Seminole County
Complete Count Committee for the 2010 Census
February 18, 2010 Meeting Minutes

The following is a non-verbatim transcript of the **SEMINOLE COUNTY COMPLETE COUNT COMMITTEE Meeting,** held at 6:00 p.m., Thursday, February 18, 2010, at the Seminole County Seminole County Central Branch Library, Conference Room #2, 215 North Oxford Road, Casselberry, Florida

A. Call to order

Chairman Dick Langlotz called the meeting to order 6:01 p.m.

B. Approval of January 21, 2010 Minutes

There was a motion to approve the January 21, 2010 meeting minutes, seconded, and approved unanimously by the Committee **(see attached minutes of January 21, 2010 with attachments)**.

C. Members Present

Adam Reichbach, Benjamin Paris, Laura Feldman, Kristy Aday, William Odahowski, Richard Langlotz, Helen Ehrgott, Marjorie Murray, Lauren Schulenberg, Steve Noto, Tara McCue, Rosalie Cook, Timothy Tyckoson, Angie Romagosa, and Tom Boyko.

D. Members Absent

Kim Trench, Elizabeth Murphrey, Janice Hanley, Marjorie Smith, Danny McKinney, Denise Ryser, John Horvath, Luis Diaz, and Karen van Caulil.

E. Others Present

Alison Stettner and Tony Matthews, Seminole County Growth Management Department, Davia Moss, Seminole County Leisure Services Department, Shirley Rivers, U.S. Census Bureau, and Desta Horner, CMF Media, Inc.

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F. General Discussion

Correction to minutes: Tom Boyko and Lauren Schulenberg were present at the January 21, 2010 meeting.

Chairman Langlotz introduced Desta Horner of CMF Media. Ms. Horner gave a brief description of CMF Media Company. Ms. Horner later interviewed Dick Langlotz, Angie Romagosa, Marjorie Murray, and Tony Matthews for an upcoming web program on the 2010 Census and the Complete Count Committee. (Note: The web address for this program is http://cmfmedia.org/2010/03/2010-census-the-complete-count/).

G. Subcommittee Reports

Education-Governmental (EG) Subcommittee:

Benjamin Paris, Chair of the EG Subcommittee, stated that the City of Longwood is sending out the Census Informational Flyer (rack card) in utility bills and that the Subcommittee has distributed many other rack cards. Mr. Paris noted that he attended the U.S. Bureau's Office Open House in Lake Mary. He noted that a Census article is forthcoming in the Altamonte Springs City Magazine.

Marjorie Murray stated that Census awareness has been included in the Seminole County Schools Calendar and newsletters. Students are using Facebook to spread the word about the Census. Census information was provided via "Light up Lyman". The School system is using public service announcements to promote the Census and has distributed approximately 120,000 rack cards. The School system is using a call out phone message and marquee signs. Free books are available for those who attend "March to the Mailbox".

Kristi Aday has arranged for the marquee at the Sanford Baseball Field on Mellonville Avenue to display a message regarding the Census.

Adam Reichbach stated that there will be rack cards at the Jazz Festival in the City of Casselberry in late February.

Lauren Schulenberg stated that the Uptown Altamonte event will not allow for distribution of Census flyers.

Laura Feldman said that she has heard that the University of Central Florida and the University of South Florida are engaging in a challenge regarding which school can reach the most students about the Census.

Faith-Based/Ethnic-Cultural Based (FBEC) Subcommittee:

Angie Romagosa, Chair of the FBEC Subcommittee, reported that the FBEC Subcommittee had reached out to 129 churches and distributed approximately 2,000 rack cards in food bags. She also stated that the FBEC Subcommittee is reaching out to the homeless population. The FBEC Subcommittee has spoken to civic groups and plans to continue speaking to groups in the future. Ms. Romagosa also stated that she is using the Sharing Center's newsletter for Census awareness. The FBEC Subcommittee will also be reaching out to the "Meals on Wheels" organization. Ms. Romagosa will also contact the United Way to determine how the FBEC Subcommittee can assist with Census awareness.

H. Census Bureau Report:

Shirley Rivers, Partnership Specialist with the U.S. Census Bureau, stated that what the School Board is doing has been submitted to the Census Office in Atlanta as an excellent example of Census awareness. She stated that she is securing Questionnaire Assistance Centers and Be Counted Sites and that she needs 44 locations. She stated that she attended the Census Road Tour at Daytona Beach. She stated that the "Advanced Letter" regarding the Census will arrive soon and that the "March to the Mailbox" efforts will begin soon. Ms. Rivers said that Census Tract 20500 had only a three (3) percent return rate in 2000. She would like to see

a Questionnaire Assistance Center in the Dreamwold area of Sanford. Ms. Rivers reminder the Committee that there are a number of hard-to-count areas that need to be contacted about the Census. Ms. Rivers stated that undercounted residents tend to move around and thus add to being hard to count. She noted that trust is important to ensure that forms are returned. Ms. Rivers mentioned that locations with Hispanic areas are needed to reach this population. According to Ms. Rivers, United Way may already be a partner with the Census Bureau. Ms. Rivers also noted that some populations of the Lake Monroe area were not counted in 2000 due to a zip code issue.

I. *County Staff Report:*

Tony Matthews, Seminole County Growth Management Department, reported that he attended the U.S. Census Open House on February 5, 2010. He mentioned that he would be attending the campuses of Seminole State College for Census awareness in March. Mr. Matthews stressed the need to compile a list of activities to focus on for Census awareness. Mr. Matthews reminded the Committee to forward any email lists to him for the planned email send out by the County. He also mentioned that John Horvath, Vice Chairman of the Complete Count Committee, was attending a meeting of the Lake Mary City Commission (February 18) regarding the Census.

Davia Moss, Seminole County Leisure Services Department, updated the Committee on media outreach. She mentioned, of note, about the planned email send out by the County to approximately 20,000 residents.

J. Census Awareness Ideas and Activities

The Committee reviewed a list of Census awareness activities/events provided by Tony Matthews. Benjamin Paris moved (seconded by Lauren Schulenberg) to select five (5) areas for focus on with Census awareness. These are:

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- Meals on Wheels – Angie Romagosa
- United Way – Angie Romagosa
- Digital roadway signs – Tony Matthews
- LYNX shelters – Tony Matthews
- Spring festivals – Tony Matthews

The Committee chose (voted 12 to 5) artwork for use in digital billboards **(see attached 10 Minutes, 10 Questions).**

Chairman Langlotz directed Tony Matthews to send out the list of focus areas to the Committee.

K. Other Business

Chairman Langlotz announced the next meeting for March 18, 2010.

Attached are the meeting agenda and sign in sheet.

L. Adjournment

There being no further business to come before the Committee, the meeting adjourned at approximately 7:19 p.m.

Minute Taker: Tony Matthews _____ Date: 3/31/10

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SEMINOLE COUNTY
FLORIDA'S NATURAL CHOICE

United States Census 2010

AGENDA

Seminole County Complete Count Committee
Thursday, February 18, 2010

Seminole County Central Branch Library, Conference Room #2
215 North Oxford Road, Casselberry, Florida
6:00-7:30 p.m.

• **Welcome**	Dick Langlotz, Committee Chairman
• **Approval of January 21, 2010 Minutes**	Dick Langlotz, Committee Chairman
• **Subcommittee Reports**	Luis Diaz, Chair, Business-Industry Subcommittee Benjamin Paris, Chair, Education-Governmental Subcommittee Angie Romagosa, Chair, Faith-Based/Ethnic-Cultural-Based Subcommittee
• **County Staff Report**	Tony Matthews, Principal Planner, Seminole County Planning Division
• **Census Bureau Report**	Shirley Rivers, Partnership Specialist, U.S. Census Bureau
• **Census Awareness Ideas and Activities – Choice of Activities**	Dick Langlotz, Committee Chairman
• **Other Business**	Dick Langlotz, Committee Chairman
• **Adjourn**	Dick Langlotz, Committee Chairman

Notice: One or more elected official may attend this meeting. Persons with disabilities needing assistance to participate in any of these proceedings should contact the County's Human Resources Department ADA Coordinator 48 hours in advance of the meeting at 407-665-7941. Persons are advised that if they decide to appeal any decisions made at this meeting, they will need a record of the proceedings, and for such purpose they may need to ensure a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based (Florida Statutes, Section 286.0105).

