

**Seminole County  
Complete Count Committee for the 2010 Census**

November 19, 2009 Meeting Minutes

The following is a non-verbatim transcript of the **SEMINOLE COUNTY COMPLETE COUNT COMMITTEE**, held at 7:00 p.m., Monday, November 19, 2009, in the Seminole County Services Building, Learning Center, 1101 East First Street, Sanford, Florida 32771.

A. Call to order

Chairman Langlotz called the meeting to order 7:04 p.m.

B. Members Present

Adam Reichbach, Laura Feldman, Marjorie Murray, Rosalie Cook, Marjorie Smith, Karen Van Caulil, William Odahowski, Angie Romagosa, Tom Boyko, Richard Langlotz, John Horvath, and Luis Diaz.

C. Members Absent

Lauren Schulenberg, Steve Noto, Benjamin Paris, Kristi Aday, Kim Trench, Tara McCue, Timothy Tyckoson, ~~Angie Romagosa~~, Elizabeth Murphrey, Janice Hanley, Matthew Murphy, Alex Setzer, Danny McKinney, and Denise Ryser.

D. Others Present

Sabrina O'Bryan, Alison Stettner, Tony Matthews, Darlene Jordan, Davia Moss, and Jose Martinez

E. Approval of October 19, 2009 Minutes

The October 19, 2009, minutes were approved without any changes from the draft submitted to the Committee on November 18, 2009 (**see attached**).

Chairman Langlotz encouraged the Committee to “think out of the box” for ideas to use in 2010 to promote the Census. He recommended that the Committee use the yellow colored flyer distributed by County staff (**see attached**) as a way of promoting the Census. Mr. Langlotz requested County staff to look into the idea of procurement as a way of funding copying and mailing of the flyer.

F. Subcommittee Reports

Business-Industry (BI) Subcommittee:

Chairman Diaz stated that the BI had met on two (2) occasions. He stated that the BI Subcommittee discussed the purpose and mission of the Subcommittee and had engaged in brainstorming to promote the Census such as via reaching out to professional organizations, local malls, and chambers of commerce.

Education-Governmental (EG) Subcommittee:

Marjorie Murray stated that the EG Subcommittee had met on three (3) occasions. She noted that there is on-going coordination among the County’s municipalities to adopt Census proclamations. She distributed a calendar from the School Board containing a notice about the Census. She stated that Census curriculum is underway in the school system. She is preparing to send out the yellow flyer to school employees. Benjamin Paris, Chair of the EG Subcommittee was absent from the meeting.

Faith-Based/Ethnic Cultural-Based (FBCB) Subcommittee:

Chair Angie Romagosa stated the FBCB Subcommittee had held two (2) meetings. She noted that the Subcommittee had created a list of contacts to use in reaching out to promote the Census including a list of email contacts and church contacts.

Chairman Langlotz suggested that the Subcommittee contact the Catholic Dioceses to get endorsements regarding the Census.

Mr. Jose Martinez, Partnership Specialist with the U.S. Census Bureau informed the Committee that he has already administered Census training to some local pastors

and priests and reminded the Committee to focus on Black and Spanish churches. Mr. Martinez explained the Questionnaire Assistance Center concept encouraged by the Bureau. Editor's Note: End of Subcommittee Reports.

G. County Staff Report:

Tony Matthews, Principal Planner, Seminole County Planning Division, informed the Committee that the County had issued an initial press release regarding the Census. Mr. Matthews also showed the Committee the County's Census website. Editor's Note: End of County Staff Report.

H. Census Awareness Ideas and Activities

Marjorie Murray made mention of the group in the Midway area of Sanford that is promoting the Census and she also mentioned the upcoming video sequence to occur at the old school house in downtown Sanford regarding the Census. Vice-Chairman, John Horvath, mentioned that the Catholic Dioceses has already released a news article regarding the importance of the Census. There was general discussion regarding faith-based groups.

The Committee approved the idea of seeking funding from the U.S. Government to assist with the Committee's efforts; idea introduced by Chairman Langlotz.

Davia Moss, Program Manager, with the Seminole County Leisure Services Department, stated that the County's trail kiosks are available for displaying Census posters.

The idea of County staff wearing a button that mentioned the Census was raised.

Marjorie Murray requested Tony Matthews to send an email to the Committee regarding how to spend PSP funding.

