of ORLANDO-COCOA, its officers, employees and agents in the performance of services provided hereunder

(b) **Insurance.**

(1) ORLANDO-COCOA shall furnish the COUNTY with a Certificate of Insurance signed by an authorized representative of the insurer evidencing the insurance required by this Section (Commercial General Liability). The COUNTY, its officials, officers, and employees shall be named additional insured under the Commercial General Liability policy. The Certificate of Insurance shall provide that the COUNTY shall be given not less than thirty (30) days written notice prior to the cancellation or restriction of coverage. Until such time as the insurance is no longer required to be maintained by ORLANDO-COCOA, ORLANDO-COCOA shall provide the COUNTY with a renewal or replacement Certificate of Insurance not less than thirty (30) days before expiration or replacement of the insurance for which a previous certificate has been provided.

(2) The Certificate shall contain a statement that it is being provided in accordance with the Agreement and that the insurance is in full compliance with the requirements of the Agreement. In lieu of the statement on the Certificate, ORLANDO-COCOA shall, at the option of

the COUNTY submit a sworn, notarized statement from an authorized representative of the insurer that the Certificate is being provided in accordance with the Agreement and that the insurance is in full compliance with the requirements of the Agreement.

(3) In addition to providing the Certificate of Insurance, if required by the COUNTY, ORLANDO-COCOA shall, within thirty (30) days after receipt of the request, provide the COUNTY with a certified copy of each of the policies of insurance providing the coverage required by this Section.

(4) Neither approval by the COUNTY or failure to disapprove the insurance furnished by ORLANDO-COCOA shall relieve ORLANDO-COCOA of ORLANDO-COCOA's full responsibility for performance of any obligation including ORLANDO-COCOA's indemnification of COUNTY under this Agreement.

(5) Insurance Company Requirements. Insurance companies providing the insurance under this Agreement must meet the following requirements:

(A) Companies issuing policies must be authorized to conduct business in the State of Florida and prove same by maintaining Certificates of Authority issued to the companies by the Department of Insurance of the State of Florida.

(B) In addition, such companies other than those authorized by Section 440.57, Florida Statutes, shall have and maintain a Best's Rating of "A" or better and a Financial Size Category of "VII" or better according to A.M. Best Company.

(C) If, during the period which an insurance company is providing the insurance coverage required by this Agreement, an insurance company shall: 1) lose its Certificate of Authority, or 2) fail to maintain the requisite Best's Rating and Financial Size

Category, ORLANDO-COCOA shall, as soon as ORLANDO-COCOA has knowledge of any such circumstance, immediately notify the COUNTY and immediately replace the insurance coverage provided by the insurance company with a different insurance company meeting the requirements of this Agreement. Until such time as ORLANDO-COCOA has replaced the unacceptable insurer with an insurer acceptable to the COUNTY ORLANDO-COCOA shall be deemed to be in default of this Agreement.

(6) Specifications. Without limiting any of the other obligations or liability of ORLANDO-COCOA, ORLANDO-COCOA shall, at ORLANDO-COCOA's sole expense, procure, maintain and keep in force amounts and types of insurance conforming to the minimum requirements set forth in this Section. Except as otherwise specified in the Agreement, the insurance shall become effective prior to the commencement of the event and shall be maintained in force until the Agreement completion date. The amounts and types of insurance shall conform to the following minimum requirements.

(A) Commercial General Liability.

(i) ORLANDO-COCOA's insurance shall cover ORLANDO-COCOA for those sources of liability which would be covered by the latest edition of the standard Commercial General Liability Coverage Form (ISO Form CG 00 01), as filed for use in the State of Florida by the Insurance Services Office, without the attachment of restrictive endorsements other than the elimination of Coverage C, Medical Payment and the elimination of coverage for Fire Damage Legal Liability.