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Central Branch Library, Room #2, 215 North Oxford Road, Casselberry, Florida
February 18, 2010; 6:00-7:30 p.m.

Signature	Name	Organization/Employment	Phone	Email
	Lauren Schulenberg	City Altamonte Springs	407-571-8152	ljschulenberg@altamonte.org
	Adam Reichbach	City of Casselberry	262-7700 X1128	areichbach@casselberry.org
	Steve Noto	City of Lake Mary	407-585-1440	snoto@lakemaryfl.com
	Benjamin Paris	City of Longwood	321-239-3361	benjaminparis@gmail.com
	Laura Feldman	City of Oviedo	407-971-5517	lfeldman@cityofoviedo.net
	Kristi Aday	City of Sanford	407-688-5003	Kristi.ADAY@Sanfordfl.gov
	Kim Trench	City of Winter Springs	407-327-5963	ktrench@winterspringsfl.org
	Tara McCue	East Central Florida Regional Planning Council	407-262-7772	tara@ecfrpc.org
	Helen Ehrgott	Supervisor of Elections Office	407-708-7707	ehrgott@voteseminole.org
	Marjorie Murray	School Board	407-320-0244	marjorie_murry@scps.k12.fl.us
	Rosalie Cook	School Board	407-746-2131	rosalie_cook@ scps.k12.fl.us
	Marjorie Smith	Medical Billing Accreditation Consultants	407-805-3037	msesqemt@aol.com
	Janice Hanley	Action Communications & Marketing	407-432-0092	actioncm@aol.com
	Danny McKinney	Seminole County Public Safety	407-665-5100	dmckinney@seminolecountyfl.gov

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Central Branch Library, Room #2, 215 North Oxford Road, Casselberry, Florida
February 18, 2010; 6:00-7:30 p.m.

	Karen Van Caulil	Health Council East Central Florida	407-977-1610	kvancaulil@hcecf.org
	Timothy Tyckoson	U.S. Postal Service	407-474-1546	tycktime65@yahoo.com
	Angie Romagosa	The Christian Sharing Center	407-260-9155X112	Angie.romagosa@thesharingcenter.org
	Elizabeth Murphrey	Everest University	407-851-2525X179	emurphrey@hotmail.com
	William Odahowski	Self-employed	407-365-2586	pna3216@aol.com
	John Horvath	Retired	407-312-2520	jhorvath5@cfl.rr.com
	Tom Boyko	Retired	407-366-3062	tboyko2@cfl.rr.com
	Luis Diaz	HNTB Corporation	404-805-0355	ldiaz@hntb.com
	Richard Langlotz	TR Perkins	407-260-5526	rtlanglotz@aol.com
	Denise Ryser	Pink Flamingo Consulting Services	407-227-2955	earlyriser@cfl.rr.com

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Central Branch Library, Room #2, 215 North Oxford Road, Casselberry, Florida
February 18, 2010; 6:00-7:30 p.m.

Others Present				
	Sabrina O'Bryan	Seminole County Planning and Development Department	407-665-7339	astettner@seminolecountyfl.gov
Tony Matthews	Tony Matthews	Seminole County Planning and Development Department	407-665-7936	tmatthews@seminolecountyfl.gov
Davia Moss	Davia Moss	Seminole County Leisure Services Department	407-665-2172	dmoss@seminolecountyfl.gov
	Shirley Rivers	U.S. Census Bureau	407-860-3360	shirley.a.rivers@census.gov
Alison Stettner	Alison Stettner	Seminole County	407-665-7339	AStettner@seminoleCountyFL.gov

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10 Minutes
10 Questions

United States Census 2010

Make a Difference.

www.seminolecountyfl.gov/Census2010

SEMINOLE COUNTY
Florida's Natural Choice

IT'S IN OUR HANDS

Seminole County
Complete Count Committee for the 2010 Census
January 21, 2010 Meeting Minutes

The following is a non-verbatim transcript of the **SEMINOLE COUNTY COMPLETE COUNT COMMITTEE,** held at 6:00 p.m., Monday, January 21, 2010, at the Seminole County Seminole County Central Branch Library, Conference Room #2, 215 North Oxford Road, Casselberry, Florida

A. Call to order

Chairman Dick Langlotz called the meeting to order 6:10 p.m.

B. Approval of December 17, 2009 Minutes

There was a motion by Karen van Caulil to approve the December 17, 2009, minutes; second by William Odahowski, and approved unanimously by the Committee **(see attached minutes of December 17, 2009 with attachments).**

C. Members Present

Adam Reichbach, Benjamin Paris, Laura Feldman, Kristy Aday, Karen Van Caulil, William Odahowski, Richard Langlotz, Tom Boyko, John Horvath, Helen Ehrgott, and Luis Diaz, Marjorie Murray, and Lauren Schulenberg.

D. Members Absent

Steve Noto, Kim Trench, Tara McCue, Timothy Tyckoson, Rosalie Cook, Elizabeth Murphrey, Janice Hanley, Angie Romagosa, Marjorie Smith, Danny McKinney, and Denise Ryser.

E. Others Present

Tony Matthews, Seminole County Planning Division, and Davia Moss, Seminole County Leisure Services Department, and Jose Martinez from the U.S. Census

Bureau.

F. Subcommittee Reports

Business-Industry (BI) Subcommittee:

Luis Diaz delivered a box of the informational flyer (rack card) for distribution to the Committee, around 20,000 copies. Mr. Diaz talked about methods for encouraging business awareness of the Census. He also noted that Walgreen's may be contacted by a member of the subcommittee regarding Census awareness. Progress Energy cannot mail flyers due postage weight issue. There was a brief discussion about a student poster design contest in Lake County.

Education-Governmental (EG) Subcommittee:

Helen Ehrgott stated that she is available to attend events if needed.

Benjamin Paris stated that all proclamations are now accomplished.

Marjorie Murray stated that the School Board will make use of school marquee signs to promote the Census. Ms. Murray also stated that the School Board has an in-house sub group relating to Census awareness. Students will develop public service announcement for school events and will perform phone notification message to student families. The School Board may have up to three (3) locations for Be Counted sites.

Laura Feldman stated that the City of Oviedo is creating a "place setting" display (where people eat, sleep, live) in the Oviedo City Hall.

Karen van Caulil said her efforts are focused on populations that may not respond to the Census.

She is looking at placing the Census informational flyer in food baskets via the food pantries. Her office is training workers to inform people of the Census. She informed the Committee that Ms. Romagosa has sent a letter to churches and the Census and Census jobs. Ms van Caulil has also shown a Census video to agencies with which she is associated.

Meals on Wheels and property management companies are being notified of the Census.

Chairman Langlotz stated that most of the Census flyers should go to the Faith-Based/Ethnic-Cultural Based Subcommittee for distribution.

County Staff Report:

Davia Moss informed the Committee that the latest press release went out today. She stated that media alerts would go out soon regarding the Census proclamations approved by the various parties to the Committee. She also stated that there are now 70 posters installed along County trail sites.

Tony Matthews stated that he had contacted local chambers of commerce to request a link to the County's Census website. He stated that the League of Women Voters has responded positively. He stated that he will attend an "energy fair" at the Seminole Towne Center on January 23 and will include a Census display. Mr. Matthews further stated that he has spoken with Seminole State College regarding linking with the County's Census website. Mr. Matthews informed the Committee that the County is still reaching out to billboard companies for a donation for space. He recognized Helen Ehrgott from the Supervisor of Elections, as a new member, replacing Alex Setzer from the Elections Office.