Chairman Langlotz directed the Committee to come up with a slogan for the Census to discuss at the next Committee meeting. He also appointed the Business-Industry Subcommittee to come up with ideas to distribute the yellow flyer and for

the Education-Governmental Subcommittee to come up with ideas for distributing Census posters. Mr. Langlotz also encouraged the Committee to move forward toward action steps on their respective ideas for Census awareness.

Tom Boyko reminded the Committee not to forget billboards as a way of promoting the Census.

I. Partnership Support Program

Jose Martinez spoke about the Partnership Support Program and encouraged the Subcommittees to apply soon due to limited funding available. Mr. Martinez suggested promotional ideas and the idea of adopting a Census logo for Seminole County.

J. Future Meeting Dates

The Committee determined that future meetings will be from 6:00-7:30 p.m., and that the next Committee meeting will be at the School Board Offices on Lake Mary Boulevard. Future Committee meeting dates were set as: December 17, 2009, January 21, 2010, February 18, 2010, and March 18, 2010. These meeting will occur at the Seminole County Central Branch Library in Casselberry.

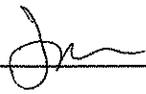
K. Other Business

John Horvath mentioned the need to plan an event to promote the Census. Jose Martinez announced that the Census Bureau is currently recruiting jobs and he briefly explained the process. He also explained that residents are counted where that live or sleep most of the time. He mentioned that Census questionnaires will be arriving in March 2010.

Attached are the meeting agenda and sign in sheet.

L. Adjournment:

There being no further business to come before the Committee, the meeting adjourned at approximately 8:00 p.m.

Minute Taker: Tony Matthews  Date: 12/21/09



IT'S IN OUR HANDS

# United States<sup>®</sup> Census 2010

**What is the Census?** The census, as required by the U.S. Constitution, is a count of everyone living in the United States every 10 years. All U.S. residents must be counted—both citizens and non citizens.

**When is the Census?** The next census is April 1, 2010. The U.S. Census Bureau will mail or deliver census questionnaires in March 2010 to every resident in the United States and Puerto Rico.



**It's Easy!** The head of the household must complete and mail back their questionnaire upon receipt. Households that do not respond may receive a replacement questionnaire in early April. Census takers will visit households that do not return questionnaires to take a count in person.



**It's Quick!** It takes less than 10 minutes to complete the questionnaire. Census questionnaires are not available for completion online. Federal law requires participation in the U.S. Census.

**It's Safe!** Your personal information is confidential and protected by law.

**It's Important!** Your participation is needed. Returning your form can bring additional funding to Seminole County. Funding for roadway improvements, schools, health care, and many other services is beneficial to our community's quality of life. Census data also determines the number of seats in the U.S. House of Representatives and used for redrawing state and local legislative districts.

**For more information, please visit**  
[www.2010.census.gov](http://www.2010.census.gov) or  
[www.seminolecountyfl.gov/Census2010](http://www.seminolecountyfl.gov/Census2010)





ESTÁ EN NUESTRAS MANOS

# United States Census 2010

**¿Qué es?** El Censo es un conteo de todas las personas que viven en los Estados Unidos. La Constitución de los EE.UU. requiere un censo nacional cada 10 años. Toda persona que vive en los EE.UU. debe ser contada: personas de todas las razas y grupos étnicos, tanto ciudadanos como no ciudadanos.

**¿Cuándo es?** El Día del Censo es el 1 de abril del 2010. Cada residente de los Estados Unidos y Puerto Rico recibirá su cuestionario en marzo del 2010, ya sea por correo o por entrega personal.

**¡Es Fácil!** Los hogares deben llenar y devolver sus cuestionarios tan pronto los reciban. Los hogares que no respondan podrán recibir un cuestionario de reemplazo a principios de abril. Los empleados del Censo en su comunidad, visitarán los hogares que no devuelvan sus cuestionarios, para contarlos en persona.



**¡Es Rapido!** Con sólo 10 preguntas, el cuestionario del Censo toma alrededor de 10 minutos completarlo. El mismo no está disponible para llenar en línea. La ley Federal exige que se responda al cuestionario del Censo del 2010.

**¡Es Confidencial!** Por ley, la Oficina del Censo no puede compartir las respuestas con nadie, ni siquiera con otras agencias federales y entidades policiales y del orden público.