(ii) The minimum limits to be maintained by ORLANDO-COCOA (inclusive of any amounts provided by an Umbrella or Excess policy) shall be as follows:

	<u>LIMITS</u>
General Aggregate	\$Three (3) Times the Each Occurrence Limit

Personal & Advertising \$1,000,000.00
Injury Limit

Each Occurrence Limit \$1,000,000.00

(7) Coverage. The insurance provided by ORLANDO-COCOA pursuant to this Agreement shall apply on a primary basis and any other insurance or self-insurance maintained by the COUNTY or the COUNTY's officials, officers, or employees shall be excess of and not contributing with the insurance provided by or on behalf of ORLANDO-COCOA.

(8) Occurrence Basis. The Commercial General Liability required by this Agreement shall be provided on an occurrence rather than a claims-made basis.

Section 5. Billing and Payment. The COUNTY hereby agrees to provide funds to ORLANDO-COCOA up to a maximum sum of FOURTEEN THOUSAND AND NO/100 DOLLARS (\$14,000.00) for placement of the tournament guarantee for events listed in Section 3(b) of this Agreement. Said funds are reimbursable upon:

(a) Receipt by the COUNTY of a Request for Funds Form, attached hereto and incorporated herein as Exhibit "A" from ORLANDO-COCOA requesting all or part of the above amount no later than ninety (90) days after the event. The Request for Funds Form shall be completed properly with original invoices and copies of checks as documentation attached thereto. Such request by ORLANDO-COCOA shall only be for the bid specifically provided for herein. Failure to file the Request for Funds form with the COUNTY within ninety (90) days of the event shall result in termination of this Agreement and forfeiture of all financial assistance to be rendered to ORLANDO-COCOA by the COUNTY pursuant to this Agreement.

(b) Verification by the Seminole County Convention & Visitors Bureau Director that ORLANDO-COCOA has placed by bid for which reim-

bursement is sought and has complied with the reporting requirements contained hereinafter;

(c) Payment requests shall be sent to:

Original: Director
Seminole County Convention & Visitors Bureau
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

Duplicate: Director, Department of Finance
Seminole County Services Building
1101 East First Street
Sanford, Florida 32771

Section 6. Reporting Requirements. In the performance of this Agreement, ORLANDO-COCOA shall maintain books, records and accounts of all activities in compliance with normal accounting procedures. Each Request for Funds Form shall detail costs incurred. ORLANDO-COCOA shall an interim Narrative Progress Report Form, attached hereto and incorporated herein as Exhibit "B," with the Request for Funds Form. Additionally, ORLANDO-COCOA shall submit a final Narrative Progress Report Form and a financial report within ninety (90) days of project completion or lapse or termination of this Agreement.

Section 7. Non-Allowable Costs. The purpose for which Tourist Development Tax grant funds are provided to ORLANDO-COCOA shall not duplicate programs for which monies have been received, committed or applied for from another source. The monies provided hereunder shall be expended only for the activities or purposes set forth in this Agreement.

Section 8. Unavailability of Funds. ORLANDO-COCOA acknowledges that Tourist Development Tax revenues are the source of funding for this Agreement and that no other COUNTY revenues shall or may be utilized to meet the COUNTY's obligations hereunder. If, for whatever reason, the funds pledged by the COUNTY to this program should become unavailable, this Agreement may be terminated immediately, at the option of the

COUNTY, by written notice of termination to ORLANDO-COCOA as provided hereinafter. The COUNTY shall not be obligated to pay for any services provided or costs incurred by ORLANDO-COCOA after ORLANDO-COCOA has received such notice of termination. In the event there are any unused COUNTY funds, ORLANDO-COCOA shall promptly refund those funds to the COUNTY, or otherwise use such funds as the COUNTY directs.

Section 9. Access to Records. ORLANDO-COCOA shall allow the COUNTY, its duly authorized agent and the public access to such of ORLANDO-COCOA's records as are pertinent to all services provided hereunder, at reasonable times and under reasonable conditions for inspection and examination in accordance with Florida Statutes.

Section 10. Liaison. ORLANDO-COCOA shall submit the original copies of the Request for Funds forms, the Narrative Progress Report form and any other required reports or correspondence to the following:

Director
Seminole County Convention & Visitors Bureau
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

Section 11. Notices. Whenever either party desires to give notice unto the other, it shall be given in writing by certified United States mail, with return receipt requested, and sent to:

For COUNTY:

Director
Seminole County Convention & Visitors Bureau
1230 Douglas Avenue, Suite 116
Longwood, Florida 32779

For ORLANDO-COCOA:

Sean Meder
Orlando-Cocoa ISA
319 Courtlea Oakes Blvd.
Winter Garden, Florida 34787

Either of the parties may change, by written notice as provided above, the person or address for receipt of notice.