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Census Bureau Report:

Jose Martinez, U.S. Census Bureau, noted that the Census "road tour" is now underway, and will make stops at the Super Bowl in Miami and the Daytona 500 in Daytona Beach. He stated that Questionnaire Assistance Centers and Be Counted sites will be in operation from mid March to mid April. Questionnaire Assistance Centers are needed in hard to count areas. He informed the Committee that the new partnership specialist for Seminole County is Shirley Rivers. Mr. Martinez said that he will provide information relating to hard to count areas.

G. Census Awareness Ideas and Activities – Choice of Activities

Chairman Langlotz commended the Committee for their work. He also thanked the County for posters along County trails. He asked the Committee for any other ideas regarding Census awareness.

Benjamin Paris suggested the idea of contacting convenience stores to place Census information flyers at gas pumps.

Jose Martinez stated that there are new toolboxes on the Census website and that the web should be checked from time-to-time for updates. He suggested that flea markets are a location for Census flyers.

Marjorie Murray asked if there are new posters.

Laura Feldman suggested that each city conduct a Census event and that the Committee consider placing Census signs along roadways, with the proper permit.

Karen van Caulil said she will continue to distribute posters.

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Complete Count Committee for the 2010 Census
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Tony Matthews mentioned that LYNX will have a bus (maybe more than one) that will cycle throughout the LYNX service areas with a Census logo.

Davia Moss mentioned the air photo raid event occurring on January 23 as an opportunity for Census rack cards.

Tony Matthews said that the County can use its mass email list to contact residents and that the Committee could add its lists to this email.

Marjorie Murray said the School Board will be using the slogan: "Don't Delay, Mail Today, Be Counted" for the School Board's awareness activities. (Note: the Committee voted to use this slogan).

Tony Matthews recommended that the Committee choose what activities and events they want to pursue as Census Day draws closer. He suggested that the Committee create a list and choose those ideas that will focus on the hard to count population, while not neglecting the ideas the Committee and subcommittees are already pursuing or planning. Mr. Matthews will prepare a list for discussion at the Committee meeting in February.

Laura Feldman requested to receive a copy of the tract data from the Census Bureau that indentifies hard to reach populations.

Jose Martinez recommended that the Committee continue to pursue acquiring billboard space. He stated that replacement questionnaires will go in April to those that did not return a questionnaire.

John Horvath stated that he attended a recent City of Longwood meeting and School Board meeting regarding adoption of Census proclamations.

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Chairman Langlotz requested that Tony Matthews prepare a list of Census awareness ideas for the February 23 Committee meeting.

Laura Feldman said she would have John Horvath attend a meeting at the City of Oviedo regarding the Census.

Marjorie Murray suggested getting the County Commission to request billboard space.

H. General Discussion:

Chairman Langlotz thanked Jose for his work with the Committee (Note: this was the last meeting for Jose with the Committee). He asked that Shirley be informed of the next Committee meeting and that she please attend.

Jose noted that the Committee will be receiving an invitation to the U.S. Census Bureau's Office open house in Lake Mary, scheduled for the first week of February.

I. Other Business

Chairman Langlotz announced February 18 and March 18 as the next two Committee meetings.

Attached are the meeting agenda and sign in sheet.

J. Adjournment

There being no further business to come before the Committee, the meeting adjourned at approximately 7:43 p.m.

Minute Taker: Tony Matthews _____ Date: 3/15/10

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SEMINOLE COUNTY
FLORIDA'S NATURAL CHOICE

United States Census 2010

AGENDA
Seminole County Complete Count Committee
Thursday, January 21, 2010

Seminole County Central Branch Library, Conference Room #2
215 North Oxford Road, Casselberry, Florida
6:00-7:30 p.m.

• **Welcome**	Dick Langlotz, Committee Chairman
• **Approval of December 17, 2009 Minutes**	Dick Langlotz, Committee Chairman
• **Subcommittee Reports**	Luis Diaz, Chair, Business-Industry Subcommittee Benjamin Paris, Chair, Education-Governmental Subcommittee Angie Romagosa, Chair, Faith-Based/Ethnic-Cultural-Based Subcommittee
• **County Staff Report**	Tony Matthews, Principal Planner, Seminole County Planning Division
• **Census Bureau Report**	Jose Martinez, Partnership Specialist, U.S. Census Bureau
• **Census Awareness Ideas and Activities – Choice of Activities**	Dick Langlotz, Committee Chairman
• **Other Business**	Dick Langlotz, Committee Chairman
• **Adjourn**	Dick Langlotz, Committee Chairman

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SIGN IN

Seminole County Complete Count Committee Meeting

1/21/10

Seminole County Central Branch Library, Room #139, 215 North Oxford Road, Casselberry, Florida
6:00-7:30 p.m.

Signature	Name	Organization/Employment	Phone	Email
	Lauren Schulenberg	City Altamonte Springs	407-571-8152	ljschulenberg@altamonte.org
	Adam Reichbach	City of Casselberry	262-7700 X1128	areichbach@casselberry.org
	Steve Noto	City of Lake Mary	407-585-1440	snoto@lakemaryfl.com
	Benjamin Paris	City of Longwood	321-239-3361	benjaminparis@gmail.com
	Laura Feldman	City of Oviedo	407-971-5517	lfeldman@cityofoviedo.net
	Kristi Aday	City of Sanford	407-688-5003	Kristi.ADAY@Sanfordfl.gov
	Kim Trench	City of Winter Springs	407-327-5963	ktrench@winterspringsfl.org
	Tara McCue	East Central Florida Regional Planning Council	407-262-7772	tara@ecfrpc.org
	Helen Ehrgott	Supervisor of Elections Office	407-708-7707	ehrgott@voteseminole.org
	Marjorie Murray	School Board	407-320-0244	marjorie_murry@scps.k12.fl.us
	Rosalie Cook	School Board	407-746-2131	rosalie_cook@ scps.k12.fl.us
	Marjorie Smith	Medical Billing Accreditation Consultants	407-805-3037	msesqemt@aol.com
	Janice Hanley	Action Communications & Marketing	407-432-0092	actioncm@aol.com
	Danny McKinney	Seminole County Public Safety	407-665-5100	dmckinney@seminolecountyfl.gov

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Central Branch Library, Room #139, 215 North Oxford Road, Casselberry, Florida
6:00-7:30 p.m.

	Karen Van Caulil	Health Council East Central Florida	407-977-1610	kvancaulil@hcecf.org
	Timothy Tyckoson	U.S. Postal Service	407-474-1546	tycktime65@yahoo.com
	Angie Romagosa	The Christian Sharing Center	407-260-9155X112	Angie.romagosa@thesharing center.org
	Elizabeth Murphrey	Everest University	407-851-2525X179	emurphrey@hotmail.com
	William Odahowski	Self-employed	407-365-2586	pna3216@aol.com
	John Horvath	Retired	407-312-2520	jhorvath5@cfl.rr.com
	Tom Boyko	Retired	407-366-3062	tboyko2@cfl.rr.com
	Luis Diaz	HNTB Corporation	404-805-0355	ldiaz@hntb.com
	Richard Langlotz	TR Perkins	407-260-5526	rtlanglotz@aol.com
	Denise Ryser	Pink Flamingo Consulting Services	407-227-2955	earlyriser@cfl.rr.com

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Central Branch Library, Room #139, 215 North Oxford Road, Casselberry, Florida
6:00-7:30 p.m.