**¡Es Importante!** Necesitamos su participación. Devolviendo su cuestionario puede aportar fondos adicionales para el Condado de Seminole. Fondos para mejorar las carreteras, escuelas, la salud pública y muchos otros servicios que son importantes para la calidad de vida en nuestra comunidad. Los datos del Censo determinan cuántos espacios tendrá cada estado en la Cámara de Representantes de los EE.UU. y se utilizan para volver a dibujar los distritos legislativos estatales y locales.

**Para más información sobre el Censo del 2010,  
visite [www.2010census.gov](http://www.2010census.gov) ó  
[www.seminolecountyfl.gov/Census2010](http://www.seminolecountyfl.gov/Census2010)**

  
**SEMINOLE COUNTY**  
FLORIDA'S NATURAL CHOICE

**Seminole County  
Complete Count Committee for the 2010 Census**

October 19, 2009 Meeting Minutes

The following is a non-verbatim transcript of the **SEMINOLE COUNTY COMPLETE COUNT COMMITTEE**, held at 6:00 p.m., Monday, October 19, 2009, in the Seminole County Central Branch Library Meeting Room #139 (aka Large Meeting Room), 215 North Oxford Road, Casselberry, Florida

A. Call to order

The meeting began at 6:05 p.m.

B. Members Present:

Lauren Schulenberg, Adam Reichbach, Steve Noto, Laura Feldman, Benjamin Paris, Kristi Aday, Kim Trench, Tara McCue, Marjorie Murray, Rosalie Cook, Marjorie Smith, Karen Van Caulil, William Odahowski, Timothy Tyckoson, Angie Romagosa, Tom Boyko, Elizabeth Murphrey, Richard Langlotz, John Horvath, Luis Diaz, Janice Hanley, Matthew Murphy, and Mike Ertel.

C. Members Absent:

Alex Setzer, Marjorie Smith, Danny McKinney

D. Others Present:

Bob Dallari, Dori DeBord, Alison Stettner, Tony Matthews, Michele Saunders, Jose Martinez, Denise Ryser, Jose Cuervo, Gisele Marasca, and Kathy Searle Acevedo

E. Welcome - Countdown to the 2010 Census:

Seminole County Board of Commissioners Chairman Mr. Bob Dallari provided the introduction by encouraging the Complete Count Committee (the "Committee") in its work in getting the word out regarding the 2010 Census.

F. Training:

Mr. Jose Martinez, Partnership Specialist with the U.S. Census Bureau, showed a video taken from NBC News regarding the 2010 Census. Mr. Martinez then conducted a training session for the Committee regarding the 2010 Census and the roles and responsibilities of the Complete Count Committees.

Following the training session, the Committee separated into respective Interest Groups (i.e., "Subcommittees") for introductions, sharing ideas, and planning future meeting dates. The Faith-Based Subcommittee and Community-Based/Ethnic-Cultural Based Subcommittee were merged together as the Faith-Based/Ethnic-Cultural Based Subcommittee. It was determined that a Recruiting Subcommittee is not needed at this time.

Mr. Jose Cuervo of the U.S. Census Bureau took a number of photos of the Committee meeting. A CD of the photos is available in the Seminole County Planning Division Office.

G. Break:

The Committee took a brief break following the training session.

H. Recommendation for Committee Chairperson

In lieu of taking recommendations from the floor for recommending a chairperson to the Board of County Commissioners, Mr. Richard Langlotz volunteered to serve as

Chairman of the Committee. Mr. John Horvath was recommended as Vice Chairman.

Minute Taker Note: On October 27, 2009, the Board of County Commissioners ratified Mr. Langlotz and Mr. Horvath as Chairman and Vice Chairman, respectively, of the Committee. The Board also appointed Denise Ryser to serve on the Committee.

I. Review of Materials:

Tony Matthews briefly reviewed the materials in the Committee handouts.

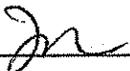
J. Other:

Dori DeBord, AICP, Seminole County Planning and Development Director, facilitated the meeting.

Attached is the meeting agenda and sign in sheet.

K. Adjournment:

There being no further business to come before the Committee, the meeting adjourned at 7:40 p.m.