Section 12. Assignments. Neither party to this Agreement shall assign this Agreement, nor any interest arising herein, without the written consent of the other.

Section 13. Entire Agreement.

(a) It is understood and agreed that the entire Agreement of the parties is contained herein and that this Agreement supersedes all oral agreements and negotiations between the parties relating to the subject matter hereof as well as any previous agreements presently in effect between the parties relating to the subject matter hereof.

(b) Any alterations, amendments, deletions, or waivers of the provisions of this Agreement shall be valid only when expressed in writing and duly signed by the parties.

Section 14. Compliance with Laws and Regulations. In providing all services pursuant to this Agreement, ORLANDO-COCOA shall abide by all statutes, ordinances, rules, and regulations pertaining to, or regulating the provisions of, such services, including those now in effect and hereafter adopted. Any violation of said statutes, ordinances, rules, or regulations shall constitute a material breach of this Agreement, and shall entitle the COUNTY to terminate this Agreement immediately upon delivery of written notice of termination to ORLANDO-COCOA as provided hereinabove.

Section 15. Conflict of Interest.

(a) ORLANDO-COCOA agrees that it will not engage in any action that would create a conflict of interest in the performance of its obligations pursuant to this Agreement with the COUNTY or which would violate or cause others to violate the provisions of *Part III, Chapter 112, Florida Statutes*, relating to ethics in government.

(b) ORLANDO-COCOA hereby certifies that no officer, agent or employee of the COUNTY has any material interest (as defined in *Section*

112.312(15), Florida Statutes, as over 5%) either directly or indirectly, in the business of ORLANDO-COCOA to be conducted here, and that no such person shall have any such interest at any time during the term of this Agreement.

(c) Pursuant to Section 216.347, Florida Statutes, ORLANDO-COCOA hereby agrees that monies received from the COUNTY pursuant to this Agreement will not be used for the purpose of lobbying the Legislature or any other State or Federal agency.

IN WITNESS WHEREOF, the parties to this Agreement have caused their names to be affixed hereto by the proper officers thereof for the purposes herein expressed on the day and year first above written.

Frances Sullivan
Witness
Marie Harris
Witness

ORLANDO-COCOA ISA

By: [Signature]
SEAN MEDER

Date: 1/26/05

ATTEST:

BOARD OF COUNTY COMMISSIONERS
SEMINOLE COUNTY, FLORIDA

MARYANNE MORSE
Clerk to the Board of
County Commissioners of
Seminole County, Florida.

By: _____
CARLTON HENLEY, Chairman

Date: _____

For the use and reliance
of Seminole County only.

As authorized for execution
by the Board of County Commissioners
at their _____, 20____
regular meeting.

Approved as to form and
Legal sufficiency

[Signature]
County Attorney
AC/lpk
12/23/04 1/20/05
ISA

Attachments:

- Exhibit "A" - Project Description
- Exhibit "B" - Request For Funds Form
- Exhibit "C" - Narrative Progress Report Form

EXHIBIT "A"

PROJECT EXPENSES:

Bid Fee	\$	14,000.00
	\$	
	\$	
	\$	
Total Tourism Funds:	\$	14,000.00

Other Project Expenses

Facility Rental	\$	10,300.00
Umpires	\$	5,450.00
Prizes / Awards	\$	3,950.00
Softballs	\$	1,500.00
ISA Fees	\$	1,500.00
Total Other Project Expenses:	\$	22,700.00
TOTAL PROJECT EXPENSES	\$	36,700.00
Profit (Loss)	\$	(200.00)