Others Present				
	Sabrina O'Bryan	Seminole County Planning and Development Department	407-665-7339	astettner@seminolecountyfl.gov
	Tony Matthews	Seminole County Planning and Development Department	407-665-7936	tmatthews@seminolecountyfl.gov
	Davia Moss	Seminole County Leisure Services Department	407-665-2172	dmoss@seminolecountyfl.gov
	Jose Martinez	U.S. Census Bureau	407-433-5452	jose.f.martinez.garriga@census.gov

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Seminole County
Complete Count Committee for the 2010 Census
December 17, 2009 Meeting Minutes

The following is a non-verbatim transcript of the **SEMINOLE COUNTY COMPLETE COUNT COMMITTEE,** held at 6:00 p.m., Monday, December 17, 2009, in the Seminole County School Board Offices, 400 East Lake Mary Boulevard, Sanford, Florida 32771.

A. Call to order

Vice Chairman John Horvath called the meeting to order 6:08 p.m.

B. Members Present

Lauren Schulenberg, Adam Reichbach, Benjamin Paris, Laura Feldman, Kristy Aday, Marjorie Murray, Rosalie Cook, Karen Van Caulil, Angie Romagosa, Tom Boyko, Richard Langlotz, John Horvath, and Luis Diaz.

C. Members Absent

Steve Noto, Kim Trench, Tara McCue, Timothy Tyckoson, Elizabeth Murphrey, Janice Hanley, Marjorie Smith, Matthew Murphy, Alex Setzer, Danny McKinney, and Denise Ryser, and William Odahowski.

D. Others Present

Sabrina O'Bryan, Seminole County Manager's Office, Tony Matthews, Seminole County Planning Division, Davia Moss, Seminole County Leisure Services Department, Jose Martinez, U.S. Census Bureau, Gisele Marasca, U.S. Census Bureau, and *John Omana (City of Lake Mary for Steve Noto).

Vice Chairman Horvath introduced Dr. Bill Vogel, Ed.D, Superintendent, Seminole County Public Schools. Dr. Vogel reminded the Committee of the importance of the Committee's work. He noted the relationship of funding with the Census and of the

importance of the Census data to representation in the U.S. Congress. He stated that there are 1,000 homeless families in Seminole County.

E. Approval of November 19, 2009 Minutes

The minutes were corrected to show that Angie Romagosa attended the November 19, 2009 meeting. There was a motion by Tom Boyko to approve the November 19, 2009, minutes; second by Laura Feldman, and approved unanimously **(see attached minutes of November 19, 2009 with attachments)**.

Chairman Dick Langlotz entered the meeting.

F. Subcommittee Reports

Business-Industry (BI) Subcommittee:

Chairman Diaz stated that the BI Subcommittee had met and discussed opportunities for Census awareness. He stated that the firm of HNTB will print 10,000 copies of the yellow informational flyer previously approved by the Committee.

The Committee voted (motion by Vice Chairman John Horvath, second by Benjamin Paris, unanimously approved) to allow HNTB to make copies of the informational flyer **(see attached informational flyer)**.

Education-Governmental (EG) Subcommittee:

Chairman Benjamin Paris stated that the EG Subcommittee had distributed Census posters. He also stated that he is in contact with Seminole State College regarding Census awareness.

Laura Feldman stated that she has distributed posters and will contact the Altamonte Springs mall also.

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Chairman Langlotz stated that there may be a Be Counted (BC) site in Altamonte Springs along with a Questionnaire Assistance Center (QAC). He also stated that he would like to see the Girl Scouts and Boy Scouts involved.

Jose Martinez stated that Census employees will operate BC sites. He stated that BC sites are well suited for hard to count areas and that he needs locations now. He has contacted Seminole County Libraries about the possibility of hosting a "box" for drop-off of completed Census questionnaires. He noted that churches are well suited as QACs along with auto tag offices, DMV offices, and Centra Care facilities.

Chairman Langlotz stated that he will attend the Board of County Commissioners meeting on January 12, 2010, and will meet with Board members before that date to discuss the possibility of County owned facilities as BC sites and QAC sites.

Marjorie Murray has created a form for use in acquiring locations for BC sites and QAC sites and will send to Tony Matthews **(see attached forms)**.

Jose Martinez stated that QACs open in February 2010, close in March 2010. He recommended the Committee conduct a Census awareness activity in March 2010. He stated that Census efforts are now moving in the promotional mode and that a "Census Bus" will be touring in Central Florida in 2010. Jose explained that the Census Bureau has a process for verifying addresses to find those who do not submit a questionnaire.

Faith-Based/Ethnic Cultural-Based (FBCB) Subcommittee:

Chair Angie Romagosa stated that the FBCB Subcommittee has a list of QACs (Angie will send list to Tony Matthews). There was a discussion regarding the process of mass emailing. Sabrina O'Bryan stated that the County may allow for creation of an email address unique to the Census.

G. *County Staff Report:*

Tony Matthews reported that the County is proposing adoption of a Census resolution on January 12, 2010. He stated that the County is planning distribution of the yellow informational flyer in upcoming water utility bills in January and March 2010. He stated that the County is attempting to contact billboard companies regarding displaying a Census message. Mr. Matthews mentioned that he had been in touch with Commissioner Williams, City of Sanford, regarding her Census committee. Her committee is preparing materials for up-coming jobs and is planning events for 2010. Mr. Matthews also stated that the he has sent out Census posters to County Departments and that LYNX will have a Census logo on one of its buses (maybe two buses) circulating around the area. Mr. Matthews also stated that he will continue to reach out to billboard companies. End of Subcommittee Reports.

H. Census Awareness Ideas and Activities

Vice Chairman Horvath suggested that the Committee hold an additional meeting in January and that Committee members mail their Census slogan ideas to Tony Matthews.

Tony Matthews suggested that the Committee not wait too long to pick a slogan.

Chairman Langlotz asked if the Committee would like to adopt a slogan unique to Seminole County. After discussion, the Committee voted not to adopt a slogan.

Davia Moss, Seminole County Leisure Services Department, stated that her office has installed 50 Census posters. She went over a media time line **(see attached time line)**. She noted that a human-interest story is best in getting the attention of readers and that the March 2010 period is the time to appeal for action.

Laura Feldman noted that the web can provide exposure to the Census and that having businesses to use their marquee is a way of promoting the Census. Sabrina O'Bryan stated that the County has a Census web site in place.

Marjorie Murray suggested business could use a 10-day countdown display for marquees for Census promotion.

Chairman Langlotz noted that the Committee should act on these good promotional ideas.

Jose Martinez suggested the use of a banner across roadways for promoting the Census. He also mentioned that promotion of the Census at Farmer's Market's is a way of reaching the community. He stated that businesses could use their logo on Census materials and qualify for a tax write-off.

Jose Martinez requested that Tony Matthews send the location of potential BC and QAC sites to him as soon as possible.

Marjorie Murray mentioned that Volusia County has a speaker's bureau. Sabrina O'Bryan stated that the County also has a speaker's bureau shown on the web.

Vice Chairman Horvath stated that attending city meetings where the Census proclamation is under consideration is a good idea for someone from the Committee even if the city has already adopted a proclamation. He suggested that the Highland Games in January as an opportunity to promote the Census.

Under discussion, Mr. Matthews stated that it is the Committee's responsibility for contacting businesses regarding promoting the Census via the informational flyer.

Seminole County
Complete Count Committee for the 2010 Census
December 17, 2009 Meeting Minutes

I. Other Business

None.

Attached are the meeting agenda and sign in sheet.

J. Adjournment:

There being no further business to come before the Committee, the meeting adjourned at approximately 7:23 p.m.

Minute Taker: Tony Matthews Tony Matthews Date: 2/8/10

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County School Board Offices, 400 East Lake Mary Boulevard, Sanford, Florida
Second Floor, Rooms 223-224, December 17, 2009, 6:00 p.m.