Minute Taker: Tony Matthews  Date: 12/17/09



United States  
**Census  
2010**

## AGENDA

### **Seminole County Complete Count Committee Monday, October 19, 2009**

Seminole County Central Branch Library  
Meeting Room #139 (aka Large Meeting Room)  
215 North Oxford Road, Casselberry, Florida  
6:00 – 7:30 p.m.

- 
- **Welcome** Dori DeBord, AICP, Planning Director,  
Seminole County Planning Department
  - **Countdown to the 2010 Census** Bob Dallari, Chairman, Seminole County  
Board of County Commissioners
  - **Training** Jose Martinez, Partnership Specialist, U.S.  
Census Bureau
  - **Break** 15 minutes
  - **Recommendation for Committee  
Chairperson** Dori DeBord
  - **Meetings of Committee Interest  
Groups** Tony Matthews, Principal Planner, Seminole  
County Planning Division
  - **Review of Materials** Tony Matthews
  - **Adjourn** Dori DeBord

Notice: One or more elected official may attend this meeting.

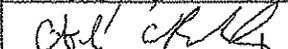
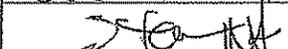
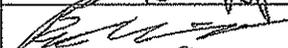
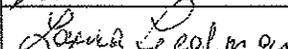
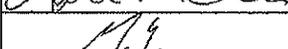
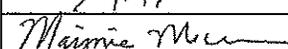
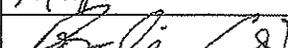
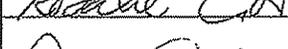
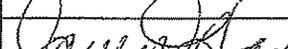
The Seminole County Board of County Commissioners created the 2010 U.S. Decennial Census Complete Count Committee by Resolution 2009-R-127, June 23, 2009.

If you have any questions, please contact Tony Matthews, Seminole County Planning Division at 407-665-7936, FAX 407-665-7385, email at [tmatthews@seminolecountyfl.gov](mailto:tmatthews@seminolecountyfl.gov).

## SIGN IN

### Seminole County Complete Count Committee Meeting

Seminole County Central Branch Library Meeting Room #139 (aka Large Meeting Room)  
Casselberry, Florida, October 19, 2009

Signature	Name	Interest Group	Organization/Employment	Phone	Email
	Lauren Schulenberg	EG	City Altamonte Springs	407-571-8152	ljshulenberg@altamonte.org
	Adam Reichbach	EG	City of Casselberry <small>45 Triplet Lake Drive, Casselberry, FL 32907 Special Projects Coordinator</small>	262-7700 X1128	areichbach@casselberry.org
	Steve Noto	EG	City of Lake Mary	407-585-1440	snoto@lakemaryfl.com
	Benjamin Paris	EG	City of Longwood	321-239-3361	benjaminparis@gmail.com
	Laura Feldman	EG	City of Oviedo	407-971-5517	lfeldman@cityofoviedo.net
	Kristi Aday	EG	City of Sanford	407-688-5003	Kristi.ADAY@Sanfordfl.gov
	Kim Trench	EG	City of Winter Springs	407-327-5963	ktrench@winterspringsfl.org
	Tara McCue	EG	East Central Florida Regional Planning Council	407-262-7772	tara@ecfrpc.org
	Michael Ertel	EG	Supervisor of Elections	407-708-7712	www.VoteSeminole.org
	Marjorie Murray	EG	School Board	407-320-0244	marjorie_murry@scps.k12.fl.us
	Rosalie Cook <small>115 Reef Court Sanford FL 32773</small>	EG	School Board High School Guidance Counselor Lynn High School	407-746-2131	rosalie_cook@att.net Rosalie_Cook@SCPS.K12.FL.US
	Marjorie Smith	CB-EC or ED	Medical Billing Accreditation Consultants	973-941-7472	mseqemt@aol.com
	Janice Hanley	BI	Action Communications & Marketing	407-432-0092	actioncm@aol.com
	Danny McKinney	CB-EC	Seminole County	407-665-5100	dmckinney@seminolecountyfl.gov

**SIGN IN**

**Seminole County Complete Count Committee Meeting**

Seminole County Central Branch Library Meeting Room #139 (aka Large Meeting Room)  
Casselberry, Florida, October 19, 2009

Dori DeBord, AICP Planning & Development Dept./Administration Division: 407-665-7397  
ddebord@seminolecountyfl.gov