Attachment A

<u>2005 Orlando ISA Schedule</u>						
<u>Tournament</u>	<u>Dates</u>	<u>Estim. Teams</u>	<u>Economic Impact</u>	<u>Resort/Sales Tax</u>	<u>Room Nights</u>	<u>Bid Fee</u>
ISA Worth Tournament	March 5/6	20	\$ 161,700.00	\$ 2,323.36	300	\$ 2,000.00
ISA Easton Challenge	April 2/3	30	\$ 247,200.00	\$ 3,533.99	450	\$ 2,000.00
ISA Triple Crown NIT	July 9/10	50	\$ 393,900.00	\$ 5,699.43	750	\$ 2,500.00
ISA State Championship	July 23/24	40	\$ 308,400.00	\$ 4,488.79	600	\$ 2,500.00
ISA World Championship	August	30	\$ 399,750.00	\$ 5,605.76	675	\$ 3,000.00
ISA FedEx Cup	Sept 24/25	16	\$ 115,140.00	\$ 1,708.98	240	\$ 2,000.00
<u>Totals</u>	6	186	\$ 1,626,090.00	\$ 23,360.31	3015	\$ 14,000.00



EXHIBIT "B"

REQUEST FOR FUNDS

SEMINOLE COUNTY TOURISM DEVELOPMENT
 1230 DOUGLAS AVENUE, #116, LONGWOOD FL 32779

EVENT NAME _____

ORGANIZATION _____

ADDRESS _____

CONTACT PERSON _____ TELEPHONE _____

REQUEST PERIOD FROM _____ TO _____

REQUEST # _____

INTERIM REPORT

FINAL REPORT

TOTAL CONTRACT AMOUNT \$ _____

<u>EXPENSE</u>	<u>BUDGET</u>	<u>REIMBURSEMENT REQUESTED</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
TOTALS	_____	_____

NOTE: Furnishing false information may constitute a violation of applicable State and Federal laws.

CERTIFICATION OF FINANCIAL OFFICER: I certify that the above information is correct based on our official accounting system and records, consistently applied and maintained and that the cost shown have been made for the purpose of and in accordance with, the terms of the contract. The funds requested are for reimbursement of actual cost made during this time period.

SIGNATURE _____ TITLE _____

EXHIBIT B



INSTRUCTIONS FOR COMPLETING THE REQUEST FOR FUNDS FORM

FUNDS CAN ONLY BE REIMBURSED WHEN THIS FORM IS SUBMITTED to Contracts Manager at Seminole County Tourism Development Department. Allow at least 30 days for reimbursement. If this form is not completed correctly and/or required documentation is not attached, reimbursement will be delayed or denied.

- EVENT NAME:** The name of the event for which your organization is requesting reimbursement (if applicable)
- ORGANIZATION:** Your organization name
- ADDRESS:** The address the reimbursement check should be sent
- CONTRACT PERSON:** The person who is responsible for the request
- TELEPHONE NUMBER:** The number of the contact person
- REQUEST PERIOD:** Beginning and ending date of the request period
- CONTRACT AMOUNT:** The total of the contract with Seminole County
- REQUEST #:** The sequential number of this request
- INTERIM/FINAL:** Indicate the type of request
- EXPENSE:** The category of the expense for which you are requesting reimbursement
- BUDGET:** The amount budgeted for that expense from Exhibit "A" of the contract
- REIMBURSEMENT:** Amount you are requesting for reimbursement
- TOTALS:** Enter total for each column
- CERTIFICATION:** Name, title and date certifying officer of your organization signed request

Exhibit B Instructions



EXHIBIT "C"

NARRATIVE PROGRESS REPORT

SEMINOLE COUNTY TOURISM DEVELOPMENT
1230 DOUGLAS AVENUE #116, LONGWOOD FL 32779

REPORT PERIOD FROM _____ TO _____

ORGANIZATION NAME _____

EVENT NAME _____

ADDRESS _____

CONTACT _____ PHONE _____

INTERIM

FINAL REPORT

Please describe below the status of your event, including the final completion date and status of each of the promotional elements for which you will be requesting reimbursement (refer to Exhibit "A"). Use additional sheets if necessary.

Please indicate the total expenditures your organization plans to make in Seminole County, such as advertising and promotion, for this event.