Signature	Name	Organization/Employment	Phone	Email
	Lauren Schulenberg	City Altamonte Springs	407-571-8152	ljschulenberg@altamonte.org
	Adam Reichbach	City of Casselberry	262-7700 X1128	areichbach@casselberry.org
	Steve Noto	City of Lake Mary	407-585-1440	snoto@lakemaryfl.com
	Benjamin Paris	City of Longwood	321-239-3361	benjaminparis@gmail.com
	Laura Feldman	City of Oviedo	407-971-5517	lfeldman@cityofoviedo.net
	Kristi Aday	City of Sanford	407-688-5003	Kristi.ADAY@Sanfordfl.gov
	Kim Trench	City of Winter Springs	407-327-5963	ktrench@winterspringsfl.org
	Tara McCue	East Central Florida Regional Planning Council	407-262-7772	tara@ecfrpc.org
	Alex Setzer	Supervisor of Elections Office	407-708-7707	setzer@voteseminole.org
	Marjorie Murray	School Board	407-320-0244	marjorie_murry@scps.k12.fl.us
	Rosalie Cook	School Board	407-746-2131	rosalie_cook@ scps.k12.fl.us
	Marjorie Smith	Medical Billing Accreditation Consultants	407-805-3037	msesqemt@aol.com
	Janice Hanley	Action Communications & Marketing	407-432-0092	actionom@aol.com
	Danny McKinney	Seminole County Public Safety	407-665-5100	dmckinney@seminolecountyfl.gov

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County School Board Offices, 400 East Lake Mary Boulevard, Sanford, Florida
Second Floor, Rooms 223-224, December 17, 2009, 6:00 p.m.

Karen Van Caulil	Karen Van Caulil	Health Council East Central Florida	407-977-1610	kvancaulil@hcecf.org
	Timothy Tyckoson	U.S. Postal Service	407-474-1546	tycktime65@yahoo.com
Angie Romagosa	Angie Romagosa	The Christian Sharing Center	407-260-9155X112	angieromagosa~~tsc@gmail.com~~ @thesharingcenter.org
	Elizabeth Murphrey	Everest University	407-851-2525X179	emurphrey@hotmail.com
	William Odahowski	Self-employed	407-365-2586	pna3216@aol.com
John A. Horvath	John Horvath	Retired	407-312-2520	jhorvath5@cfl.rr.com
Tom Boyko	Tom Boyko	Retired	407-366-3062	tboyko2@cfl.rr.com
	Luis Diaz	HNTB Corporation	404-805-0355	ldiaz@hntb.com
	Richard Langlotz	TR Perkins	407-260-5526	rtlanglotz@aol.com
	Matthew Murphy	New York Life Insurance Company	407-267-2880	matt@murphyandcompany.net
	Denise Ryser	Pink Flamingo Consulting Services	407-227-2955	earlyriser@cfl.rr.com

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County School Board Offices, 400 East Lake Mary Boulevard, Sanford, Florida
Second Floor, Rooms 223-224, December 17, 2009, 6:00 p.m.

Others Present				
	Sabrina O'Bryan	Seminole County Planning and Development Department	407-665-7339	astettner@seminolecountyfl.gov
	Tony Matthews	Seminole County Planning and Development Department	407-665-7936	tmatthews@seminolecountyfl.gov
	Davia Moss	Seminole County Leisure Services Department	407-665-2172	dmoss@seminolecountyfl.gov
	Jose Martinez	U.S. Census Bureau	407-433-5452	jose.f.martinez.garriga@census.gov
	Gisele Marasca	U.S. Census Bureau	407-770-7315	

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SEMINOLE COUNTY
FLORIDA'S NATURAL CHOICE

United States Census 2010

AGENDA

Seminole County Complete Count Committee

Thursday, December 17, 2009

Seminole County School Board Offices, Second Floor, Rooms 223-224
400 East Lake Mary Boulevard, Sanford, Florida
6:00-7:30 p.m.*

• **Welcome**	Dick Langlotz, Committee Chairman
• **Approval of November 19, 2009 Minutes**	Dick Langlotz, Committee Chairman
• **Subcommittee Reports**	Luis Diaz, Chair, Business-Industry Subcommittee Benjamin Paris, Chair, Education-Governmental Subcommittee Angie Romagosa, Chair, Faith-Based/Ethnic-Cultural-Based Subcommittee
• **County Staff Report**	Tony Matthews, Principal Planner, Seminole County Planning Division
• **Census Awareness Ideas and Activities**	Dick Langlotz, Committee Chairman
• **Questionnaire Assistance Center, Be Counted Sites, and and Marketing Plan**	Jose Martinez, Partnership Specialist, U.S. Census Bureau
• **Other Business**	Dick Langlotz, Committee Chairman
• **Adjourn**	Dick Langlotz, Committee Chairman

Notice: One or more elected official may attend this meeting. Persons with disabilities needing assistance to participate in any of these proceedings should contact the County's Human Resources Department ADA Coordinator 48 hours in advance of the meeting at 407-665-7941. Persons are advised that if they decide to appeal any decisions made at this meeting, they will need a record of the proceedings, and for such purpose they may need to ensure a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based (Florida Statutes, Section 286.0105).

*If you arrive after 6:00 p.m., please call 321-281-7372 for access into the School Board Offices.

Seminole County
Complete Count Committee for the 2010 Census

November 19, 2009 Meeting Minutes

The following is a non-verbatim transcript of the **SEMINOLE COUNTY COMPLETE COUNT COMMITTEE,** held at 7:00 p.m., Monday, November 19, 2009, in the Seminole County Services Building, Learning Center, 1101 East First Street, Sanford, Florida 32771.

A. Call to order

Chairman Langlotz called the meeting to order 7:04 p.m.

B. Members Present

Adam Reichbach, Laura Feldman, Marjorie Murray, Rosalie Cook, Marjorie Smith, Karen Van Caulil, William Odahowski, Angie Romagosa, Tom Boyko, Richard Langlotz, John Horvath, and Luis Diaz.

C. Members Absent

Lauren Schulenberg, Steve Noto, Benjamin Paris, Kristi Aday, Kim Trench, Tara McCue, Timothy Tyckoson, ~~Angie Romagosa~~, Elizabeth Murphrey, Janice Hanley, Matthew Murphy, Alex Setzer, Danny McKinney, and Denise Ryser.

D. Others Present

Sabrina O'Bryan, Alison Stettner, Tony Matthews, Darlene Jordan, Davia Moss, and Jose Martinez

E. Approval of October 19, 2009 Minutes

The October 19, 2009, minutes were approved without any changes from the draft submitted to the Committee on November 18, 2009 **(see attached).**

Chairman Langlotz encouraged the Committee to "think out of the box" for ideas to use in 2010 to promote the Census. He recommended that the Committee use the yellow colored flyer distributed by County staff (see attached) as a way of promoting the Census. Mr. Langlotz requested County staff to look into the idea of procurement as a way of funding copying and mailing of the flyer.

F. Subcommittee Reports

Business-Industry (BI) Subcommittee:

Chairman Diaz stated that the BI had met on two (2) occasions. He stated that the BI Subcommittee discussed the purpose and mission of the Subcommittee and had engaged in brainstorming to promote the Census such as via reaching out to professional organizations, local malls, and chambers of commerce.

Education-Governmental (EG) Subcommittee:

Marjorie Murray stated that the EG Subcommittee had met on three (3) occasions. She noted that there is on-going coordination among the County's municipalities to adopt Census proclamations. She distributed a calendar from the School Board containing a notice about the Census. She stated that Census curriculum is underway in the school system. She is preparing to send out the yellow flyer to school employees. Benjamin Paris, Chair of the EG Subcommittee was absent from the meeting.

Faith-Based/Ethnic Cultural-Based (FBCB) Subcommittee:

Chair Angie Romagosa stated the FBCB Subcommittee had held two (2) meetings. She noted that the Subcommittee had created a list of contacts to use in reaching out to promote the Census including a list of email contacts and church contacts.

Chairman Langlotz suggested that the Subcommittee contact the Catholic Dioceses to get endorsements regarding the Census.