<i>Karen van Caull</i>	Karen Van Caull	CB-EC	Health Council East Central Florida	407-977-1610	kvancaull@hcecf.org
<i>Timothy Tyckoson</i>	Timothy Tyckoson	EG-FB	U.S. Postal Service	407-474-1546	tyocktime65@yahoo.com
<i>Angie Romagosa</i>	Angie Romagosa	FB or CB-EC	903 Silverwood Ct Lake Mary The Christian Sharing Center	407-891-3112	angieromagosa.tsc@gmail.com
<i>Elizabeth Murphrey</i>	Elizabeth Murphrey	CB-EC	Everest University	407-851-2525	emurphrey@hotmail.com
<i>William Odahowski</i>	William Odahowski	BI or CB-EC	Self-employed	407-366-2586	pna3216@aol.com
<i>John Horvath</i>	John Horvath	BI	Retired	407-312-2520	jhorvath5@cfl.rr.com
<i>Tom Boyko</i>	Tom Boyko	FB or CB-EC	Retired	407-366-3062	tboyko2@cfl.rr.com
<i>Luis Diaz</i>	Luis Diaz	BI	HNTB Corporation	404-547-3030	ldiaz@hntb.com
<i>Linda Lang</i>	Linda Lang	EG	Self-employed	407-785-7755	LLang54@aol.com
<i>Richard Langlotz</i>	Richard Langlotz	EG	TR Perkins	407-260-5526	rtlanglotz@aol.com
<i>Matthew Murphy</i>	Matthew Murphy	BI	New York Life Insurance Company	407-267-2880	matt@murphyandcompany.net

Vice Chair \*

CHAIR \*

*DeWise Rysse* Denise Rysse  
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Seminole County Regional Chamber 407-227-2955  
earlyryse@a  
CFL.RR.COM

*Alison Stettner*  
*Michelle Saunders*  
*Tony Matthews* *Jay Mathis*

Planning + Dev  
Community SVCS 407/665-2301  
Seminole County A+D 407-665-7936  
astettner@seminolecountyfl.gov  
msaunders@seminolecountyfl.gov  
tmatthews@seminolecountyfl.gov



United States®  
**Census  
2010**

## **AGENDA**

### **Seminole County Complete Count Committee Thursday, November 19, 2009**

Seminole County Services Building 1101 East First Street  
Learning Center, First Floor, Room 1272, 7:00-8:30 p.m.

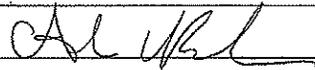
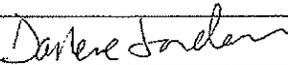
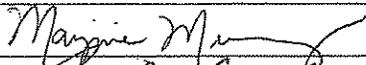
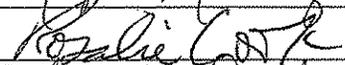
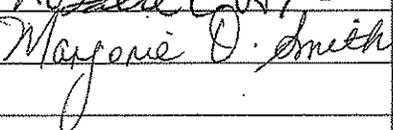
- **Welcome and Introductions** Dick Langlotz, Committee Chairman
- **Approval of October 19, 2009 Minutes** Dick Langlotz, Committee Chairman
- **Subcommittee Reports**
  - Luiz Dias, Chair, Business-Industry Subcommittee
  - Benjamin Paris, Chair, Education-Governmental Subcommittee
  - Angie Romagosa, Chair, Faith-Based/Ethnic-Cultural-Based Subcommittee
- **County Staff Report** Tony Matthews, Principal Planner, Seminole County Planning Division
- **Census Awareness Ideas and Activities** Dick Langlotz, Committee Chairman
- **Census Proclamations** Dick Langlotz, Committee Chairman
- **Partnership Support Program** Jose Martinez, Partnership Specialist, U.S. Census Bureau
- **Future Meeting Dates** Dick Langlotz, Committee Chairman
- **Other Business** Dick Langlotz, Committee Chairman
- **Adjourn** Dick Langlotz, Committee Chairman

**Notice:** One or more elected official may attend this meeting. Persons with disabilities needing assistance to participate in any of these proceedings should contact the County's Human Resources Department ADA Coordinator 48 hours in advance of the meeting at 407-665-7941. Persons are advised that if they decide to appeal any decisions made at this meeting, they will need a record of the proceedings, and for such purpose they may need to ensure a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based (Florida Statutes, Section 286.0105).