(For Final Report only)

Please indicate the economic impact generated by your event:

#of Hotels used _____

#of Hotel room nights _____

#of out-of-town participants _____

#of out-of-town fans _____

#of out-of-town media _____

EXHIBIT C

SEMINOLE COUNTY CONVENTION AND VISITORS BUREAU

1230 Douglas Avenue #116 • Longwood, Florida 32779 • 407-665-2900 • 1-800-800-7832 • FAX 407-665-2920

INTERNET: <http://www.visitseminole.com> • E-MAIL: tourism@co.seminole.fl.us



INSTRUCTIONS FOR COMPLETING NARRATIVE PROGRESS REPORTS

A Narrative Progress Report is required with every Request for Funds. These reports should be submitted to the Contracts Manager of the Tourism Development office. A Final Report which reviews the results of the entire project must be completed and included with your final request for funds.

The Narrative Progress Report should be completed as follows:

REPORTING PERIOD: Indicate the period the report covers

INTERIM FINAL Indicate the report you are submitting

Answer the questions as completely as possible. For an interim report, use projections. For a final report please use actual figures.

Please call the Tourism Development office Contracts Manager (407) 665-2905 if you have any questions in completing the report.

EXHIBIT C INSTRUCTIONS

2005 ISA Worth Tournament
Economic Impact Infosheet (Projected)

20 total teams

5 out-of-state teams

15 in-state teams

15 competitors per team

75 out-of-state competitors (5 x 15)

225 in-state competitors (15 x 15)

Each competitor had 1 person with them in attendance

75 out-of-state spectators

225 in-state spectators

Total number of competitors & spectators

150 out-of-state (75 + 75)

450 in-state (225 + 225)

Hotel Rooms

150 (600 total people divided by 4 people per room)

Total room nights

300 (150 x 2 nights stay)

2005 ISA Worth Tournament
Economic Impact
(Projected)

SEMINOLE COUNTY	Quantity	Multiplier	Event days	Total
How much will event organizers spend locally?				\$ 10,000.00
How many adult out-of state participant days expected?	75	\$ 122.00	2	\$ 18,300.00
How many adult out-of state spectator days expected?	75	\$ 122.00	2	\$ 18,300.00
How many youth out-of state participant days are expected?	0	\$ 61.00		\$ -
How many youth out-of state spectator days are expected?	0	\$ 61.00	2	\$ -
How many in-state attendance/participant/professional days expected?	450	\$ 68.00	2	\$ 61,200.00
How many out-of state media/professional days expected?	0	\$ 122.00	2	\$ -
Total direct impact =				\$ 107,800.00
	Direct Impact	Divider	Multiplier	Total
Total output economic impact:	\$ 107,800.00		1.5	\$ 161,700.00
Total earnings impact:	\$ 107,800.00		0.57	\$ 61,446.00
Total employment impact:	\$ 107,800.00	1,000,000	22	\$ 2.37
	Direct Impact		Sales Tax Rate	Total
State Sales Tax Generated:	\$ 107,800.00		0.06	\$ 6,468.00
		State Sales Tax Generated	Florida DOR Disbursement Multiplier	Total
State Sales Tax Reimbursed to County:		\$ 6,468.00	0.09653	\$ 624.36
	Direct Impact		Option Sales Tax Rate	Total
County Local Option Sales Tax:	\$ 107,800.00		0.01	\$ 1,078.00
	Approximate Rooms Expected	Approximate Nights In Town	Average Room Rate	Total
Total Hotel Impact:	150	2	\$69.00	\$ 20,700.00
	Total Hotel Impact		Resort Tax Rate	Total
County Resort Tax Recovered:	\$ 20,700.00		0.03	\$ 621.00
				Total
Total Resort Tax & State Sales Tax Recovered By County:				\$ 2,323.36

2005 ISA Easton Challenge
Economic Impact Infosheet (Projected)

30 total teams

10 out-of-state teams

20 in-state teams

15 competitors per team

150 out-of-state competitors (10 x 15)

300 in-state competitors (20 x 15)

Each competitor has 1 person with them in attendance

150 out-of-state spectators

300 in-state spectators

Total number of competitors & spectators

300 out-of-state (150 + 150)