Mr. Jose Martinez, Partnership Specialist with the U.S. Census Bureau informed the Committee that he has already administered Census training to some local pastors

and priests and reminded the Committee to focus on Black and Spanish churches. Mr. Martinez explained the Questionnaire Assistance Center concept encouraged by the Bureau. Editor's Note: End of Subcommittee Reports.

G. *County Staff Report:*

Tony Matthews, Principal Planner, Seminole County Planning Division, informed the Committee that the County had issued an initial press release regarding the Census. Mr. Matthews also showed the Committee the County's Census website. Editor's Note: End of County Staff Report.

H. Census Awareness Ideas and Activities

Marjorie Murray made mention of the group in the Midway area of Sanford that is promoting the Census and she also mentioned the upcoming video sequence to occur at the old school house in downtown Sanford regarding the Census. Vice-Chairman, John Horvath, mentioned that the Catholic Dioceses has already released a news article regarding the importance of the Census. There was general discussion regarding faith-based groups.

The Committee approved the idea of seeking funding from the U.S. Government to assist with the Committee's efforts; idea introduced by Chairman Langlotz.

Davia Moss, Program Manager, with the Seminole County Leisure Services Department, stated that the County's trail kiosks are available for displaying Census posters.

The idea of County staff wearing a button that mentioned the Census was raised.

Marjorie Murray requested Tony Matthews to send an email to the Committee regarding how to spend PSP funding.

Chairman Langlotz directed the Committee to come up with a slogan for the Census to discuss at the next Committee meeting. He also appointed the Business-Industry Subcommittee to come up with ideas to distribute the yellow flyer and for

the Education-Governmental Subcommittee to come up with ideas for distributing Census posters. Mr. Langlotz also encouraged the Committee to move forward toward action steps on their respective ideas for Census awareness.

Tom Boyko reminded the Committee not to forget billboards as a way of promoting the Census.

I. Partnership Support Program

Jose Martinez spoke about the Partnership Support Program and encouraged the Subcommittees to apply soon due to limited funding available. Mr. Martinez suggested promotional ideas and the idea of adopting a Census logo for Seminole County.

J. Future Meeting Dates

The Committee determined that future meetings will be from 6:00-7:30 p.m., and that the next Committee meeting will be at the School Board Offices on Lake Mary Boulevard. Future Committee meeting dates were set as: December 17, 2009, January 21, 2010, February 18, 2010, and March 18, 2010. These meeting will occur at the Seminole County Central Branch Library in Casselberry.

K. Other Business

John Horvath mentioned the need to plan an event to promote the Census. Jose Martinez announced that the Census Bureau is currently recruiting jobs and he briefly explained the process. He also explained that residents are counted where that live or sleep most of the time. He mentioned that Census questionnaires will be arriving in March 2010.

Attached are the meeting agenda and sign in sheet.

L. Adjournment:

There being no further business to come before the Committee, the meeting adjourned at approximately 8:00 p.m.

Minute Taker: Tony Matthews_____ Date: 12/21/09

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Services Building, Learning Center
Sanford, Florida, November 19, 2009, 7:00 p.m.

Signature	Name	Organization/Employment	Phone	Email
	Lauren Schulenberg	City Altamonte Springs	407-571-8152	ljschulenberg@altamonte.org
	Adam Reichbach	City of Casselberry	262-7700 X1128	areichbach@casselberry.org
	Steve Noto	City of Lake Mary	407-585-1440	snoto@lakemaryfl.com
	Benjamin Paris	City of Longwood	321-239-3361	benjaminparis@gmail.com
	Laura Feldman	City of Oviedo	407-971-5517	lfeldman@cityofoviedo.net
	Kristi Aday	City of Sanford	407-688-5003	Kristi.ADAY@Sanfordfl.gov
	Kim Trench	City of Winter Springs	407-327-5963	ktrench@winterspringsfl.org
	Tara McCue	East Central Florida Regional Planning Council	407-262-7772	tara@ecfrpc.org
	Alex Setzer	Supervisor of Elections Office	407-708-7707	setzer@voteseminole.org
	Marjorie Murray	School Board	407-320-0244	marjorie_murry@scps.k12.fl.us
	Rosalie Cook	School Board	407-746-2131	rosalie_cook@ scps.k12.fl.us
	Marjorie Smith	Medical Billing Accreditation Consultants	407-805-3037	msesqemt@aol.com
	Janice Hanley	Action Communications & Marketing	407-432-0092	actioncm@aol.com
	Danny McKinney	Seminole County Public Safety	407-665-5100	dmckinney@seminolecountyfl.gov

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Services Building, Learning Center
Sanford, Florida, November 19, 2009, 7:00 p.m.

Elaine Cauthen ELAINE CAUTHEN	Karen Van Caulil	Health Council East Central Florida	407-977-1610	kvancaulil@hcecf.org
	Timothy Tyckoson	U.S. Postal Service	407-474-1546	tycktime65@yahoo.com
Angie Romagosa	Angie Romagosa	The Christian Sharing Center	407-260-9155X112	angieromagosa.tsc@gmail.com
	Elizabeth Murphrey	Everest University	407-851-2525X179	emurphrey@hotmail.com
	William Odahowski	Self-employed	407-365-2586	pna3216@aol.com
John A. Horvath	John Horvath	Retired	407-312-2520	jhorvath5@cfl.rr.com
Tom Boyko	Tom Boyko	Retired	407-366-3062	tboyko2@cfl.rr.com
	Luis Diaz	HNTB Corporation	404-805-0355	ldiaz@hntb.com
Richard Langlotz	Richard Langlotz	TR Perkins	407-260-5526	rllanglotz@aol.com
	Matthew Murphy	New York Life Insurance Company	407-267-2880	matt@murphyandcompany.net
	Denise Ryser	Pink Flamingo Consulting Services	407-227-2955	earlyriser@cfl.rr.com

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Services Building, Learning Center
Sanford, Florida, November 19, 2009, 7:00 p.m.

Others Present				
	Alison Stettner	Seminole County Planning and Development Department	407-665-7339	astettner@seminolecountyfl.gov
	Tony Matthews	Seminole County Planning and Development Department	407-665-7936	tmatthews@seminolecountyfl.gov
		Leisure	407.665.2172	dmoss@ "
	Sabrina O'Byrne	County Manager Office	407-665-7234	sobryne@ "
		City of Oviedo (Laura Feldman)	407 971 5512	djordan@cityofoviedo.net
	Jose Martinez-Garcia	U.S. Census Bureau	407-433-5452	jose.l.martinezgarcia@census.gov

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SEMINOLE COUNTY
FLORIDA'S NATURAL CHOICE

United States Census 2010

AGENDA

Seminole County Complete Count Committee

Thursday, November 19, 2009

Seminole County Services Building 1101 East First Street
Learning Center, First Floor, Room 1272, 7:00-8:30 p.m.

• **Welcome and Introductions**	Dick Langlotz, Committee Chairman
• **Approval of October 19, 2009 Minutes**	Dick Langlotz, Committee Chairman
• **Subcommittee Reports**	Luiz Dias, Chair, Business-Industry Subcommittee
	Benjamin Paris, Chair, Education-Governmental Subcommittee
	Angie Romagosa, Chair, Faith-Based/Ethnic-Cultural-Based Subcommittee
• **County Staff Report**	Tony Matthews, Principal Planner, Seminole County Planning Division
• **Census Awareness Ideas and Activities**	Dick Langlotz, Committee Chairman
• **Census Proclamations**	Dick Langlotz, Committee Chairman
• **Partnership Support Program**	Jose Martinez, Partnership Specialist, U.S. Census Bureau
• **Future Meeting Dates**	Dick Langlotz, Committee Chairman
• **Other Business**	Dick Langlotz, Committee Chairman
• **Adjourn**	Dick Langlotz, Committee Chairman

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IT'S IN OUR HANDS

United States Census 2010

What is the Census? The census, as required by the U.S. Constitution, is a count of everyone living in the United States every 10 years. All U.S. residents must be counted—both citizens and non citizens.