## SIGN IN

### Seminole County Complete Count Committee Meeting

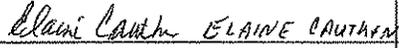
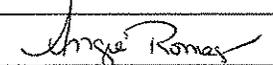
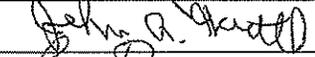
Seminole County Services Building, Learning Center  
Sanford, Florida, November 19, 2009, 7:00 p.m.

Signature	Name	Organization/Employment	Phone	Email
	Lauren Schulenberg	City Altamonte Springs	407-571-8152	ljschulenberg@altamonte.org
	Adam Reichbach	City of Casselberry	262-7700 X1128	areichbach@casselberry.org
	Steve Noto	City of Lake Mary	407-585-1440	snoto@lakemaryfl.com
	Benjamin Paris	City of Longwood	321-239-3361	benjaminparis@gmail.com
	Laura Feldman	City of Oviedo	407-971-5517	lfeldman@cityofoviedo.net
	Kristi Aday	City of Sanford	407-688-5003	Kristi.ADAY@Sanfordfl.gov
	Kim Trench	City of Winter Springs	407-327-5963	ktrench@winterspringsfl.org
	Tara McCue	East Central Florida Regional Planning Council	407-262-7772	tara@ecfrpc.org
	Alex Setzer	Supervisor of Elections Office	407-708-7707	setzer@voteseminole.org
	Marjorie Murray	School Board	407-320-0244	marjorie_murry@scps.k12.fl.us
	Rosalie Cook	School Board	407-746-2131	rosalie_cook@scps.k12.fl.us
	Marjorie Smith	Medical Billing Accreditation Consultants	407-805-3037	mseqemt@aol.com
	Janice Hanley	Action Communications & Marketing	407-432-0092	actioncm@aol.com
	Danny McKinney	Seminole County Public Safety	407-665-5100	dmckinney@seminolecountyfl.gov

### SIGN IN

#### Seminole County Complete Count Committee Meeting

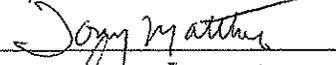
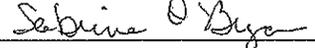
Seminole County Services Building, Learning Center  
Sanford, Florida, November 19, 2009, 7:00 p.m.

	Karen Van Caulil	Health Council East Central Florida	407-977-1610	kvancauil@hcecf.org
	Timothy Tyckoson	U.S. Postal Service	407-474-1546	tycktime65@yahoo.com
	Angie Romagosa	The Christian Sharing Center	407-260-9155X112	angieromagosa.tsc@gmail.com
	Elizabeth Murphrey	Everest University	407-851-2525X179	<a href="mailto:emurphrey@hotmail.com">emurphrey@hotmail.com</a>
	William Odahowski	Self-employed	407-365-2586	pna3216@aol.com
	John Horvath	Retired	407-312-2520	jhorvath5@cfl.rr.com
	Tom Boyko	Retired	407-366-3062	tboyko2@cfl.rr.com
	Luis Diaz	HNTB Corporation	404-805-0355	ldiaz@hntb.com
	Richard Langlotz	TR Perkins	407-260-5526	rtlanglotz@aol.com
	Matthew Murphy	New York Life Insurance Company	407-267-2880	<a href="mailto:matt@murphyandcompany.net">matt@murphyandcompany.net</a>
	Denise Ryser	Pink Flamingo Consulting Services	407-227-2955	<a href="mailto:earlyriser@cfl.rr.com">earlyriser@cfl.rr.com</a>

### SIGN IN

#### Seminole County Complete Count Committee Meeting

Seminole County Services Building, Learning Center  
Sanford, Florida, November 19, 2009, 7:00 p.m.

<u>Others Present</u>				
	Alison Stettner	Seminole County Planning and Development Department	407-665-7339	astettner@seminolecountyfl.gov
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	Darlene Jordan	City of Oviedo (Laura Feldman)	407 971 5512	djordan@cityofoviedo.net
	José MARTINEZ-GARCIA	U.S. Census Bureau	407-433-5452	jose.f.martinezgarcia@census.gov