600 in-state (300 + 300)

Hotel Rooms

225 (900 total people divided by 4 people per room)

Total room nights

450 (225 x 2 nights stay)

2005 ISA Easton Challenge
Economic Impact
(Projected)

SEMINOLE COUNTY	Quantity	Multiplier	Event days	Total
How much will event organizers spend locally?				\$ 10,000.00
How many adult out-of state participant days expected?	150	\$ 122.00	2	\$ 36,600.00
How many adult out-of state spectator days expected?	150	\$ 122.00	2	\$ 36,600.00
How many youth out-of state participant days are expected?		\$ 61.00		\$ -
How many youth out-of state spectator days are expected?		\$ 61.00	2	\$ -
How many in-state attendance/participant/professional days expected?	600	\$ 68.00	2	\$ 81,600.00
How many out-of state media/professional days expected?		\$ 122.00	2	\$ -
Total direct impact =				\$ 164,800.00
	Direct Impact	Divider	Multiplier	Total
Total output economic impact:	\$ 164,800.00		1.5	\$ 247,200.00
Total earnings impact:	\$ 164,800.00		0.57	\$ 93,936.00
Total employment impact:	\$ 164,800.00	1,000,000	22	\$ 3.63
	Direct Impact		Sales Tax Rate	Total
State Sales Tax Generated:	\$ 164,800.00		0.06	\$ 9,888.00
		State Sales Tax Generated	Florida DOR Disbursement Multiplier	Total
State Sales Tax Reimbursed to County:		\$ 9,888.00	0.09653	\$ 954.49
	Direct Impact		Option Sales Tax Rate	Total
County Local Option Sales Tax:	\$ 164,800.00		0.01	\$ 1,648.00
	Approximate Rooms Expected	Approximate Nights In Town	Average Room Rate	Total
Total Hotel Impact:	225	2	\$69.00	\$ 31,050.00
	Total Hotel Impact		Resort Tax Rate	Total
County Resort Tax Recovered:	\$ 31,050.00		0.03	\$ 931.50
				Total
Total Resort Tax & State Sales Tax Recovered By County:				\$ 3,533.99

2005 ISA Triple Crown NIT
Economic Impact Infosheet (Projected)

50 total teams

15 out-of-state teams

35 in-state teams

15 competitors per team

225 out-of-state competitors (15 x 15)

525 in-state competitors (35 x 15)

Each competitor had 1 person with them in attendance

225 out-of-state spectators

525 in-state spectators

Total number of competitors & spectators

450 out-of-state (225 + 225)

1,050 in-state (525 + 525)

Hotel Rooms

375 (1,500 total people divided by 4 people per room)

Total room nights

750 (375 x 2 nights stay)

2005 ISA Triple Crown NIT
Economic Impact
(Projected)

SEMINOLE COUNTY	Quantity	Multiplier	Event days	Total
How much will event organizers spend locally?				\$ 10,000.00
How many adult out-of state participant days expected?	225	\$ 122.00	2	\$ 54,900.00
How many adult out-of state spectator days expected?	225	\$ 122.00	2	\$ 54,900.00
How many youth out-of state participant days are expected?	0	\$ 61.00		\$ -
How many youth out-of state spectator days are expected?	0	\$ 61.00	2	\$ -
How many in-state attendance/participant/professional days expected?	1050	\$ 68.00	2	\$ 142,800.00
How many out-of state media/professional days expected?	0	\$ 122.00	2	\$ -
Total direct impact =				\$ 262,600.00
	Direct Impact	Divider	Multiplier	Total
Total output economic impact:	\$ 262,600.00		1.5	\$ 393,900.00
Total earnings impact:	\$ 262,600.00		0.57	\$ 149,682.00
Total employment impact:	\$ 262,600.00	1,000,000	22	\$ 5.78
	Direct Impact		Sales Tax Rate	Total
State Sales Tax Generated:	\$ 262,600.00		0.06	\$ 15,756.00
		State Sales Tax Generated	Florida DOR Disbursement Multiplier	Total
State Sales Tax Reimbursed to County:		\$ 15,756.00	0.09653	\$ 1,520.93
	Direct Impact		Option Sales Tax Rate	Total
County Local Option Sales Tax:	\$ 262,600.00		0.01	\$ 2,626.00
	Approximate Rooms Expected	Approximate Nights In Town	Average Room Rate	Total
Total Hotel Impact:	375	2	\$69.00	\$ 51,750.00
	Total Hotel Impact		Resort Tax Rate	Total
County Resort Tax Recovered:	\$ 51,750.00		0.03	\$ 1,552.50
				Total
Total Resort Tax & State Sales Tax Recovered By County:				\$ 5,699.43