When is the Census? The next census is April 1, 2010. The U.S. Census Bureau will mail or deliver census questionnaires in March 2010 to every resident in the United States and Puerto Rico.

It's Easy! The head of the household must complete and mail back their questionnaire upon receipt. Households that do not respond may receive a replacement questionnaire in early April. Census takers will visit households that do not return questionnaires to take a count in person.

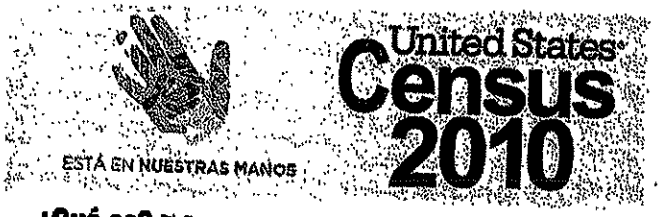
It's Quick! It takes less than 10 minutes to complete the questionnaire. Census questionnaires are not available for completion online. Federal law requires participation in the U.S. Census.

It's Safe! Your personal information is confidential and protected by law.

It's Important! Your participation is needed. Returning your form can bring additional funding to Seminole County. Funding for roadway improvements, schools, health care, and many other services is beneficial to our community's quality of life. Census data also determines the number of seats in the U.S. House of Representatives and used for redrawing state and local legislative districts.

For more information, please visit
www.2010.census.gov or
www.seminolecountyfl.gov/Census2010

SEMINOLE COUNTY
FLORIDA'S NATURAL CHOICE



¿Qué es? El Censo es un conteo de todas las personas que viven en los Estados Unidos. La Constitución de los EE.UU. requiere un censo nacional cada 10 años. Toda persona que vive en los EE.UU. debe ser contada: personas de todas las razas y grupos étnicos, tanto ciudadanos como no ciudadanos.

¿Cuándo es? El Día del Censo es el 1 de abril del 2010. Cada residente de los Estados Unidos y Puerto Rico recibirá su cuestionario en marzo del 2010, ya sea por correo o por entrega personal.

¡Es Fácil! Los hogares deben llenar y devolver sus cuestionarios tan pronto los reciban. Los hogares que no respondan podrían recibir un cuestionario de reemplazo a principios de abril. Los empleados del Censo en su comunidad, visitarán los hogares que no devuelvan sus cuestionarios, para contarlos en persona.

¡Es Rapido! Con sólo 10 preguntas, el cuestionario del Censo toma alrededor de 10 minutos completarlo. El mismo no esta disponible para llenar en linea. La ley Federal exige que se responda al cuestionario del Censo del 2010.

¡Es Confidencial! Por ley, la Oficina del Censo no puede compartir las respuestas con nadie, ni siquiera con otras agencias federales y entidades policiales y del orden público.

¡Es Importante! Necesitamos su participación. Devolviendo su cuestionario puede aportar fondos adicionales para el Condado de Seminole. Fondos para mejorar las carreteras, escuelas, la salud pública y muchos otros servicios que son importantes para la calidad de vida en nuestra comunidad. Los datos del Censo determinan cuántos espacios tendrá cada estado en la Cámara de Representantes de los EE.UU. y se utilizan para volver a dibujar los distritos legislativos estatales y locales.

Para más información sobre el Censo del 2010, visite www.2010census.gov ó www.seminolecountyfl.gov/Census2010

SEMINOLE COUNTY
FLORIDA'S NATURAL CHOICE

CENSUS 2010

Name of Organization Midway Safe Harbor

Contact Person Brenda Knight (407)320-5995 Dedra Chavers (407)320-5985 Daytime Phone

Physical and Mailing Address (w/zip) 2405 Rightway Ave.
Sanford, Fla. 32771

E-mail Address brenda_knight@scps.us ~~dedra~~ DChavers@BGCCF.org

1. ✓ I will operate a Be Counted Site

A Be Counted Site is a high foot traffic location where people who do not believe they were counted at home for whatever reason, can pick up a Census 2010 questionnaire and mail it in so they can be counted. The Be Counted Sites are cardboard boxes with questionnaires and they do not take up much space. These can be placed in local grocery stores, local libraries, and the local DMV office for example.

2. ✓ I will operate a Questionnaire Assistance Center

A Questionnaire Assistance Center is a place where people can take the questionnaire they received at home and get assistance filling it out. These Question Assistance Centers should be located where people feel comfortable and safe attending, like faith based institutions and service based organizations. A Question Assistance Center can be a Be Counted Site as well.

Days of week and times of Operation:

Wed. morning 11:00am - 1:00pm Friday 11:00am - 1:00pm
Wed. evening 5:30pm - 9:00pm

For further information, please contact Marjorie Murray (407) 320-0244.

CENSUS 2010

Name of Organization The Harbor at Bo's Place of Learning (Sanford Housing Authority)

Contact Person Elizabeth Graham Daytime Phone (407) 330-0101

Physical and Mailing Address (w/zip)

#89 Castle Brewer Ct.

Sanford, Fl. 32771

E-mail Address elizabeth_graham@scps.us

1. ✓ I will operate a Be Counted Site

A Be Counted Site is a high foot traffic location where people who do not believe they were counted at home for whatever reason, can pick up a Census 2010 questionnaire and mail it in so they can be counted. The Be Counted Sites are cardboard boxes with questionnaires and they do not take up much space. These can be placed in local grocery stores, local libraries, and the local DMV office for example.

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Days of week and times of Operation: Tues. & Thurs. 10:00am-12:00noon

For further information, please contact Marjorie Murray (407) 320-0244.

CENSUS 2010

Name of Organization Rescue Outreach Mission

Contact Person Sylvia Izquierdo Daytime Phone (407) 321-8224

Physical and Mailing Address (w/zip)

1625 W. 13th St.

Sanford, Fla. 32771

E-mail Address

1. ✓ I will operate a Be Counted Site

A Be Counted Site is a high foot traffic location where people who do not believe they were counted at home for whatever reason, can pick up a Census 2010 questionnaire and mail it in so they can be counted. The Be Counted Sites are cardboard boxes with questionnaires and they do not take up much space. These can be placed in local grocery stores, local libraries, and the local DMV office for example.

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Days of week and times of Operation:

11:30 am - 5:30 pm Mon - Fri

For further information, please contact Marjorie Murray (407) 320-0244.

Seminole County US Census 2010
Complete Count Committee
Media Campaign Timeline

Theme / Key Messages	Date
News Release: General announcement of the US 2010 Census and Seminole County Census 2010 Committee	November, 2009
News Release: US Census 2010 to bring jobs to Seminole County With so many people out of jobs, news of temporary jobs available and its positive impact on our community's economy would be timely in December.	December, 2009
News Release: Focus on the general importance of completing the Census forms.	January, 2009
News Release: Complete Count Committees: A History of Making a Difference for the Census Bureau	February, 2009
News Release: 10 Questions. 10 Minutes. A more specific Compelling message with appeal for people to "act" by completing the Census forms.	March, 2009
Media Alert: 10 Questions. 10 Minutes. 10 more days to complete!	March 17, 2009

Seminole County
Complete Count Committee for the 2010 Census

October 19, 2009 Meeting Minutes

The following is a non-verbatim transcript of the **SEMINOLE COUNTY COMPLETE COUNT COMMITTEE,** held at 6:00 p.m., Monday, October 19, 2009, in the Seminole County Central Branch Library Meeting Room #139 (aka Large Meeting Room), 215 North Oxford Road, Casselberry, Florida

A. Call to order

The meeting began at 6:05 p.m.

B. Members Present:

Lauren Schulenberg, Adam Reichbach, Steve Noto, Laura Feldman, Benjamin Paris, Kristi Aday, Kim Trench, Tara McCue, Marjorie Murray, Rosalie Cook, Marjorie Smith, Karen Van Caulil, William Odahowski, Timothy Tyckoson, Angie Romagosa, Tom Boyko, Elizabeth Murphrey, Richard Langlotz, John Horvath, Luis Diaz, Janice Hanley, Matthew Murphy, and Mike Ertel.

C. Members Absent:

Alex Setzer, Marjorie Smith, Danny McKinney

D. Others Present:

Bob Dallari, Dori DeBord, Alison Stettner, Tony Matthews, Michele Saunders, Jose Martinez, Denise Ryser, Jose Cuervo, Gisele Marasca, and Kathy Searle Acevedo

E. Welcome - Countdown to the 2010 Census:

Seminole County Board of Commissioners Chairman Mr. Bob Dallari provided the introduction by encouraging the Complete Count Committee (the "Committee") in its work in getting the word out regarding the 2010 Census.

F. Training:

Mr. Jose Martinez, Partnership Specialist with the U.S. Census Bureau, showed a video taken from NBC News regarding the 2010 Census. Mr. Martinez then conducted a training session for the Committee regarding the 2010 Census and the roles and responsibilities of the Complete Count Committees.

Following the training session, the Committee separated into respective Interest Groups (i.e., "Subcommittees") for introductions, sharing ideas, and planning future meeting dates. The Faith-Based Subcommittee and Community-Based/Ethnic-Cultural Based Subcommittee were merged together as the Faith-Based/Ethnic-Cultural Based Subcommittee. It was determined that a Recruiting Subcommittee is not needed at this time.

Mr. Jose Cuervo of the U.S. Census Bureau took a number of photos of the Committee meeting. A CD of the photos is available in the Seminole County Planning Division Office.

G. Break:

The Committee took a brief break following the training session.

H. Recommendation for Committee Chairperson

In lieu of taking recommendations from the floor for recommending a chairperson to the Board of County Commissioners, Mr. Richard Langlotz volunteered to serve as

Chairman of the Committee. Mr. John Horvath was recommended as Vice Chairman.

Minute Taker Note: On October 27, 2009, the Board of County Commissioners ratified Mr. Langlotz and Mr. Horvath as Chairman and Vice Chairman, respectively, of the Committee. The Board also appointed Denise Ryser to serve on the Committee.

I. Review of Materials:

Tony Matthews briefly reviewed the materials in the Committee handouts.

J. Other:

Dori DeBord, AICP, Seminole County Planning and Development Director, facilitated the meeting.

Attached is the meeting agenda and sign in sheet.

K. Adjournment:

There being no further business to come before the Committee, the meeting adjourned at 7:40 p.m.

Minute Taker: Tony Matthews _____ Date: 12/14/09

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Central Branch Library Meeting Room #139 (aka Large Meeting Room)
Casselberry, Florida, October 19, 2009

Signature	Name	Interest Group	Organization/Employment	Phone	Email
	Lauren Schulenberg	EG	City Altamonte Springs	407-571-8152	ljchulenberg@altamonte.org
	Adam Reichbach	EG	City of Casselberry 95 Triplet Lake Drive Casselberry, FL 32707 Special projects coordinator	262-7700 X1128	areichbach@casselberry.org
	Steve Noto	EG	City of Lake Mary	407-585-1440	snoto@lakemaryfl.com
	Benjamin Paris	EG	City of Longwood	321-239-3361	benjaminparis@gmail.com
	Laura Feldman	EG	City of Oviedo	407-971-5517	lfeldman@cityofoviedo.net
	Kristi Aday	EG	City of Sanford	407-688-5003	KristiADAY@SanfordFL.gov
	Kim Trench	EG	City of Winter Springs	407-327-5963	ktrench@winterspringsfl.org
	Tara McCue	EG	East Central Florida Regional Planning Council	407-262-7772	tara@ecfrpc.org
	Michael Ertel	EG	Supervisor of Elections	407-708-7712	www.VoteSeminole.org
	Marjorie Murray	EG	School Board	407-320-0244	marjorie_murry@scps.k12.fl.us
	Rosalie Cook 115 Rest Center Sanford FL 32773	EG	School Board High School Guidance Counselor Lyman High School	407-746-2131	rosalie_cook@att.net Rosalie_Cook@SCPS.K12.Fl.US
	Marjorie Smith	CB-EC or ED	Medical Billing Accreditation Consultants	973-941-7472	msesqemt@aol.com
	Janice Hanley	BI	Action Communications & Marketing	407-432-0092	actioncm@aol.com
	Danny McKinney	CB-EC	Seminole County	407-665-6100	dmckinney@seminolecountyfl.gov

SIGN IN

Seminole County Complete Count Committee Meeting

Seminole County Central Branch Library Meeting Room #139 (aka Large Meeting Room)
Casselberry, Florida, October 19, 2009

Dori DeBord, AICP Planning & Development Dept./Administration Division - 407-665-7397 ddebord@seminolecounty.fl.gov

	Karen Van Caulil	CB-EC	Health Council East Central Florida	407-977-1619	kvancaulil@hceef.org
	Timothy Tyckoson	EG-FB	U.S. Postal Service 903 Sherwood Ct Lake Mary	407-474-1546	tyckdime65@yahoo.com
	Angie Romagosa	FB or CB-EC	The Christian Sharing Center	407-691-3112	angieromagosa.tsc@gmail.com
	Elizabeth Murphrey	CB-EC	Everest University	407-851-2525	emurphrey@hotmail.com
	William Odahowski	BI or CB-EC	Self-employed	407-365-2566	pna3216@aol.com
Vice Chair	John Horvath	BI	Retired	407-312-2520	jhorvath5@cfl.rr.com
	Tom Boyko	FB or CB-EC	Retired	407-366-3062	tboyko2@cfl.rr.com
	Luis Diaz	BI	HNTB Corporation	404-547-3030	ldiaz@hntb.com
	Linda Lang	EG	Self-employed	407-785-7755	LLang54@aol.com
CHAIR	Richard Langlotz	EG	TR Perkins	407-260-5526	rtlanglotz@aol.com
	Matthew Murphy	BI	New York Life Insurance Company	407-267-2880	matt@murphyandcompany.net

Denise Ruger — Denise Ruger — Seminole County Regional Chamber — 407-227-2955 — earlynyser@cfl.rr.com

Alison Stettner — Planning + Dev — astettner@seminolecounty.fl.gov
Michele Saunders — Community Svcs 407/665-2301 — mlsaunders@seminolecounty.fl.gov
Tony Matthews — Tony Matthews — Seminole County P&D 407-665-7936 — tmatthews@seminolecounty.fl.gov

SEMINOLE COUNTY
FLORIDA'S NATURAL CHOICE

United States Census 2010

AGENDA

Seminole County Complete Count Committee
Monday, October 19, 2009

Seminole County Central Branch Library
Meeting Room #139 (aka Large Meeting Room)
215 North Oxford Road, Casselberry, Florida
6:00 – 7:30 p.m.

• **Welcome**	Dori DeBord, AICP, Planning Director, Seminole County Planning Department
• **Countdown to the 2010 Census**	Bob Dallari, Chairman, Seminole County Board of County Commissioners
• **Training**	Jose Martinez, Partnership Specialist, U.S. Census Bureau
• **Break**	15 minutes
• **Recommendation for Committee Chairperson**	Dori DeBord
• **Meetings of Committee Interest Groups**	Tony Matthews, Principal Planner, Seminole County Planning Division
• **Review of Materials**	Tony Matthews
• **Adjourn**	Dori DeBord

Notice: One or more elected official may attend this meeting.

The Seminole County Board of County Commissioners created the 2010 U.S. Decennial Census Complete Count Committee by Resolution 2009-R-127, June 23, 2009.

If you have any questions, please contact Tony Matthews, Seminole County Planning Division at 407-665-7936, FAX 407-665-7385, email at tmatthews@seminolecountyfl.gov.