2005 ISA State Championship
Economic Impact Infosheet (Projected)

40 total teams

10 out-of-state teams

30 in-state teams

15 competitors per team

150 out-of-state competitors (10 x 15)

450 in-state competitors (30 x 15)

Each competitor had 1 person with them in attendance

150 out-of-state spectators

450 in-state spectators

Total number of competitors & spectators

300 out-of-state (150 + 150)

900 in-state (450 + 450)

Hotel Rooms

300 (1,200 total people divided by 4 people per room)

Total room nights

600 (300 x 2 nights' stay)

2005 ISA State Championship
Economic Impact
(Projected)

SEMINOLE COUNTY	Quantity	Multiplier	Event days	Total
How much will event organizers spend locally?			\$	10,000.00
How many adult out-of state participant days expected?	150	\$ 122.00	2 \$	36,600.00
How many adult out-of state spectator days expected?	150	\$ 122.00	2 \$	36,600.00
How many youth out-of state participant days are expected?	0	\$ 61.00	\$	-
How many youth out-of state spectator days are expected?	0	\$ 61.00	2 \$	-
How many in-state attendance/participant/professional days expected?	900	\$ 68.00	2 \$	122,400.00
How many out-of state media/professional days expected?	0	\$ 122.00	2 \$	-
Total direct impact =			\$	205,600.00
	Direct Impact	Divider	Multiplier	Total
Total output economic impact:	\$ 205,600.00		1.5	\$ 308,400.00
Total earnings impact:	\$ 205,600.00		0.57	\$ 117,192.00
Total employment impact:	\$ 205,600.00	1,000,000	22	\$ 4.52
	Direct Impact		Sales Tax Rate	Total
State Sales Tax Generated:	\$ 205,600.00		0.06	\$ 12,336.00
		State Sales Tax Generated	Florida DOR Disbursement Multiplier	Total
State Sales Tax Reimbursed to County:		\$ 12,336.00	0.09653	\$ 1,190.79
	Direct Impact		Option Sales Tax Rate	Total
County Local Option Sales Tax:	\$ 205,600.00		0.01	\$ 2,056.00
	Approximate Rooms Expected	Approximate Nights In Town	Average Room Rate	Total
Total Hotel Impact:	300	2	\$69.00	\$ 41,400.00
	Total Hotel Impact		Resort Tax Rate	Total
County Resort Tax Recovered:	\$ 41,400.00		0.03	\$ 1,242.00
				Total
Total Resort Tax & State Sales Tax Recovered By County:			\$	4,488.79

2005 ISA World Championships
Economic Impact Infosheet (Projected)

30 total teams

15 out-of-state teams

15 in-state teams

15 competitors per team

225 out-of-state competitors (15 x 15)

225 in-state competitors (15 x 15)

Each competitor had 1 person with them in attendance

225 out-of-state spectators

225 in-state spectators

Total number of competitors & spectators

450 out-of-state (225 + 225)

450 in-state (225 + 225)

Hotel Rooms

225 (900 total people divided by 4 people per room)

Total room nights

675 (225 x 3 nights stay)

2005 ISA
World Championships
Economic Impact
(Projected)

SEMINOLE COUNTY	Quantity	Multiplier	Event days	Total
How much will event organizers spend locally?				\$ 10,000.00
How many adult out-of state participant days expected?	225	\$ 122.00	3	\$ 82,350.00
How many adult out-of state spectator days expected?	225	\$ 122.00	3	\$ 82,350.00
How many youth out-of state participant days are expected?	0	\$ 61.00	0	\$ -
How many youth out-of state specator days are expected?	0	\$ 61.00	0	\$ -
How many in-state attendance/participant/professional days expected?	450	\$ 68.00	3	\$ 91,800.00
How many out-of state media/professional days expected?		\$ 122.00	3	\$ -
Total direct impact =				\$ 266,500.00
	Direct Impact	Divider	Multiplier	Total
Total output economic impact:	\$ 266,500.00		1.5	\$ 399,750.00
Total earnings impact:	\$ 266,500.00		0.57	\$ 151,905.00
Total employment impact:	\$ 266,500.00	1,000,000	22	\$ 5.86
	Direct Impact		Sales Tax Rate	Total
State Sales Tax Generated:	\$ 266,500.00		0.06	\$ 15,990.00
		State Sales Tax Generated	Florida DOR Disbursement Multiplier	Total
State Sales Tax Reimbursed to County:		\$ 15,990.00	0.09653	\$ 1,543.51
	Direct Impact		Option Sales Tax Rate	Total
County Local Option Sales Tax:	\$ 266,500.00		0.01	\$ 2,665.00
	Approximate Rooms Expected	Approximate Nights In Town	Average Room Rate	Total
Total Hotel Impact:	225	3	\$69.00	\$ 46,575.00
	Total Hotel Impact		Resort Tax Rate	Total
County Resort Tax Recovered:	\$ 46,575.00		0.03	\$ 1,397.25
				Total
Total Resort Tax & State Sales Tax Recovered By County:				\$ 5,605.76

2005 ISA FedEx Cup
Economic Impact Infosheet (Projected)

16 total teams

 2 out-of-state teams

 14 in-state teams

15 competitors per team

 30 out-of-state competitors (2 x 15)

 210 in-state competitors (14 x 15)

Each competitor has 1 person with them in attendance

 30 out-of-state spectators

 210 in-state spectators

Total number of competitors & spectators

 60 out-of-state (30 + 30)

 420 in-state (210 + 210)

Hotel Rooms

120 (480 total people divided by 4 people per room)

Total room nights

 240 (120 x 2 nights stay)

2005 ISA FedEx Cup
Economic Impact
(Projected)

SEMINOLE COUNTY	Quantity	Multiplier	Event days	Total
How much will event organizers spend locally?				\$ 5,000.00
How many adult out-of state participant days expected?	30	\$ 122.00	2	\$ 7,320.00
How many adult out-of state spectator days expected?	30	\$ 122.00	2	\$ 7,320.00
How many youth out-of state participant days are expected?		\$ 61.00	0	\$ -
How many youth out-of state spectator days are expected?		\$ 61.00	0	\$ -
How many in-state attendance/participant/professional days expected?	420	\$ 68.00	2	\$ 57,120.00
How many out-of state media/professional days expected?		\$ 122.00	2	\$ -
Total direct impact =				\$ 76,760.00
	Direct Impact	Divider	Multiplier	Total
Total output economic impact:	\$ 76,760.00		1.5	\$ 115,140.00
Total earnings impact:	\$ 76,760.00		0.57	\$ 43,753.20
Total employment impact:	\$ 76,760.00	1,000,000	22	\$ 1.69
	Direct Impact		Sales Tax Rate	Total
State Sales Tax Generated:	\$ 76,760.00		0.06	\$ 4,605.60
		State Sales Tax Generated	Florida DOR Disbursement Multiplier	Total
State Sales Tax Reimbursed to County:		\$ 4,605.60	0.09653	\$ 444.58
	Direct Impact		Option Sales Tax Rate	Total
County Local Option Sales Tax:	\$ 76,760.00		0.01	\$ 767.60
	Approximate Rooms Expected	Approximate Nights In Town	Average Room Rate	Total
Total Hotel Impact:	120	2	\$69.00	\$ 16,560.00
	Total Hotel Impact		Resort Tax Rate	Total
County Resort Tax Recovered:	\$ 16,560.00		0.03	\$ 496.80
				Total
Total Resort Tax & State Sales Tax Recovered By County:				\$ 1,708.98